

Rudy Vallee Lines Up Name Talent For Thursday Show

Robert Morley, English Actor, Novelist W. Somerset Maugham Scheduled With Crooner
On 8 O'Clock Broadcast

Robert Morley, English actor starring on Broadway in the title role of "Oscar Wilde," will play "Swan Song," an adaptation of the Chekhov short story of that name, in Rudy Vallee's Variety Hour over WEAJ Thursday at 8 p. m. He was Louis XVI in the screen play, "Marie Antoinette."

Another to be heard on this program is W. Somerset Maugham, distinguished novelist and playwright, in his first public interview since he wrote "The Summing Up," where-in he said he regarded his work as substantially complete. He is the author of the novel, "Of Human Bondage," and of such plays as "Our Betters," "The Constant Wife" and "The Letter."

Sheila Barrett, the well known personality mimic, and Richard Haydn, comedian who has been heard on the Vallee program for the past three weeks, will complete the bill.

Frances Langford, the Florida girl who worked her way to the top in radio and then became a singing star of the movies; William Frawley, screen character actor, and the Music Maids will be heard on the Music Hall program over WEAf Thursday at 10:00 p. m. Miss Langford and Frawley will be heard in interviews with Bing Crosby and Bob Burns.

This will be the Music Maids' third successive week on the program. The vocal group is working with Crosby in a new picture. Bing's songs on this program will include "Could Be," "Deep in a Dream," "Sposin," "I Cried For You" and "Little Sir Echo."

Robert Taylor and Lionel Barrymore will headline the guest talent on the Good News of 1939 program, appearing in a condensed version of the stage success, "The Criminal Code," during the broadcast over WFAF Thursday at 9-00 p. m.

* Frank Morgan, jointly celebrat-

THURSDAY, MARCH 9

Time Eastern Standard — Subtract 1 Hr. for CST, 2 Hrs. for MT.—P. M.

(Changes in programs as listed due to last minute activity corrections)

6:00—Previewing of Opera—nbc-weaf
 News; Dance Orch.—nbc-wjz-basic
 Don Winslow rpt.—nbc-blue-midw.
 6:05—Broadcasting News Period—chs-wabc
 6:05—Daily Sports Resume—wabc only
 Deep River Boys, Vocals—chs-chain
 6:15—Malcolm Claire, Story—nbc-weaf
 Songs of Patricia Gilmore—nbc-wjz
 Howie Wing on Aviation—chs-wabc
 Jane Anderson & Piano—mbs-chain
 6:25—Press News Period—nbc-weaf
 6:30—Rhythmaires Songs—nbc-weaf
 Tito and Swing Ensemble—nbc-wjz
 Bob Trout and Comment—nbc-wabc
 The Sax and Piano Team—mbs-chain
 6:45—Bill Stern Sports—wabc only
 Sweet & Low Songs—nbc-red-chain
 Lowell Thomas, Talk—nbc-wjz-basic
 Tom Mix, Sketch—wmaq-wten-kwk
 Nan Wynn and Her Song—chs-wabc
 7:00—Amos and Andy—nbc-weaf-east
 Easy Aces, Dramatic Serial—nbc-wjz
 "County Seat," Dramatic—chs-wabc
 Fulton Lewis, Jr., Talk—mbs-chain
 7:15—Varieties in Vocals—nbc-weaf
 Mr. Keen, Dramatic Serial—nbc-wjz
 Adventures from Science—chs-wabc
 7:30—The All Star Revue—wabc only
 Mario Cozzi, Vocals—nbc-red-chain
 Adrian Rollins, Ensemble—wjz only
 Dance Music Orch.—nbc-blue-chain
 Joe Penner and Comedy—chs-wabc
 Don't You Believe It—mbs-wor-east
 7:45—Sam Balter, spts—mbs-wor-east
 Elvira Rios in Song—nbc-blue-chain
 8:00—Rudy Vallee's Hour—nbc-weaf
 Parade of Progress, Drama—nbc-wjz
 Kate Smith Variety Hour—chs-wabc
 The Green Hornet, Drama—mbs-wor
 8:30—Eastman Symphony—nbc-wjz
 A. Wallenstein sinfonietta—mbs-wor
 9:00—Good News Variety—nbc-weaf
 Major Bowes & Amateurs—chs-wabc
 9:15—The Whispering Choir—nbc-wjz
 YAR Concert Orchestra—mbs-chain
 9:30—American Town Meet.—nbc-wjz
 The Famous First Facts—mbs-wor
 10:00—E. Crosby, B. Burns—nbc-weaf
 Kostelanetz and O'Keefe—chs-wabc
 H. Weber Concert Revue—mbs-wor
 10:30—The Chicago Minstrels—nbc-wjz
 Dancing Music Orchestra—mbs-wor
 10:45—American Viewpoints—chs-wabc
 11:00—Bob Howard Piano—wabc only
 Dance Music Orches.—nbc-red-east
 Amos & Andy, repeat—nbc-red-west
 News; Dancing to 1 a. m.—nbc-wjz
 News; Dancing to 1 a. m.—chs-wabc
 Dance Music to 1:30 a. m.—mbs-chain

STATIONS THAT MAKE UP THE NETWORKS

(Note: Refer to this box for stations of networks indicated after each program item. All programs are carried by key station and basic chains.)

*NBC-WEAF (RED): BASIC—East:
wef wfac wtie wiar wtag wsh
kyw wfbr wrd wgy when wcae v'tam
wjw cbm wdel; Midwest: ksd wmaq
who wow wdaf wire kstp; South:
wnbg wsb amc wsmc wjdx kpre

wbr.
NBC-WJZ (BLUE)- BASIC-East:
wiz whz-wbza what wham kdkk
wxz wjin wwr wmat rfil waby
webr efef whk wmfz wspd wean
wicc wlen; Midwest: wentr als kuk
koil wren want kso wowa kma wrin
well wdfz whm wjin wbm. South:
wrid wmps wjbo wdsu waga wsgo

NBC OPTIONAL STATIONS (operate interchangeably RED or BLUE networks) East: wbie wcol wfda wfw work wfwy wsa1 wsan cbl cfm wfeu wraw wgal wrdo wblz wnbc; Central: wftl wtmj wuba wday kgbl kans kelo ksou wbow wood webe wghl wgl wfor woom; South: wlaq wapo wlar wptf wis wjax wfla-wsun wrod wroc wfbe wvnc wscs wave wsm koo wky wlaa wbn wbai kths kfdm kaka krgv kais kioh

ktsm wala wial klts kark kguc.
 CBS-WABC: BASIC — East: wabc
 woko wcao weel wgr wbbw wkic
 wgr wdre wcau was wpio wfbt wny
 wgar: Midwest: wbbm wfsm kusho
 kmox whas kfah krnt OTHER STA-
 TIONS—East: wade wbns wpg whn
 whee wore cfrb ekac wibx wmas
 wesp wnhl wabl wbrv wbln whia
 wgbt wbrk wnbx wgan: Dixie: wgst
 wfsa wqam wdod klra wree wlae wvl
 wtoc krld krth wisa koma wbl
 wdac wbig wdbj wwva wajs wmbh
 ktul wcoa wduc wno3 wkth wdbb
 wmmn wjno wehs wpar wma2 wco
 wwva walm wrdw wapi: Midwest:
 wmbd wism wibw kfh wtkb wiaa
 whbk wcco wshl keei wnax woo

TOP TUNING
THURSDAY

P M

7:30—Joe Finner and Comedy.
WABC

7:30—The All Star Revue.

8:00—Rudy Valley Hour WEAF.

8:00 — Kate Smith Variety.
WABC

9:00 — Good News Variety.

9:00—Major Bowes and Ama-

10:00—Bing Crosby and Bob

10:00—Kostelanetz and O'Keefe.

ing the 25th anniversary of his marriage and his stage debut, will be the recipient of congratulations from Robert Young, master of ceremonies; Fanny Brice, Hanley Stafford, Meredith Willson, Taylor and Barrymore. Willson has arranged a special musical tribute to the Good News comedian.

Gertrude Niesen, blues singer, will be heard in "Deep Purple," and the orchestra will play a concert hall arrangement of "Valse Triste" by Sibelius, an operatic version of "Jeepers Creepers" and the current tune "This Is It."

Richard Rodgers and Lorenz Hart, ballad and musical comedy writers, whose hit songs number more than a thousand, will tell Walter O'Keefe and the radio audience the secrets of song writing when they are Walter's guests on "Tune-Up Time" Thursday.

Walter and Andre Kostelanetz, musical director on the program, are nervously running their fingers down the list of Rodgers and Hart songs, trying to select a dozen or so melodies from the thousand that the prolific partners have produced. Among the tunes O'Keefe and Kostelanetz have picked are "Thou Swell," "With A Song In My Heart," "I've Got Five Dollars," "Blue Room," "Ten Cents A Dance," "Where Or When," "The Lady Is A Tramp," "My Heart Stood Still" and "There's A Small Hotel," but so far the list is tentative.

"Rocket to the Moon," Clifford Odet's Group Theatre play, now scoring a smashing Broadway success, will be presented with the principals of its original cast headed by Luther Adler on the "Kate Smith Hour" over WABC Thursday at 8 p. m.

Featured with the songstress star in her full hour program will be Jack Miller's orchestra, the "Aldrich Family" starring Ezra Stone, Abbott and Costello and Johnnie Williams' swing ensemble which will play a hot lick version of "Waiting For Katie."

There has been another postponement for the Bob Benchley show's departure and it won't leave for the coast until April 2.

Jack Benny will dramatize the life of Don Wilson, his announcer, on his NBC-Red network program Sunday, at 7 p. m. The dramatization will be in six acts, one for each of Wilson's children.

Johnny Green's orchestra features "It's About Time," a composition of Ray Bloch, on the "Johnny Present" program over CBS Saturday. Bloch is conductor of the Swing Fourteen, harmony group on the same program.

C. L. Menser, who recently resigned as NBC program director, will produce the new "Inside Story" programs which debut March 14 on the NBC-Blue network. First guest will be A. Jolson who on the same night bows out of his regular program to be succeeded the following week by Dick Powell. Jolson will be piped into the program, which originates in Chicago, from the west coast.