

Friday, November 4, 1949

Today's Radio Highlights

Special Events

10:30 a. m. — Prime Minister Nehru (WHA and WKOW): address in Wisconsin Union theater.
9 p. m. — Prime Minister Nehru (WIBA): rebroadcast of Madison speech.

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Sports

7:25 p. m. — Football (WFOV): Edgewood vs. St. Patrick of Eau Claire.
7:45 p. m. — Football (WIBU): Wisconsin Dells at Portage.
9 p. m. — Boxing (WISC): Freddy Dawson vs. Tommy Campbell.
9:30 p. m. — Bill Stern (WIBA): Peter Lawford.
10:15 p. m. — Roundy (WIBA): weeps over the Gophers while DeAlton Neher gloats.

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Discussion

4:40 p. m. — Radio Week (WIBA): Charles Kuralt, 1948 speech contest winner.
8 p. m. — Labor Symposium (WHA-FM): Sen. Paul Douglas (D-Ill.).
8:30 p. m. — Meet the Press (WKOW): V. K. Wellington Koo, Chinese ambassador.
9:30 p. m. — Capitol Clock Koo Room (WBBM): Rep. A. J. Biemiller (R-Wis.).
9:45 p. m. — Pro and Con (WMAQ): "Tomorrow's Health," Dr. J. R. McGiboney, U. S. public health service.

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Music

10:30 a. m. — Jack Berch (WIBA): with Madison appeal for part-time volunteer workers for Community Chest.
6:15 p. m. — Jack Smith (WBBM): and Margaret Whiting: "There's Yes, Yes in Your Eyes," college medley.
6:30 p. m. — Club 15 (WBBM): "My Blue Heaven," "Hop Scotch Polka."
7:15 p. m. — Windy City (WGN): Johnson sisters, barbership quartet.
10:15 p. m. — Sammy Kaye (WISC): "Song of Surrender," "Little Girl."
10:30 p. m. — Don Sinatko (WIBA): with Marilyn Hecht, harpist, and Four Lakes Four: "Sailing" medley, "Smoke Gets in Your Eyes," "A Dreamer's Holiday," "I Only Have Eyes for You."
10:45 p. m. — Concert Gems (WIBA): Thomas L. Thomas, orchestra: "The Hunters," "Beautiful Dreamer," "Dream Spirits," "Che Fiero Costume," Byng's "Tartantella."

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Farm Programs

11:30 a. m. — Farm Roundup (WIBA): "Live Stock Tuberculosis Program in Wisconsin," Dr. J. T. Schwab.
12:30 p. m. — Farm Program (WHA): "The New Anti-Freeze Law, George Warner; question box.

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Drama

7 p. m. — The Goldbergs (WBBM): Cousin Muttel meddles in Jake's business.
7:30 p. m. — This Is Your FBI (WISC): thieves frame composer.
8 p. m. — Life of Riley (WIBA): an error convinces Riley he's to become a father.
8:30 p. m. — Theater (WGN): Edward Arnold as justice of U. S. supreme court in "Stranger in Town," tale of political corruption.

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Variety

12 m. — Let's Have Fun (WGN): with Ken Ernst, Milt Caniff, other cartoonists.
7 p. m. — Henry Morgan (WIBA): with Fran Warren.

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For Children

4:30 p. m. — Uncle Dick (WISC): "Jack and the Beanstalk" and "The Three Bears."
4:45 p. m. — Cinnamon Bear (WGN): starts new season.

Radio Programs

	WIBA 1310 mc.	WISC 1600 mc.
6:00	Sunrise	• Top O' The Morning
6:15	• Sunrise	• The Rev Cedarholm
6:30	Musical Clock	
6:45		
7:00	News: Clock	• Top O' Morning
7:15	Betty	• Hinn News
7:30	News	• Top o the Morning: A
7:45	Musical Clock	
8:00	Musical Clock	• Breakfast Club
8:15	Bulletin Board	• Breakfast Club
8:30	Eddy Arnold	
8:45	News	
9:00	Welcome Travelers	• My True Story
9:15	Marriage for Two	• Shoppers Special
9:30	Dorothy Dix	
9:45		
10:00	Love and Learn	• Romance Story
10:15	Trading Post	• Pick A Date
10:30	Jack Berch	
10:45	Lora Lawton	
11:00	Linda's First Love	• House Party
11:15	• Music for Today	• To the Ladies
11:30	• Farm Roundup	• Happy Holl
11:45		
12:00	• News: Roundup	• Baukhage
12:15	• Farm Service	• Hinn News
12:30	• News	• The Bob Swanson Sh
12:45	• March Time	
1:00	• Double or Nothing	• The Bob Swanson Sh
1:15	• Calendar	• The Bob Swanson Sh
1:30	• Magic in Music	
1:45		
2:00	• Life Beautiful	• Tell Your Way out
2:15	• Road of Life	• Ladies Be Seated; New
2:30	• Pepper Young	
2:45	• It's to Happen	
3:00	• Backstage Wife	• Galen Drake
3:15	• Stella Dallas	• Tuna Time
3:30	• Loreano Jones	• Variety Jamboree
3:45	• Widder Brown	
4:00	• News: Madison Hour	• Variety Jamboree
4:15	• Nothing	• Uncle Dick ABC Club
4:30	• Madison Hour	
4:45	• Melodic Gems	
5:00	• Play Time	• Challenge the Yukon
5:15	• Fiesta Time	• Jack Armstrong
5:30	• News	
5:45	• Sports: News	
6:00	• Light-Up Time	• News: Fies
6:15	• News of World	• Elmer Dav
6:30	• Your Name	• Lone Ranger
6:45	• Music: News	
7:00	• Henry Morgan	• The Fat Man
7:15	• Friday Serenade	• This Is Your FBI
7:30		
7:45		
8:00	• Life of Riley	• Ozzie and Harriet
8:15	• Jimmy Durante	• Jetta Kay
8:30		• Harry Jam
8:45		
9:00	• Pandit Nehru	• Boxing
9:15	• Sports Real	• Boxing
9:30	• Tunes of Day	• Boxing
9:45		
10:00	• News	• Hinn News
10:15	• Roundy	• Sammy Ka
10:30	• Don Sinatko	• The Ed Silvera Sho
10:45	• Concert Gems	
11:00	News: 1310 Club	• News: The Ed Silvera Show
11:15	1310 Club	
11:30	1310 Club: News	
11:45		

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5 p. m. — Playtime (WIBA): "Cooky."

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Miscellaneous

10 a. m. — Homemakers (WHA): "Our Invitation to Reading," Orilla Thompson.
11:45 a. m. — Sacred Heart (WFOV): "Communism Demoralizes Youth."

WHA and WHA-FM

FRIDAY A. M.

7:30 Band Wagon
7:45 Morning News
7:57 Weather Report
8:00 Morning Melodies
8:30 Geography of Wisconsin
9:00 Morning Mel's con't
9:20 Nursery School of the Air



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6 LUCKY PEOPLE

WILL BE AWARDED
FILLED
EAGLE STAMP
BOOKS

"Listen For Your Name"

WIBA 6:30 p.m.