

RADIO, TELEVISION AND F. M. PROGRAMS

KLAC KFI KMPC KECA KHJ KFWB KNX KFOX KFAC KGER KTED
570 640 710 790 930 980 1070 1280 1330 1390 1520

The following programs are compiled from reports provided by the broadcasters.

No responsibility assumed for last-minute changes which sometimes are made.

DIAL LITES — TONIGHT

6:00—KNX—Tom Howard, emcee of "It Pays to Be Ignorant" engages a panel of experts in another program of puns and repartee. George Shelton, Lulu McConnell and Harry McNaughton, all ex-vaudevilleans provide the laughs.

7:00—KECA—"Joe McElroy's Son" comes back to town, but when a crooked lawyer hears the news there is danger ahead. The "Lone Ranger" and Tonto try to prevent it but gunplay enters the picture.

8:30—KFI—Mike Waring takes up the case of a wife accused of murdering her husband during "The Falcon" episode. "The Case of the Bashful Brother." The brother proves to be "bashful" when it is learned that the accused has no brother.

9:30—KNX—The "Columbia Pops" concert will premiere tonight in a summer series of light classics.

TELE-TIPS

9:00—KTLA—Each week Bobby Ramos transports passengers onto a "Latin Cruise" from the famed Olvera St.

9:00—KNBH—Peter Lind Hayes and Mary Hayes, husband and wife entertainment team, will give impersonations of popular musical personalities when they visit Jack Haley and his "Star Revue."

9:30—KECA—When he has engine trouble and seeks help at a private sanitarium, Inspector Pierce, portrayed by Edmund Lowe, finds that his help is required in cracking the weird case of "The Man With the Scar." "Your Witness" is the weekly murder game contest.

9:00—KTTV—A new program, "Sure as Fate," presents "Tremolo" with Paul Lukas.

9:15—KTLA—"Manhattan Spotlight," formerly seen on Monday, will enter this new time slot tonight.

WEDNESDAY, AUG. 2

5 P. M.
KLAC—Racing.
KFI—Feature Wire.
KTED—KECA—News.
KHJ—KVOE—Music.
KFWB—Red Rowe.
KNX—Larry Lesueur.
KFAC—Sereade.
KFOX—Religious.

5:15 P. M.
KMPC—UP Swing.
KLAC—Bill Stewart.
KGER—Rancho 1390.
KECA—Theater.
KFI—News.
KNX—Tom Harmon.
KTED—Listen.

5:30 P. M.
KFI—Cugat.
KMPC—All-time Hits.
KECA—Superman.
KHJ—B-Bar-B.
KNX—Chet Huntley.
KGER—KFOX—News.
KVOE—Ranch.
KTED—Music.

5:45 P. M.
KNX—Ed R. Morrow.
KFOX—Flashcast.
KFI—E. Peterson.
KNX—Frank Moss.
KLAC—Sam Balter.
KGER—Quartet.
KTED—Novatime.

6 P. M.
KFOX—KLAC—News.
KFI—Dangerous Assignment.
KECA—KMPC.
KFWB—News.
KHJ—KVOE—Heater.
KNX—"Pays To Be Ignorant."
KFI—Music.
KGER—Soul Clinic.
KTED—Sps.

6:15 P. M.
KLAC—Al Jarvis.
KMPC—Bob Kelley.
KECA—Weaver.
KFOX—J. Dolan.
KFWB—Sports.
KHJ—KVOE—News.
KTED—% Time.

6:30 P. M.
KFI—Plano Quartet.
KMPC—Del Mar.
KHJ—Answers.

6:45 P. M.
KECA—H. Cobb.
KFWB—Murray.
KNX—R. Lewis.
KGER—Bible.
KFOX—Memory Rm.
KTED—Encores.

6:55 P. M.
KHJ—KVOE—Hayes.

7 P. M.
KLAC—News, Club.
KFI—Big Story.
KFOX—KMPC—Music.
KECA—Lone Ranger.
KHJ—John Steele.
KFAC—Music.
KGER—Family Bible.
KVOE—Let's Visit.
KTED—N. Orleans.

7:15 P. M.
KTED—Orange Co.

7:30 P. M.
KFI—R. Diamond.
KECA—Dr. I. Q.
KFOX—Band.
KHJ—KVOE—Claco.
KFWB—Music.
KNX—Music Hall.
KGER—Harian.
KTED—Marines.

7:45 P. M.
KFWB—Rosary Hr.
KTED—Security.
KFOX—News.

8 P. M.
KLAC—News, Dug-out Dope.
KFI—1 Man's Family.
KMPC—Southland.
KHJ—KVOE—Name That Song.
KECA—"Detour."
KFAC—KNX—Music.
KFWB—Music.
KGER—Speak Up.
KTED—Music.

8:15 P. M.
KLAC—Baseball.
KFI—Hollywood-Seattle.
KFI—World News.
KMPC—Baseball.
L. A. Sacramento.
KFWB—Guest Star.
KGER—Christians.
KFOX—Music.
KNX—Stepping Out.

8:30 P. M.
KFI—"The Falcon."
KECA—Glass.
KHJ—KVOE—Theater.
KFWB—Dr. Christian.
KGER—News.
KFOX—L. B. Forum.
KGER—Music.

8:45 P. M.
KFWB—Bandstand.

9 P. M.
KFI—Break Bank.
KECA—Cliche Club.
KHJ—KVOE—News.
KNX—Chameleon.
KFAC—Music.
KGER—U. N. Story.
KFOX—Jamboree.
KTED—El Adobe.

9:15 P. M.
KHJ—KVOE—F. Lewis.
KGER—F. McCleskey.
KFOX—Barn Dance.

9:30 P. M.
KFI—Mr. D. A.
KHJ—Orchestra.
KNX—Pops.
KECA—L. Welk.
KGER—J. Brown.
KFOX—Orch.
KTED—Gift of Life.

9:45 P. M.
KFI—Hitch Post.
KTED—Turntable.
KVOE—Dante Trio.

10 P. M.
KFI—Reporter.
KECA—News.
KHJ—1 Love Mystery.
KFWB—G. Norman.
KNX—Chet Huntley.
KGER—Music.
KFOX—Day Is Done.
KVOE—Roundup.

10:15 P. M.
KFI—Band Box.
KFI—J. Murray.
KECA—Sports.
KHJ—F. Edwards.

10:30 P. M.
KFI—Vivian Pinkley.
KECA—Dr. F. Bales.
KFOX—Army Band.
KHJ—Lonesome Gal.
KMPC—Leisure.
KGER—Music.
KNX—Orch.

10:45 P. M.
KFI—Kay Kysar.
KLAC—News, Otis.
KECA—One for Book.
KFOX—Music.

11 P. M.
KLAC—Don Otis.
KFI—News.
KMPC—Bedroom.
KFWB—G. Norman.
KECA—New Yorkers.
KHJ—Orch.
KNX—Larry Thor.
KFOX—Serenade.
KGER—Spirituals.
KFAC—KTED—Music.
KVOE—H. Wood.

11:15 P. M.
KFI—Johnny Murray.
KNX—Merry-Go-Rd.
KVOE—Mystery.
KFOX—Music.

11:30 P. M.
KFI—Mindy Carson.
KHJ—Baker's Dozen.
KECA—Orchestra.
KFOX—Memory Rm.
KGER—Ranch Hr.
KVOE—John Steele.

11:45 P. M.
KFI—Melodies.
KLAC—You.

12 MIDNIGHT
KLAC—Don Otis.
KFI—Music.
KFWB—KFI—Music.
KNX—News.

TOMORROW (Thursday), AUG. 3

DAWN TO 7 A. M.
KLAC—Haynes.
KFI—Music, News.
KHJ—Rise and Shine.
KMPC—Music, Farm.
KECA—Music, News.
KFWB—Bill Leyden.
KNX—Music, News.
KFAC—Stu Wilson.
KGER—Brown.
KFOX—You.

7 A. M.
KLAC—Haynes.
KFI—Farm Adv.
KFI—KFOX—News.
KECA—Hollywood.
KHJ—KVOE—News.
KFWB—Bill Leyden.
KNX—N. Pringle.
KGER—Religious.
KFAC—Breakfast.

7:15 A. M.
KFI—F. Lawton.
KMPC—News.
KHJ—KVOE—Bkfst.
KNX—Stars.
KGER—A. Lee.
KFOX—Dr. Harrod.

7:30 A. M.
KNX—Bob Elson.
KFI—Platter Party.
KMPC—Sports.
KECA—Bob Garrod.
KNX—Frank Goss.
KFOX—Music.

7:45 A. M.
KFI—Sam Hayes.
KECA—Z. Mannors.
KMPC—Hits.
KGER—W. B. Record.
KHJ—KVOE—News.
KNX—H. Babbitt.

8 A. M.
KLAC—News, Stocks.
KFI—Bell Ringer.
KECA—Bkfst. Club.
KFOX—C. Roberts.
KVOE—Farm Forum.

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OUR BOARDING HOUSE



Women Stars Gaining Favor as Video Personalities

NEW YORK. (AP) Women in television, it would seem, are becoming much more of a factor there than they ever were in radio. Eye appeal may have a lot to do with it. But there are other aspects. Take Wendy Barrie, for instance. Originally in the movies, she meets the eye appeal standard, then goes considerably further. She has established herself as a camera personality in a breezily intimate style. She interviews all sorts of folks. She chats with her viewers, even talking back rather caustically at times. She sweetly wants everyone to be a "good bunny." She turns comedian on other instances. She crowds a lot of vocal and visual diversity into her 15-minute sessions. Unlike the radio where women broadcasters direct themselves primarily to their own sex, all this is intended for everybody. Wendy isn't the only one developing the new "art." If it can be so described. Similar efforts have brought renewed attention to Faye Emerson, whose qualifications include camera charm as much as anything else, and Eloise McElhiney, whose talkative style speaks for itself. Right now Wendy has three shows a week on NBC, to which she recently moved from ABC-TV. This schedule is expected to continue in the fall season. Meanwhile, she is nurturing an ambition to do serious drama on the Broadway stage. Faye also keeps quite active. On NBC once a week now, she is scheduled to return to CBS Sept. 24 for her first three-a-week series. Eloise is running once a week on Dumont. These, of course, are in addition to guest appearances in other types of programs. Date for the opening of the first television station in Nashville, Tenn., has been set for Sept. 20.

SOME ODOR!

Junior Is Missing—Cops Turn Up Noses

MONROVIA, Calif., Aug. 2. (AP) A frantic woman telephoned the police to say: "Junior is missing; we've got to find him before some one kills him." Desk Sgt. Harold Van Vleet asked "why would anyone want to kill Junior?" Mrs. John Erhardt replied: "A stranger who found him wouldn't know he's completely odorless, friendly, and valuable for breeding. Junior, you know, is our pet skunk."

Parley Canceled

WASHINGTON, Aug. 2. The 72nd general conference of the National Guard Association, scheduled for Sept. 27-30 in Houston, Texas, has been canceled because of the Korean situation.

Ex-envoy Lauds Army of Iran

WASHINGTON, Aug. 2. (AP) John C. Wiley, former ambassador to Iran, said after a call on President Truman that the Iranian army looks good, but it is short on equipment. "The Iranian army, he said, has a very high degree of discipline and leadership. Up until the time he left a month ago, Wiley said, the only aid it had received from the United States was an original \$10,000, 000 worth of surplus World War II goods and a \$16,600,000 loan to repair the equipment and transfer it to Iran. Wiley has been succeeded by Henry Grady and is in this country awaiting a new assignment.

Unfavorable Balance

KARACHI, Pakistan, Aug. 2. Pakistan had an unfavorable balance of trade during the fiscal year 1949-50 amounting to about \$80,000,000, the ministry of commerce has reported.

Opponents Set by Clever, Timely Strategic Lead

By OSWALD JACOBY
Written for NEA Service

Choosing the correct card to lead from a suit is not always a matter of remembering something that you have seen in a text book on contract bridge. The opening lead, to be sure, since it is often largely a matter of guesswork, must conform, as a general rule, to the accepted practice. After the dummy has gone down, however, a great deal more information is available. The defenders can often get better results by studying the cards they see and choosing a card to fit the exact situation than by following a general rule. When this hand was played in a recent team-of-four match, the bidding was the same at both tables; and in both cases West opened the nine of clubs. In both cases, declarer won and immediately led the king of diamonds to set up that suit. Each East player immediately took the ace of diamonds and returned a heart. It was at this point that the sheep were separated from the goats. In one room the East player made the conventional return of the deuce of hearts. Declarer properly played a low heart and West won with the queen. Now West could take his ace of hearts and his ace of spades, if he wished to do so, but no more. The defense could win only four tricks. When the hand was played in the other room, East decided that the defense was hopeless unless several heart tricks could be won. This would be possible only if his partner had three or more hearts headed by the A-K or A-Q. Even if West had this type of holding, however, it was necessary for East to make the most of his one chance to lead. After analyzing the situation in this way, this East player returned the jack of hearts! The declarer in the second room was hopeless against this defense. If he put up the king of hearts, West would take the ace and queen and follow with the eight of hearts. East would overtake with the nine of hearts, and the defense would therefore make four heart tricks. Even if South played a low heart on East's jack, a heart continuation would assure the defenders three tricks in this suit. The ace of spades would then provide the setting trick.

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