TURNING THE DIALS

BY FRED H. RUSSELL

Liberace, the most talked about show business figure in America today, has been signed by station WMGM for a daily series of programs, according to Arthur M. Tolchin, director of the 50,000 watt Metro-Goldwyn-Mayer station in New York. The phenomenally successful pianist will be heard Monday through Friday from noon to 12:30 p.m., starting Sept. 20. One of the most expensive transcribed shows in radio, "the Liberace broadcasts represent another cornerstone in MGM's constant effort to add to its already successful personality structure," said Mr. Tolchin.

WMGM has the exclusive New York radio rights to the new series of Liberace programs—the radio twin to the pianist's television program. In it, he plays the music he enjoys playing, be it popular or classical, and chats with his listeners.

The young man (he is in his early thirties) made musical history in the Spring of this year by filling Madison Square Garden to capacity (they had to call out a special contingent of police to handle the crowd—which was largely feminine).

Concert appearances in such cities as Chicago, Pittsburgh, Philadelphia, Milwaukee, New Orleans and at the Hollywood Bowl have also drawn capacity audiences. He has grossed more from his concert dates than Vladimir Horowitz or Artur Rubinstein do. Representatives of the piano industry have publicly credited him with starting a boom in piano sales in this country.

Besides reaching the heights in radio, television and concert stage success, Liberace has become one of the headliners of Columbia Records, selling more than 450,000 record albums in the comparatively short time he became a national figure, and millions of single records.

Still single, Liberace now lives with his mother and brothers in California's San Fernando Valley.

Uppman Guest

Theodor Uppman, American baritone, will make his second appearance in the "Telephone Hour" Monday over WNBC radio at 9 o'clock. The young singer has selected a program of American songs for his part of the concert. He will offer the traditional "Danny Boy," "Colorado Trail" and "Buffalo Gals" and Weill's "Beat, Beat Drums."

Catholic Hour

A series of four weekly talks on "The Ethics of War," by the Very Rev. Francis J. Connell, dean of the School of Sacred Theology at Catholic University of America, Washington, D.C., will be broadcast by the "Catholic Hour" on NBC radio during September.

Father Connell's topics will be "Is War Justifiable?" (today); "When May a Nation Go to War?" (Sept. 12); "What Means are Lawful in War?" (Sept. 19); and "War, the Way to Peace" (Sept. 26). Music for these broadcasts will be by the Catholic university chorus and orchestra.

A native of Boston, Father Connell attended Boston college, then entered the Congregation of the Most Holy Redeemer and was ordained in 1913.

More Air Time

Tennessee Ernie, the popular young man from the South, will double his air time over CBS radio beginning Monday, with the start of his new five-week half-hour "Tennessee Ernie Show" (7 to 7:30 p. m.).

Assisting the singing troubador will be the pert songstress Joanie O'Brien, a five-voice boy-girl singing group called the Cheerleaders, and a seven-piece orchestra.

The variety program will follow no set format, with Ernie emceeing a half-hour of talk, song and music. The popular singer will move into this new show uninterruptedly from his old schedule of five quarter-hours a week.

Sardi's to Return

The glamorous celebrity show, "Luncheon at Sardi's" will return to the WOR radio airwaves after a year's hiatus with the popular showbusiness veteran Ray Heatherton at the helm.

As a result of many requests from listeners, WOR has scheduled the return of the luncheon show Monday, Sept. 13, broadcasting weekdays at 12:45 to 1:30 p. m., from the dining room at the midtown New York rendezvous for celebrities.

This will be the old "Luncheon at Sardi's" with a new dramatic impact. As the glamorous personages visit the WOR mike, Heatherton will throw the switch on a soundtrack or recording of lines from their famous works. For others of the limelight brigade there will be notations of their great deeds, whether it be in the theater, sports, politics, music or the arts.

Symphonette Back

The last movement of Beethoven's "Kreutzer" Sonata for Violin and Piano, which Michael Piastro has arranged for orchestra, will be the featured work when "The Symphonette" returns to CBS radio after a summer hiatus this afternoon at 2 o'clock. This is one of the favorite works played by "the average man's symphony orchestra," features on each broadcast a single movement from a symphony, or an orchestral arrangement of a classic work, originally written for solo instrument or voice.

The program will open with a medley of military songs, including "Songs of the Signal Corps," "Semper Paratus" and "The Caissons Go Rolling Along."

Vacation Ends

"Mr. and Mrs. North," costarring Richard Denning and Barbara Britton as a successful Manhattan book publisher and his wife who match logic against "intuition" in practicing their hobby as amateur detectives, returns to CBS radio after a short summer vacation to present their latest adventure, "The Last Word," tonight at 6:30 o'clock.

The exploits of Pam and Jerry North, a popular radio feature for the past 11 years, are based on the inquiring personalities of a sophisticated couple created by Frances and Richard Lockridge.

Two Premieres

The radio premieres of two orchestral works, Alexander Tcherepnin's "The Lost Flute" and Vittorio Giannini's "Divertimento for Orchestra" will be presented in performance from the Second Peninsula Music Festival at Fish Creek, Ehraim, Wis., on CBS radio's "World Music Festivals" this afternoon at 1:05 o'clock, with James Fassett as music commentator.

The Peninsula Festival orchestra, directed by Thor Johnson, is made up of star instrumentalists taking summer busmen's holidays from the country's major symphony orchestras. In the opening work on the program, the Vivaldi "Concerto in A Minor for Piccolo and Orchestra," John Krell, piccolo player of the Philadelphia orchestra, will be featured soloist.

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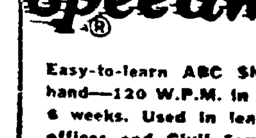

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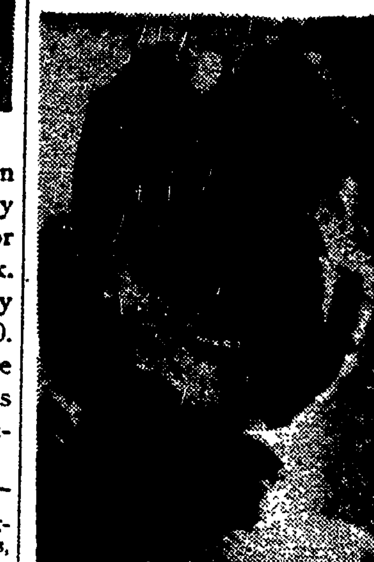

Joan Caulfield prepares to put her golf clubs away for 39 weeks as she settles down for the reopening of "My Favorite Husband," co-starring Barry Nelson, on Saturday over CBS-TV at 9:30 o'clock. She is one of Hollywood's best women golfers.

HARPIST IN SPOTLIGHT ON SUNDAY CONCERT

Edward Vito, concert harpist, will be soloist in Ravel's "Introduction and Allegro for Harp and Strings" on the NBC Concert Orchestra program directed by Roy Shield today (NBC Radio, 6:30 p.m.)

The one-hour concert will open with the "Roman Carnival Overture" by Berlioz. This will be followed by "The Swan" from Saint-Saens' "Carnival of Animals," and the "Waltz" from Tchaikovsky's "Sleeping Beauty." The Ravel work will conclude the first half of the program.

The second half-hour will include the "Scherzo" from Mendelssohn's "A Midsummer Night's Dream," Brahms' "Hungarian Dance No. 1" and Rimsky-Korsakov's brilliantly colorful "Capriccio Espagnol."

CHURCH SESSION TOPIC FOR TV DISCUSSION

A discussion report on the meeting of the World Council of Churches, in session at Evanston, Ill., from Aug. 15 to 31, will be presented on NBC television religious program, "Frontiers of Faith," today (1:30 p.m.)

Dr. Eugene Carson Blake, stated clerk of the General Assembly Presbyterian Church in the U. S. A., will be moderator. Participants will include Dr. W. A. Visser's Hooft, general secretary of the World Council of Churches; Dr. Franklin Clark Fry, president of the United Lutheran Church and vice president of the Central committee, World Council of Churches, and David Moses of the Church of North India, now a visiting professor at Union Theological Seminary, New York City.

Radio Highlights

AM

10.00—**CHURCH OF AIR**: Dr. Israel M. Goldman, rabbi of the Chizuk Amuno Congregation in Baltimore WCBS

10.30—**CHURCH OF AIR**: (Part II) Dr. Raymond B. Walker, minister of the First Congregational church in Portland, Ore. WCBS

PM

12:30—**CARAVAN OF STARS**: Jackie Kannon, comedian, Betty Clooney, vocalist Wyman and White, singing team; Liebele Waldman, cantor WMGM

1.05—**WORLD MUSIC FESTIVALS**: Peninsula Music Festival at Fish Creek, Ephraim, Wis. WCBS

1:30—**OPERA FESTIVAL**. Mignon by Thomas WOR

2.00—**CATHOLIC HOUR**: The Ethics of War, first of a series of four talks by the Rev. Francis J. Connell, dean of the School of Sacred Theology at Catholic university WNBC

2:00—**BASEBALL**: Brooklyn Dodgers vs. New York Giants WMGM, WMCA; 2:25 New York Yankees vs. Washington Senators WINS

2.00—**SYMPHONETTE**: Mishel Piastro conducts (new season premiere) WCBS

2:25—**ON SUNDAY AFTERNOON**. Music, vocals and records WCBS

4.00—**MUSICAL ANTHOLOGY**: History of Western Music from 9th to 19th Century (Premiere) WNYC

5:00—**THE SHADOW**: Bret Morrison in Heartbeat of Death, mystery drama WICC, WOR

6.00—**AMERICAN FORUM**: Secretary of Labor James Mitchell is guest WNBC

6 30—**MR. AND MRS. NORTH**. Richard Denning and Barbara Britton in The Last Word, mystery drama WCBS

7:00—**JUKE BOX JURY**: With Peter Potter WCBS

7.00—**MASTERWORK HOUR**: Rhine Journey and March by Wagner WNYC

7:00—**GOLF TOURNAMENT**: Run-down on final play of Rubber City Invitational Open at Akron, Ohio WOR

7.30—**CONVERSATION**. Peter DeVries, Alan Green and Bennett Cerf will discuss Puns WNBC

8:00—**JOHNNY DOLLAR**: Mystery drama with John Lund WCBS

8.00—**SUNDAY WITH GARROWAY**. Louis (Satchmo) Armstrong, Frances Horwich, Richard Haydn are guests WNBC

8:05—**SYMPHONY HALL**: Symphony in D by Cherubini WQXR

8:30—**MY LITTLE MARGIE**: Gale Storm and Charles Farrell in situation comedy WCBS

8.30—**KEYBOARD MASTERS**: Gustave Becker, 98-year-old pianist WNYC

9.00—**WALTER WINCHELL**. The commentator returns for a new season WNAB, WABC

9:00—**THE COBBS**: William Demarest and Hope Emerson in situation comedy WCBS

9 00—**HOUR OF CHAMPIONS**: Al Simmons and Frank Elkins are guests WMGM

9:05—**OPERA HOUSE**: Der Rosenkavalier by Richard Strauss WQXR

10:00—**CONCERT HALL**: Silhouette by Arensky WNYC

10 30—**MEET THE PRESS**: Newspapermen interview a personality WNBC

11:00—**LOCAL NEWS**: From The Post and Telegram WNAB

SUNDAY RADIO TIMETABLE

DIAL SETTINGS

WCBS—880, WOR—710, WABC—770, WSTC—1400, WNEW—1130, WAVZ—1350, WNBC—660, WMGM—1050, WNAB—1450, WNYC—830, WICC—600, WTIC—1080, WQXR—1560, WMCA—570, WNLK—1350, WINS—1010

8 A.M.	8:30	Station	Station	9 A.M.	9:30
Bible Class	Heart; Comfort	WNAB	WNAB	Christian Science	Israel Message
News; Chapel	Church of Air	WICC	WICC	Wings of Healing	Back to God
News, Living	Egbert & Ummly	WNBC	WNBC	Egbert & Ummly	Books; Honor Roll
Wings of Healing	Dinah Shore	WOR	WOR	News: Les Brown	Radio Chapel
Bible Class	Mariners in Rev'w	WABC	WABC	Story Hour	Voice of Prophecy
News: Polka Time	Polka Time	WLAD	WLAD	Polka: Lebanon	Lebanon: Chapel
News: Quartet	Garden Gate: news	WCBS	WCBS	News: Music	Organ: News
David Rose Or.	Bible Hour	WMGM	WMGM	Music	Waring: News
Living Bible	News: Starter	WNEW	WNEW	News: Music	Music in Air
News: Almanac	Musicland	WMCA	WMCA	News: Polkas	Polka Time
Children's Bible	Children's Bible	WNLK	WNLK	Master Hour	Bible Class
News: Symphony	Bkfst Symphony	WQXR	WQXR	News: Parson	Bkfst Symphony
Gumdrop Playh'se	Organ: News	WNYC	WNYC	News: Symphony	Master Hour

10:00	10:15	Station	Station	10:30	10:45
News: Polka Time	Polka Time	WNAB	WNAB	News: Polka Time	Polka Time
Radio Bible	Radio Bible	WICC	WICC	Voice of Prophecy	Voice of Prophecy
Comic Weekly	Comic Weekly	WNBC	WNBC	Children's Hour	Children's Hour
News: Gladstone	Christian Science	WOR	WOR	Guest Star	Bing Crosby
News: Israel	Message of Israel	WABC	WABC	Negro Col. Choir	Negro Col Choir
News: Chimes	Baptist Church	WLAD	WLAD	Baptist Church	Baptist Church
Church of Air	Church of Air	WCBS	WCBS	Church of Air	Church of Air
Bible Class	Bible Class	WMGM	WMGM	Morning Serenade	Serenade: News
Music in the Air	Music in the Air	WNEW	WNEW	News: Music	Music in the Air
News: Crooners	Crooner Time	WMCA	WMCA	Crooner Time	Crooner Time
Polish Hour	Polish Hour	WNLK	WNLK	Polish Hour	Polish Hour
News: Concert	Book Concert	WQXR	WQXR	Book Concert	Book Concert
Masterwork Hour	Masterwork Hour	WNYC	WNYC	Mr. & Mrs. Opera	Mr & Mrs. Opera

11:00	11:15	Station	Station	11:30	11:45
News: Polka Time	Polka Time	WNAB	WNAB	News: Polka Time	Polka Time
Baltimore Gospel	Baltimore Gospel	WICC	WICC	Baltimore Gospel	Baltimore Gospel
Children's Hour	Children's Hour	WNBC	WNBC	News	World News
News Gladstone	Keep Healthy	WOR	WOR	John A. Gambling	John A Gambling
World Tomorrow	World Tomorrow	WABC	WABC	Christian in Action	Christian in Action
News: Church	Church Service	WLAD	WLAD	Church Service	Church Service
Salt Lake Choir	Salt Lake Choir	WCBS	WCBS	News; Learning	Invit to Learning
Back to God	Back to God	WMGM	WMGM	Calvary Baptist	Calvary Baptist
Music in the Air	Music in the Air	WNEW	WNEW	News, Sinatra	Frank Sinatra
News: Music	Tomorrow's Rec'ds	WMCA	WMCA	Tomorrow's Rec'ds	Tomorrow's Rec'ds
Italian Hour	Italian Hour	WNLK	WNLK	Italian Hour	Italian Hour
News: Science	Christian Science	WQXR	WQXR	Christian Science	Christian Science
Mr. & Mrs. Opera	Mr. & Mrs. Opera	WNYC	WNYC	Mr. & Mrs. Opera	Opera: News

Noon	12:15	Station	Station	12:30	12:45
News: Gypsy Airs	Gypsy Airs	WNAB	WNAB	News: Gypsy Airs	Gypsy Airs
News: Polka	Polka Party: News	WICC	WICC	Polka Party	Polka Party
Sunday Music	Sunday Music	WNBC	WNBC	Eternal Light	Eternal Light
John T. Flynn	Men's Corner	WOR	WOR	News	World Traveler
Pan-Am Union	Pan-Am Union	WABC	WABC	Herald of Truth	Herald of Truth
News	Perry Faith	WLAD	WLAD	Comedy Time	Comedy Time
Leading Question	Leading Question	WCBS	WCBS	World Report	Geo Hermon
Baptist Church	Baptist Church	WMGM	WMGM	Caravan of Stars	Caravan of Stars
Who's Girl?	Who's Girl?	WNEW	WNEW	News, Money	Money Record
News: Music	Music Makers	WMCA	WMCA	Music Makers	Mus. Mize, Game
Italian Hour	Italian Hour	WNLK	WNLK	Italian Hour	Italian Hour
News: Varieties	Music Varieties	WQXR	WQXR	Musical Varieties	Musical Varieties
Piano and Violin	Piano and Violin	WNYC	WNYC	Piano and Violin	Piano and Violin

1:00	1:15	Station	Station	1:30	1:45
Italian Melodies	Italian Melodies	WNAB	WNAB	Italian Melodies	Italian Melodies
Global Frontiers	Sunday Serenade	WICC	WICC	Lutheran Hour	Lutheran Hour
Listen to Witness	Listen to Witness	WNBC	WNBC	Union Searchlight	Union Searchlight
Rod and Gun	Rod and Gun	WOR	WOR	Opera Festival	Opera Festival
Dr Wm W Ayer	Dr Wm W Ayer	WABC	WABC	Pilgrimage	Pilgrimage
News: Music	Music	WLAD	WLAD	Ray Bloch	Ray Bloch
Up and Coming	Up and Coming	WNEW	WNEW	News	You Were Here
News: Music	World Music	WCBS	WCBS	World Music	World Music
Caravan of Stars	Musical Caravan	WMGM	WMGM	Warm up	Warm up, Baseb'l
News, Hit Tunes	Hit Tunes	WMCA	WMCA	Tunes, J. Mize	Mize: Baseball
News: Old Vienna	Old Vienna	WQXR	WQXR	Chorus Voices	Chorus Voices
Italian Hour	Italian Hour	WNLK	WNLK	Italian Hour	Italian Hour
New Recordings	New Recordings	WNYC	WNYC	British Weekly	Weather: News

2:00	2:15	Station	Station	2:30	2:45
News: Spanish	Spanish Voice	WNAB	WNAB	Spanish Voice	Spanish Voice
House of Music	House of Music	WICC	WICC	House of Music	House of Music
Catholic Hour	Catholic Hour	WNBC	WNBC	Youth Wants	Youth Wants
Opera Festival	Opera Festival	WOR	WOR	Opera Festival	Opera Festival
Dr O Roberts	Dr O Roberts	WABC	WABC	Wings of Healing	Wings of Healing
News: Murray	Lyn Murray	WLAD	WLAD	Masterworks	Masterworks
Symphonette	Symphonette	WCBS	WCBS	News: Sunday	Sunday Afternoon
Baseball	Baseball	WMGM	WMGM	Baseball	Baseball
Music Hall	Music Hall	WNEW	WNEW	News Music	Music Hall
Baseball	Baseball	WMCA	WMCA	Baseball	Baseball
News, Concert	Concert	WQXR	WQXR	The Violinist	The Violinist
News: Music	Hungarian Hour	WNLK	WNLK	Hungarian Hour	Hungarian Hour
Museum Concert	Museum Concert	WNYC	WNYC	Concert	Concert News
Baseball	Baseball	WINS	WINS	Baseball	Baseball

3:00	3:15	Station	Station	3:30	3:45
News: Church	United Church	WNAB	WNAB	Billy Graham	Billy Graham
House of Music	House of Music	WICC	WICC	House of Music	House of Music
Anthology	Anthology	WNBC	WNBC	Radio Pulpit	Radio Pulpit
Opera Festival	Opera Festival	WOR	WOR	Opera Festival	Opera Festival
James McGinlay	James McGinlay	WABC	WABC	Billy Graham	Billy Graham
Masterworks	Masterworks	WLAD	WLAD	Stonehenge	Stonehenge
Sunday Afternoon	Sunday Afternoon	WCBS	WCBS	Sunday Afternoon	Sunday Afternoon
Baseball	Baseball	WMGM	WMGM	Baseball	Baseball
Music Hall	Music Hall	WNEW	WNEW	News: Music	Music Hall
Baseball	Baseball	WMCA	WMCA	Baseball	Baseball
News: Symphony	Symphony	WQXR	WQXR	Symphony	Symphony
Hungarian Hour	Hungarian Hour	WNLK	WNLK	Hungarian Hour	Hungarian Hour
Campus Press	Campus Press	WNYC	WNYC	Chamber Music	Music: News
Baseball	Baseball	WINS	WINS	Baseball	Baseball

4:00	4:15	Station	Station	4:30	4:45
Old Fash. Revival	Old Fash. Revival	WNAB	WNAB	Old Fash. Revival	Old Fash. Revival
House of Music	House of Music	WICC	WICC	House of Music	House of Music
Weekend	Weekend	WNBC	WNBC	Week-End	Week-End
Symphony Or	Symphony Or.	WOR	WOR	Flight in Blue	Flight: L. Greene
News: Times	Music	WLAD	WLAD	Sign Off	Off the Air
Sunday Afternoon	Sunday Afternoon	WCBS	WCBS	Sunday Afternoon	Sunday Afternoon
Sports Extra	Sports Extra	WMGM	WMGM	Frank Peltz	Sam. Kaye: News
Collins on Cloud	Collins on Cloud	WNEW	WNEW	News: Collins	Collins on Cloud
News, 1350 Club	1350 Club	WNLK	WNLK	1350 Club	Catholic Hour
Baseball	Baseball	WMCA	WMCA	Baseball	John Mize
Symphony	Symphony	WQXR	WQXR	Symphony	Symphony
Music Anthology	Music Anthology	WNYC	WNYC	Music	Music: News
Baseball	Baseball	WINS	WINS	Baseball	Baseball Roundup

5:00	5:15	Station	Station	5:30	5:45
News: Nelson	Jimmy Nelson	WNAB	WNAB	Jimmy Nelson	Jimmy Nelson
The Shadow	The Shadow	WICC	WICC	True Detective	Detective: News
Weekend	Weekend	WNBC	WNBC	Weekend	Weekend
The Shadow	The Shadow	WOR	WOR	True Detective	Detective: News
News: Frolics	Highway Frolics	WABC	WABC	Highway Frolics	Highway Frolics
Sunday Afternoon	Sunday Afternoon	WCBS	WCBS	World Today	World: News
Tops in Pops	Tops in Pops	WMGM	WMGM	Tops in Pops	Pops: News
Young at Heart	Young at Heart	WNEW	WNEW	Variety Winners	Variety Winners
News: Crosby	Bing Crosby	WMCA	WMCA	Bing Crosby	Bing Crosby
News: Concert	Concert Hall	WQXR	WQXR	Ballet Stage	Ballet Stage
Rosary Hour	Rosary Hour	WNLK	WNLK	Rosary Hour	Rosary Hour
Concert	Concert	WNYC	WNYC	Concert	Concert

6:00	6:15	Station	Station	6:30	6:45
Monday Headline	Les Brown	WNAB	WNAB	Wings of Healing	Wings of Healing
Buildi'g Drumm'nd	Build'g Drumm'nd	WICC	WICC	Bob Considine	Sports
American Forum	American Forum	WNBC	WNBC	Concert	Concert
Nick Carter	Nick Carter	WOR	WOR	On the Line	Sports
Monday Headlines	Pam Harvey	WABC	WABC	George Sokolsky	News
Gene Autry	Gene Autry	WCBS	WCBS	Mr & Mrs. North	Mr & Mrs. North
Record Roundup	Record Roundup	WMGM	WMGM	Best Sellers	Best Sel'rs News
Variety Winners	Variety Winners	WNEW	WNEW	News, Music	Golden Touch
News: Music	Music	WMCA	WMCA	Music	Music
County Forum	County Forum	WNLK	WNLK	County Forum	County Forum
News Concert	Dinner Concert	WQXR	WQXR	Weather: Concert	Dinner Concert
Folksong Festival	Folksong Festival	WNYC	WNYC	Song Classics	Weather: News

7:00	7:15	Station	Station	7:30	7:45
News: Nelson	Jimmy Nelson	WNAB	WNAB	News: Nelson	Jimmy Nelson
Periscope	Rosary	WICC	WICC	Concert Hall	Concert Hall
Concert	Concert	WNBC	WNBC	Conversation	Conversation
Open Golf	Open Golf	WOR	WOR	News	Globe Trotter
News: Frolics	Highway Frolics	WABC	WABC	Highway Frolics	Highway Frolics
Juke Box Jury	Juke Box Jury	WCBS	WCBS	Jukebox Jury	Jukebox Jury
Words & Music	Words & Music	WMGM	WMGM	Words & Music	Words: News
Golden Touch	Golden Touch	WNEW	WNEW	News: Music	Manhattan Music
News Bdwy Mus.	Broadway Music	WMCA	WMCA	Broadway Music	Broadway Music
News Sd Adv	Sound Adventures	WQXR	WQXR	Sound Adventures	Sound Adventures
Masterwork Hour	Masterwork Hour	WNYC	WNYC	Masterwork Hour	Masterwork Hour

8:00	8:15	Station	Station	8:30	8:45
Jimmy Nelson	Jimmy Nelson	WNAB	WNAB	Jimmy Nelson	Jimmy Nelson
Sunday Music	Sunday Music	WICC	WICC	News: Music	Sunday Music
Dave Garroway	Dave Garroway	WNBC	WNBC	Dave Garroway	Dave Garroway
Lutheran Hour	Lutheran Hour	WOR	WOR	Voice of Prophecy	Voice of Prophecy
Johnny Dollar	Johnny Dollar	WCBS	WCBS	Little Margie	Little Margie
Baptist Church	Baptist Church	WMGM	WMGM	Baptist Church	Mantovani: News
Travel Time	Travel Time	WNEW	WNEW	News: Music	Most in Music
News, Varieties	Spotlight Varieties	WMCA	WMCA	Ave Maria Hour	Ave Maria Hour
Symphony Hall	Symphony Hall	WQXR	WQXR	Symphony Hall	Symphony Hall
Masterwork Hour	Masterwork Hour	WNYC	WNYC	Keyboard Masters	Keyboard Masters

9:00	9:15	Station	Station	9:30	9:45
Walter Winchell	Taylor Grant	WNAB	WNAB	Herald of Truth	Herald of Truth
Sunday Music	Sunday Music	WICC	WICC	Sunday Music	Sunday Music
Dave Garroway	Dave Garroway	WNBC	WNBC	Dave Garroway	Dave Garroway
Army Hour	Army Hour	WOR	WOR	Author, Critics	Author, Critics
The Cobbs	The Cobbs	WCBS	WCBS	Freddy Martin	Freddy Martin
Walter Winchell	Taylor Grant	WABC	WABC	Highway Frolics	Frolics: News
Hour of Champs	Hour of Champs	WMGM	WMGM	Sunday Serenade	Serenade: News
Most in Music	Most in Music	WNEW	WNEW	News: Music	Most in Music
News Melody	Fashions in Melody	WMCA	WMCA	Melody Fashions	Melody Fashions
News Opera	Opera House	WQXR	WQXR	Opera House	Opera House
America's Music	America's Music	WNYC	WNYC	America's Music	Music: News

10:00	10:15	Station	Station	10:30	10:45
Paul Harvey	Geo H. Combs	WNAB	WNAB	Revival Time	Revival Time
Headlines	Sunday Music	WICC	WICC	Sunday Music	Sunday Music
McGee & Molly	News	WNBC	WNBC	Meet the Press	Meet the Press
Bible Class	Bible Class	WOR	WOR	Back to God	Back to God
News	George H Combs	WABC	WABC	Revival Time	Revival Time
News: Man	Man of Week	WCBS	WCBS	UN Report	John Derr
Week's Hits	Week's Hits	WMGM	WMGM	Sports Final	Gaylords: News
Most in Music	Most in Music	WNEW	WNEW	News: Music	Most in Music
News Dance	Let's Dance	WMCA	WMCA	Let's Dance	Let's Dance
Concert Hall	Concert Hall	WNYC	WNYC	Concert Hall	Conc't Hall: News
Opera House	Opera House	WQXR	WQXR	Opera House	Opera House

11:00	11:15	Station	Station	11:30	11:45
P T News	Moods in Melody	WNAB	WNAB	Beyond Stars	Stars: News
News: Sports	Music	WICC	WICC	Music	Music
News	UN Story	WNBC	WNBC	Music	Music
News	Ruby Mercer	WOR	WOR	Weather: Concert	Concert: News
News: Melody	Moods in Melody	WABC	WABC	News: Graham	Billy Graham
News: Analysis	Dorsey Or	WCBS	WCBS	Orchestra Music	Art Warner Or.
Rhythm of Music	Rhythm of Music	WMGM	WMGM	Galen Drake	Music: News
Music 'til Midnite	Music 'til Midnite	WNEW	WNEW	Music 'Til Midnite	Music 'Til Midnite
News: Let's Dance	Let's Dance	WMCA	WMCA	Music: Rhythm	Let's Dance: News
News: Orchestra	Orchestra	WQXR	WQXR	Weather: Band	Orchestra Music

Mid.	12:15	Station	Station	12:30	1 A.M.
Music	Music	WICC	WICC	Music	Music
News: Music	Music You Want	WNBC	WNBC	Recorded Music	Prayer: Sign Off
News: Jurgens Or.	Dick Jurgens Or.	WOR	WOR	Recorded Music	Mr. Midnight
Off the Air	Off the Air	WABC	WABC	Off the Air	Off the Air
News Dumont	Oscar Dumont	WCBS	WCBS	Henry Jerome Or.	News
Happiness Exch'ge	Happiness Exch'ge	WMGM	WMGM	Happiness Exch'ge	Happiness Exch'ge
News: Music	Milkman's Mat.	WNEW	WNEW	News: Milkman	Milkman until 5
Barry Gray	Barry Gray	WMCA	WMCA	Barry Gray	Barry Gray
Signoff	Signoff	WQXR	WQXR	Signoff	Off the Air

Telecast TOPICS

BY FRED H. RUSSELL

Movies are rapidly becoming one of the most important segments of the television industry. And the film departments in television stations are consequently growing to meet the new demand. A look at the film department of WNHC-TV in New Haven will reveal more complexity and drama than is usually present in the everyday business world. Besides providing the station with a great segment of its programming, the film department works with a deadline always in mind, not only for themselves but for other video stations using the film before and after it is scheduled on Channel 8.

First the film shipping and receiving operation receives films from all parts of the country. They then catalogue it, channel it to the preview department and the editing department. If the film is not to be used immediately it is labeled, the title and play date is recorded on it as well as its next destination and shipping procedure to be applied to that particular reel of film. Richard Pascarella, the traffic clerk, keeps all this straight.

In the preview department the film is washed. That is not technical slang. The film is really washed to get the dirt off—to insure its running smoothly through the projector. The preview department runs the film and censors it for any scenes which might violate the television code for morals. They time the film, advising the editors if it is too short or long for a certain show or if it light, dark or distorted. The girls at WNHC-TV who keep a sharp eye out for these things — two young women who say they rarely watch television at home—are Joan Lombardi and Dolores Marino. Joan and Dolores cue the film to notify production that the film is 15 seconds from the finish, and they also advise the editors and engineers as to the audio and video content and quality.

The film is then prepared for telecasting by Len Sanna and Vincent Esposito, the film editors. They splice video commercials to the filmed program, cutting or adding, as needed to time everything precisely to the time allotted on the program schedule. The film is then re-reeled and prepared for projection.

Tony Cacase, department messenger, brings the film to the transmitter where it is projected and then returned by messenger to the film department.

There the film is broken down into its original form and shipped out to its next destination.

This is the smooth operation, things as theoretically planned. Actually the film department has a lot of work supplying video material and assistance to the production department—cooperating with the news commentators and sports directors to integrate film clips into their shows as well as commercials.

The film department also catalogues several libraries of film, permanent and borrowed, especially public service film that is used for a particular benefit or for education responsibilities to the viewers, a very special and practical aim at WNHC-TV.

Keeping track of the film in every phase of the operation is Ernest Olivieri, the film director. He masterminds the system and methods used in the operation and irons out any kinks that inadvertently come up. If, for example, an ordered film is not at the station 48 hours before it is scheduled, he has to telephone, wire, or somehow contact the agency or network that has the film and have it sent in time to be washed, previewed and edited.

To expand with the film industry and best service television's needs is a challenge obviously relished by Mr. Olivieri and his staff at WNHC-TV. The importance and impact of the television industry today depends largely on the quality of the film issued and the workability of the station film departments.

New Invention

A new invention permitting a performer to be prompted absolutely invisible and undetectable to the television viewers has been successfully demonstrated for the first time on WNBT, Bill Berns, WNBC-WNBT director of news and special events has announced.

The prompting attachment, called the "Gerard Eyeline Monitor," is being tested by technical personnel and on closed circuit demonstrations under the supervision of Mr. Berns.

The "Eyeline Monitor" is attached in front of the camera lens (either a live camera, or a motion picture camera). In addition to the new devices permitting the performer to look straight into the camera lens and consequently directly into the eyes of this audience, a further advantage of "Eyeline Monitor" is that the set of lenses on the live television camera can be used at any position desired, not tying up one by making it necessary to keep a particular lens in use.

The "Gerard Eyeline Monitor" was invented by Edmund B. Gerard, motion picture cameraman. Patents have been applied for and at present Mr. Gerard and WNBT are working on plans for the future employment of the "Eyeline Monitor" on WNBT regularly scheduled programming.

Title Tennis

Jack Kramer will team up with Bud Palmer in the announcers' booth when NBC-TV again presents the concluding rounds of the national singles tennis championships at Forest Hills, N. Y., today and tomorrow.

The semi-finals of this tennis classic will be seen on Channels 4 and 8 from 2 to 4:30 o'clock this afternoon. The finals, on Monday, will be carried by the same two channels from 2 to 5 p. m.

Labor Program

Secretary of Labor James P. Mitchell will join his uncle, Thomas Mitchell, the veteran actor, on "Labor '54," a special program devoted to present day labor-management relations to be telecast over Channels 2 and 8 this afternoon from 5:30 to 6 p. m. The program will replace "Youth Takes a Stand" on this date only.

"Labor '54," to be telecast from the nation's capital, will combine discussion and dramatic presentation. Top leaders from labor and industry will appear with Secretary Mitchell and his uncle to pay tribute to the American laborer and to review industrial relations throughout the nation.

Secretary Mitchell will discuss the record reduction in the number of man-hours lost to the country through industrial strife. The representatives from labor and management will describe the major role taken today by labor in the community.

'MIGNON' ON WOR

Thomas' "Mignon" will be heard in its entirety on WOR's Sunday afternoon "Festival of Opera" today at 1:30-4 p. m.

Heard in the lead roles will be Genevieve Moizan, Panine Micheau, Libero Luca and supporting cast.

TV NEWSREEL

By "JOE" LEDERER

Plans of the Pabst company to give up one of its regular Wednesday night fights a month in favor of a dramatic show will probably be hailed with relief by the production crews for the boxing bouts. Most people are probably unaware the action backstage begins from two to three weeks before each fight.

G.E. Automatic Electric Ranges give you outstanding advantages for luxury cooking. Roast the biggest turkey or bake 4 pies on a single shelf. Serve the finest "charcoal" steaks. Cook the easy push-button way.

Advance men move out of New York three weeks prior to the bout, going to the locale of the scrap. Conferences are held daily with local station managers and telephone company agents to go over equipment, studio space for commercials, and other preliminary problems.

For the finest picture in this area choose dependable G-E Television. We're offering huge trade-in prices now . . . so don't wait. Turn in your old set and turn on a new G-E.

Then the site is surveyed, camera positions are set, power lines established and a communications system arranged. A few days before the fight the full crew arrives with TV directors. Lighting is tested and all details arranged by the advance men are are rechecked for flaws.

The day of the fight is a full day of rehearsals for everyone but the fighters themselves. Everyone is at battle stations a half hour before the scrap, ready for the first commercial to go on the air. Often these preparations seem too extensive, when one fighter gets flattened in the first round. But even then the show isn't wasted, for the sponsor has standby fighters to go on.

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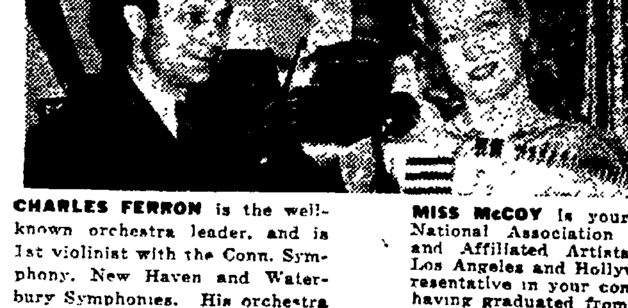

CHARLES FERRON is the well-known orchestra leader, and is 1st violinist with the Conn. Symphony, New Haven and Waterbury Symphonies. His orchestra is well known in famous places such as Waldorf-Astoria Hotel and Radio City in New York, Bermudiana Hotel, Bermuda, Monte Carlo Casino, France and has had twenty-five years in the musical world as a teacher, conductor, and leader of theatre orchestras throughout the world.

MISS McCOY is your N.A.D.A. National Association of Dance and Affiliated Artists, Inc. of Los Angeles and Hollywood, representative in your community—having graduated from the Bush Conservatory in Music and Drama, the Pavley Oukrainsky School of the Ballet and the Madame Serova School of the Dance in New York, and 17 years on the stage in various countries around the world. She is well qualified to impart her professional and constructive knowledge to others. Member—Dance Educators of America.

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