Radio Timetable

TUESDAY

	WIBA 1310 kc	WISC 1480 kc	WKOW 1070 kc	WIBU 1340 kc
6:00	Frolic: Farmers Forum	Wisconsin Farm Hour	Uncle Julius Farm Hr.; Mkts.	Music: News Farm Reporter
6:15	Musical Clock: News	News: Tops in Sports; News	Chapel in Air Weather; Markets	Rural Roundup
6:30				
6:45				
7:00	Al Dreier Musical Clock	Top o' Morning News	Spts; Coffee Club News	News; Farm Service
7:15	Musical Clock	Top o' Morning	Weather; Coffee Club; News	News; Weathe
7:30	Journal News	Pauline Fred'k		Farm Frolic
7:45	George Morgan			
8:00	Musical Clock	Breakfast Club	Coffee Club; News	Prayer League
8:15	Musical Clock	Breakfast Club	Kitchen Club Coffee Club; News	Musical Clock
8:30	Musical Clock			Musical Clock
8:45	News			
9:00	Welcome Travelers	My True Story; Whisp. Streets	Arthur Godfrey Time	News; Pioneer
9:15	Double or Nothing	Betty: News	Arthur Godfrey Time	Bob Crosby Sweet Music
9:30				
9:45				
10:00	Strike It Rich	Ladies Fair; News	Arthur Godfrey Time	News Musical Variety
10:15		Queen for a Day	Music Speaks	Mid-Morning
10:30	Bob and Ray		Jackpot Quiz	Matinee
10:45	Dave Garroway			
11:00	Betty Cam Column	News; J. Berch	News; Women	News; Matinee
11:15	Carson Gulley	Bing Crosby	Aunt Jenny	Matinee
11:30	Farm Roundup	Bill Ring	Helen Trent	News; Farm Pgm
11:45		J. Conte; Quiz	Our Gal Sunday	Farm Front
12:00	News: Roundup	Top Tunes	Uncle Julius	Music: Markets
12:15	Farm Service	News	News	Markets
12:30	News	Mister Music	Mkts.; Weather	News and
12:45	Polka Party		Farm Parade	Farm & Home
1:00	Trading Post	Break the Bank	Jockey's Choice	Farm Service
1:15	Melody Mom.	Crocker; Mr. Music	Dearest Mother	Si Hays and
1:30	Brighter Day		Jockey's Choice	Daughter
1:45	Chas. Kasher			Chr'n Science
2:00	Life Beautiful	Mister Music	Quiz the Missus	Hubba Hubba
2:15	Road of Life	News; Mr. Music	House Party	WAF Program
2:30	Pepper Young		C. Smith; Polka	Chapel in Sky
2:45	Right to Happ's			
3:00	Backstage Wife	Cal Tinney: Crocker	Every Day; L. Mortenson	Chapel in the Sky
3:15	Stella Dallas	Paula Stone	Easy Listening: News	Melody Hour
3:30	Widder Brown	To the Ladies		
3:45	Wom. in House			
4:00	Just Plain Bill	To the Ladies	Mary Casey's Showcase	Melody Hour
4:15	Front P. Farrel	Cousin Henry	Harmony House	News
4:30	Lorenzo Jones	Jon and Sparky		Band Parade
4:45	Doctor's Wife	Birthday Club		
5:00	Madison Hour	Sergeant Preston	Madison, Top Tunes; News	Fiesta Time
5:15	News	Sky King; Sports	Baiter; All Hits	University Special
5:30	Sports: News		Allan Jackson	Univ. Special
5:45				
6:00	Dinner Melody: News	News: Serenade	News Floyd Springer	News Old Time Band
6:15	News of World	Fulton Lewis	Music; Sports	Sports Time
6:30	1 Man's Family	Silver Eagle	Edw R Murrow	Bing Sings
6:45				
7:00	Cavalcade of America	Song Showcase	People Are Funny	Bing Sings Farm Front
7:15	Senator Kerr	Doctor Kildare	Mr. and Mrs. North	Old Timers Jamboree
7:30				
7:45				
8:00	Martin and Lewis	America's Town Meeting	Life With Luigi	Old Timers Jamboree
8:15			Broadway's My Beat	
8:30	Fibber McGee and Molly	G. Heatter		Old Timers Jamboree
8:45				
9:00	Two for the Money	John Daly	L. Parsons; Mr. Chameleon	University Farm Hour
9:15	Serenade	Ike's Birthday	Governor Stevenson	News: at Your Request
9:30	Sports Final	Gen. Eisenhower		
9:45		Elmer Davis		
10:00	News	News	News	At Your Request
10:15	Your Pastor	Frank Edwards	Sports	At Your Request
10:30	Music: Polls	F. C. Hill: The Black Museum	Some of Best	
10:45	Melody Parade		Dance Time	
11:00	News: 1310 Club	Museum: News Report; Ed Silvers Show	News; Midnight Turn Table Time	Silent
11:15				Silent
11:30	Dance Orch.; News			Silent
11:45				Silent

Starred programs are also carried on corresponding FM stations
FM channels: WIBA-FM 101.5 M. WWCF (WIBU) 94.9 M.
WISC-FM 98-1 M.

Today's Radio Highlights

Drama

7 p. m.—Cavalcade of America (WIBA): Dennis O'Keefe in "The Saga of Jerry O'Brien," story of young Irishman who helped with America's first sea victory.

O'Keefe

7:30 p. m.—Wisconsin Yarns (WHA-FM): "Peshtigo Half Light," story of great fire. . . **Dr. Kildare** (WISC): **gold prospector** seeks sweetheart of 60 years ago. . . **Mr. and Mrs. North** (WKOW): jury bribery exposed.

8:30 p. m.—My Friend Irma (WBBM): Willie the Whistler meets Irma, surrenders to police. . . **Frontier Town** (WMFM): Jeff Chandler in "Mystery at Burnside Fals."

9:35 p. m. — First Nighter (WMAQ): authoress' brother revealed as psychopathic criminal.

10:35 p. m. — Black Museum (WISC): "The Khaki Handerchief."

Music

12:30 p. m.—Mr. Music (WISC): with Monica Lewis.

2:30 p. m.—Music of the Masters (WHA): "Testament of Freedom."

5:30 p. m. — Curt Massey (WBBM): and Martha Tilton; all-duet show.

8:30 p. m.—Northerners (WGN): "Vissi d'Arte," "Zigeuner," "Mr. Touchdown, U. S. A." "Indian Summer."

9 p. m.—FM Concert (WHA-FM): "Clarinet Quintet in B Minor," Brahms.

10:30 p. m.—Some of the Best (WKOW): with Monica Lewis.

11:05 p. m.—1310 Club (WIBA): Monica Lewis, guest.

For Children

9:30 a. m.—Growing Up (WHA): "This Book Belongs to ————."

1:30 p. m.—Let's Draw (WHA): "Crayon Notes."

Political Talks

4:30 p. m.—Political Education Forum (WHA): Republican speaker (also an WHA-FM at 7 p. m.)

6:15 p. m.—Floyd Springer (WKOW): interviewed by Fred Goff.

7:30 p.m.—Sen. Robert S. Kerr (WIBA): at Waco, Tex.

9:30 p. m.—Gov. Adlai Stevenson (WKOW): at Salt Lake City.

9:35 p. m.—Gen. Dwight Eisenhower (WISC): birthday celebration.

Sports

5:45 p. m. — Sports Parade (WIBA) Jack Newman interviews Harvey Kuenn, former Badger baseball star, on big league experiences.

Discussion

11 a. m. — Freshman Fornm (WHA): "Enjoying Plays — On and Off the Stage," Prof. R. E. Mitchell.

8 p. m.—America's Town Meeting (WISC): "Is Today's Prosperity Real?;" Sen. W. F. Bennett (R-U); Sen. R. B. Long (D-La).

10:40 p. m.—See You at the Polls (WIBA): Douglas Fairbanks, Jr.

Variety

8 p. m. — Martin and Lewis (WIBA): with Hoagy Carmichael in takeoff on "You Bet Your Life."

8:30 p. m.—Fibber McGee and Molly (WIBA): new stockholder demands street car privileges.

Farm Programs

12:15 p. m. — Farm Service (WIBA): "20 Years of Dairy Herd Improvement," Lyman McKee, R. V. Hurley, Frank Mayfield.

12:30 p. m.—Farm Program (WHA): "Storing Up Apples for Winter," C. L. Kuehner; "Sizing Up the Plant Disease Situation," Earl Wade.

Religion

10:15 p. m.—Your Pastor Speaks (WIBA): the Rev. L. Paul Jaquith, Wesley Foundation.

Miscellaneous

10 a. m.—Homemakers (WHA): "We Visit European Gardens," Mrs. T. H. Sanderson; "Foods for the School's Hot Lunch," Gordon Gunderson.

3:30 p. m.—Paula Stone (WISC): Patricia Neal, guest.

3:45 p. m. — To the Ladies (WISC): with Monica Lewis.

4 p. m.—Mary Casey (WKOW): Monica Lewis, guest.

7 p. m. — Man on the Street (WMFM): Ray Lenahan at Schenck's Corners.

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Democratic Candidate for Governor
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ON WIBA
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TONIGHT
and every night this week

TONIGHT
6:15 p.m.-WKOW
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FRED GOFF
INTERVIEW FLOYD
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Republican Candidate for District Attorney of Dane County
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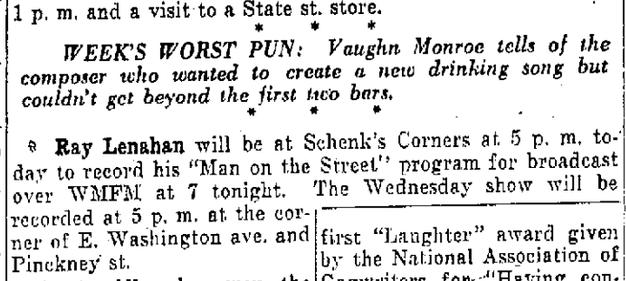


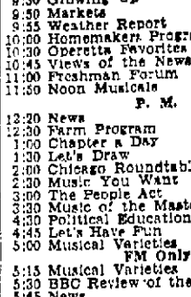
TIP O' THE MORNING: Merv Griffin, formerly with Freddie Martin, will make his screen debut in "By the Light of the Silvery Moon."

* * *

MONICA LEWIS, screen starlet and recording star, has added two appearances to the schedule originally announced for her visit to Madison today and Wednesday.

At 8:25 tonight, Miss Lewis will be on the Capitol Theater stage.

On Wednesday, she will turn bootblack for a few minutes to help boost the University of Wisconsin's Community Chest.



LEWIS

Miss Lewis has agreed to visit the Memorial Union at 2:30 p. m.—and shine the shoes of Football Capt. George O'Brien.

After that, she will visit the Union's Rathskeller, where she will autograph pictures and tell about her experiences as an entertainer on a USO trip to Korea.

Miss Lewis was due in Madison late Monday night, coming from Davenport, Ia. This afternoon and tonight she will appear on WIBA, WKOW, and WISC and at a Capitol square store.

Besides the visit to the Memorial Union, her Wednesday schedule will include a WKOW program at 1 p. m. and a visit to a State st. store.

* * *

WEEK'S WORST PUN: Vaughn Monroe tells of the composer who wanted to create a new drinking song but couldn't get beyond the first two bars.

* * *

Ray Lenahan will be at Schenk's Corners at 5 p. m. today to record his "Man on the Street" program for broadcast over WMFM at 7 tonight. The Wednesday show will be recorded at 5 p. m. at the corner of E. Washington ave. and Pinckney st.

Gracie Allen has won the first "Laughter" award given by the National Association of Gagwriters for "Having consistently tickled the funnybone of America, having elevated the art of feminine humor to its highest level, and for having the finest moral standard in comedy presentation."

WMFM
104.1 Mcs.
TUESDAY
A. M.

6:00 Pinto Pete
6:15 Early Risers
6:45 Hank Thompson
7:00 News
7:05 Yawn Patrol
7:10 North Hall Weather Report
7:13 Yawn Patrol
7:25 Kiddie Record
7:30 Yawn Patrol
7:45 Layman's Call to Prayer
7:50 Yawn Patrol
7:58 North Hall Weather Report
8:02 News
8:07 Clockwatchers
8:30 North Hall Weather Report
8:33 Clockwatchers
9:00 Stars Sing
10:00 Morning Musical Variety
10:30 Songs of Yesterday
11:00 Old Timers Hall
9:30 Dance Band
11:30 Navy Band
11:45 Sacred Heart Program
P. M.
12:00 News
12:05 Noontime Frolics
1:00 Music to Listen to
2:00 Dance Band
2:30 Little Show
3:30 Dance Band
4:00 Juke Box Jamboree
4:15 Neal Hefti
4:30 Easy Listening
5:00 Uncle Bill
5:30 Off the Record
5:55 News
6:00 Musical Menu
6:15 Bud McElroy
6:30 Musical Menu
7:00 Showcase
7:30 Collector's Album

WHA-WHA-FM
970 Kc.—88.7 Mcs.
TUESDAY
A. M.

7:00 Farm Program
7:30 Band Wagon
7:45 Morning News
7:58 Weather Report
8:00 Morning Melodies
8:30 Man in Society
9:20 Music
9:30 Growing Up
9:50 Markets
9:55 Weather Report
10:00 Homemakers Program
10:30 Operetta Favorites
10:45 Views of the News
11:00 Freshman Forum
11:30 Noon Musicale
P. M.
12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Let's Draw
2:00 Chicago Roundtable
2:30 Music You Want
3:00 The People Act
3:30 Music of the Masters
4:30 Political Education Forum
4:45 Let's Have Fun
5:00 Musical Varieties
FM Only
5:15 Musical Varieties
5:30 BBC Review of the Weeklies
5:45 News
6:00 Organ Melodies
6:30 Dinner Musicale
7:00 Political Education Forum
7:15 Hi Neighbor
7:30 Wisconsin Yarns
8:00 Music for the Connoisseur
9:00 FM Concert
10:50 Night News (to 11)

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Hear
Governor Adlai E.
STEVENSON
WKOW
9:30 P.M.
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John I. Snyder, Chairman
Arnold M. Grant, Treasurer
Wolfe R. Charney, Asst. Treasurer

the MARTIN & LEWIS SHOW
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PRAIRIE
STEWART GRANGER in
"SCARAMOUCHE"
HOWARD HILL in
"TEMBO"
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NOW: TOP BASEBALL STORY OF THE YEAR
THE PRIDE OF ST. LOUIS
DAN DAILEY · JOANNE DRU
PLUS—SHOCK CRIME STORY
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A DRAMATIC AND SUSPENSE-LADEN STORY . . .
REVIEWERS' RATING — VERY GOOD
SEE "HIGH NOON" AT 7:10 OR 10:10

POSITIVELY ENDS TONITE
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"Jumping Jacks"
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ANYTHING CAN HAPPEN
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AND MARLENE DIETRICH
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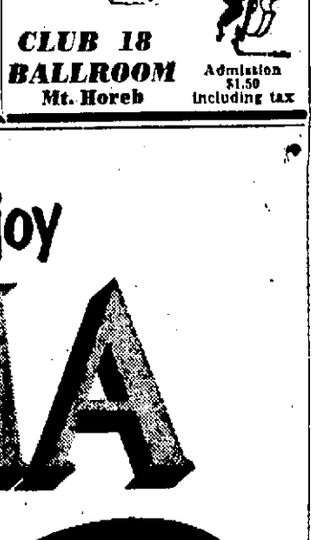
THE PLACE TO GO
Excitement ORPHEUM
LAST DAY
GARY COOPER
in "HIGH NOON"
Thos. Mitchell, Lloyd Bridges
"SNEAK" PREVIEW TONIGHT AT 8:40

LAUGHS! PARKWAY
LAST DAY
BONZO GOES TO COLLEGE
Maureen O'SULLIVAN · Edmund GWENN
Charles DRAKE · and BONZO
2nd Hit "GOBS & GALS"

LAUGHS! BADGER OUTDOOR
Open 6 p. m.—Starts 7 p. m.
TWO HIT FEATURES
Happy Days of The Roaring Twenties!
"HAS ANYBODY SEEN MY GAL"
in TECHNICOLOR
Piper Laurie • Rock Hudson • Chas. Coburn
THRILLS . . .
ZACHARY SCOTT • ROBERT BEATTY
"Wings of Danger"

BALLET MADISON
LAST DAY
"THE RED SHOES"
IN TECHNICOLOR

LAUGHS! NEW STRAND
IN TECHNICOLOR
BOB HOPE · JANE RUSSELL
SON OF PALEFACE
TECHNICOLOR
LURE of the WILDERNESS
TECHNICOLOR
JEAN PETERS · JEFFREY HUNTER



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