

ROCKY CLARK'S LISTENING POST

NBC isn't the only broadcaster celebrating its Silver Jubilee this year. Bridgeport's own WICC is marking its 25th anniversary this month, too. The station first went on the air in 1926, using WCWS as its call letters.

During its 25 years on the air, WICC has launched several entertainers on careers that eventually brought them national prominence—Frankie Carle, Dolly Mitchell, Don Esagona, Rodney Muriel (Laubacher), Leno and Al Mitchell, "The Answer Man" to name a few.

Vaughn de Leath, radio's "first lady," had her own program on WICC for a spell. Gus Meyers, now head music man for a transatlantic steamship company, once led the WICC "house band."

Never to be forgotten by veteran WICC listeners are the dance marathon broadcasts from Pleasure Beach around 1930, for which Frankie Carle provided the orchestral music and Frankie Leine made his singing debut as a footweary contestant.

The station has been affiliated with all four networks at one time or another, and it "scored" the world with its on-the-spot broadcast of the Fred and Amy Molson plane crash in the early 'thirties.

Built by Charles W. Sellen, who used his initials in the station's original call letters (WCWS), the station was sold more than 20 years ago to the Yankee Network, Inc., its present owner and now an affiliate of the General Tire corporation.

Until about 10 years ago when WNAB first went on the air, WICC was the only radio station in Bridgeport—except for a brief spell in the early thirties when a wired radio station, The WRE System, offered competition until ordered to close down by the federal government.

Through its career, WICC has built up several announcers who have achieved prominence elsewhere—including Carl (Weiderhammer) Warren, now on the WOR staff; Ken Rapley, now on NEC; George Eove, at WVIC; and Lachar, now on the Fordham University radio faculty, and James T. Milne, manager of New Haven's WHNH-TV.

"The Listening Post" is happy to wish WICC and its current staff MANY HAPPY RETURNS.

ANTHONY EDEN SPEAKS
Anthony Eden, Great Britain's war-time Foreign Minister, is to be heard over WICC-MBS and the CBS radio network.

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Ballerina on TV



Patricia Bowman, ballerina, doubles as mistress of ceremonies and leading dancer in a new CBS television series Saturdays at 6:45 p. m.

Bates College, speaks during the Cluett Cup Eskimos' salute to Maine, over WICC Monday night at 8:30. Judge Paul L. Miller, president of Burroughs House, will be interviewed by Elwood Street on "Humanity in Bridgeport" over WNAB at 8:45 Monday night.

Phil Peterson and Joe Barber will cover the Raybestos Cardinals' football game against the world champion Zollner Pistons from Raybestos Field over WNAB Tuesday at 8 p. m. Delegates to the World Assembly of Youth at Cornell University will discuss "What Kind of a World Does Youth Want?" on America's Town Meeting over WJZ-ABC Tuesday at 9 p. m. William C. Foster, head of the Economic Cooperation Administration, will be quizzed on "Capitol Clockwork" over CBS Tuesday at 10 p. m., to be followed at 10:30 by Tighe E. Woods discussing "The New Rent Control Law." The Rev. James Evans of the Seventh Day Adventist church conducts WNAB's "Morning Devotions" Tuesday through Thursday at 6:45 a. m., followed Friday by the Rev. Merriman M. Reed of the Eastern Congregational church. Manly Fleischmann, administrator for the National Production Authority, will discuss "Overall Industrial Controls for Defense Production" over WICC-MBS, Tuesday night at 10:30. The Hambleton Stakes, colorful harness racing classic at Goshen, N. Y., will be covered by CBS Wednesday at 5:30. Mutual's "Red and Gun Club of the Air" marks its first anniversary Thursday at 8:30 p. m. and "Reporters' Round-up" becomes a year old at 9:30 with Sen. Homer Ferguson as the guest to be interviewed.

PROGRAM NOTES
Monica Lewis continues this week as the morning substitute for Ted Husing on WGMG's "Bandstand" Monday through Saturday at 10 a. m., but Rosemary Cliney will take over the afternoon session from 5 to 6:30. Ben Alexander takes over as emcee on "Queen for a Day" tomorrow at 11:30 a. m., while Jack Bailey vacations from his WICC-MBS chores. Texas talent is to be heard on NBC's "Live Like a Millionaire" as it originates this week in Houston, Monday through Friday at 2:30 p. m. "Aviation" will be the subject of experts' discussions on "You and the World" over CBS Monday through Friday at 6:15. Dr. Charles F. Phillips, president of

Public Affairs

10:30 A. M.—Scott Round-table from International Encampment in Oregon—WOR
11:35 A. M.—Invitation to Learning: Lisa Sergio and Andre Michalopoulos discussing Letters of Miss de Serigne—WCCB
11:40 A. M.—Dr. Bob Jones at Calvary Baptist church—WGMG (also 8 p. m.)
12 Noon—People's Platform: Can a Republican-dominant coalition crack the Solid South? Sen. Carl E. Mundt (R., S.D.) and Rep. Charles Seane (D., N.C.)—WCCB
12:45—PREMIERE: "In the Neighborhood," John Savage Spotlighting Tarzantown—WOR
2:00—Catholic Hour: Dr. Vincent Smith on "Christianity in Science Today"—WCCB
10:30—American Forum: Is American Foreign Aid Cheating Communism? Senators Sparkman (D., Ala.) and Brewster (R., Mo.); Reps. Mansfield (D., Mont.) and Smith (R., Wis.)—WCCB
11:00—Post-Telegram Local News—WNAB

Singing Star

Nancy Evans is co-featured with Russ Emery as singing stars of the new CBS radio program, "Main Street Music Hall," Sundays at 5 p. m.

SUNDAY RADIO TIME TABLE

8 A.M.	8:30	9 A.M.	9:30
News: Songs News: Albania News: Albania News: St. Francis Go Places: St. Francis News: Sacred Mt. News			