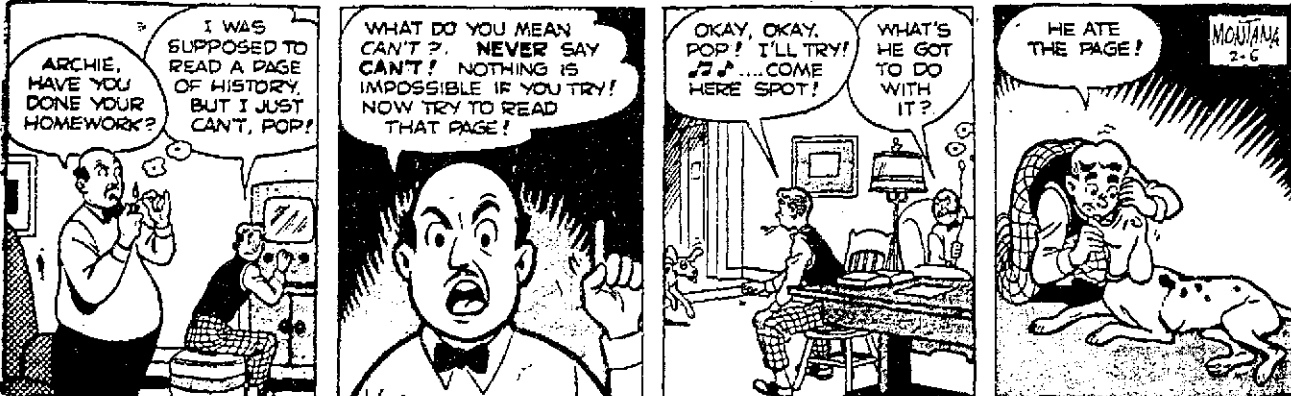




HOPALONG CASSIDY AMERICA'S FAVORITE COWBOY BY DAN SPIEGLE



ARCHIE SEE ARCHIE IN THE BIG SUNDAY EXPRESS COLORED COMIC SECTION BY MONTANA



MARY WORTH BY KEN ALLEN



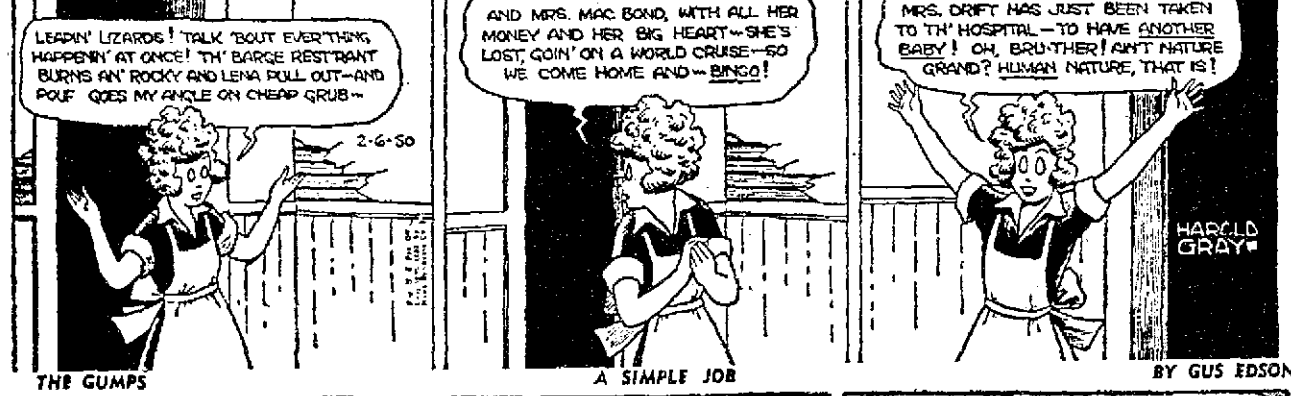
SMILIN' JACK LADY LAW BY ZACK MOSLEY



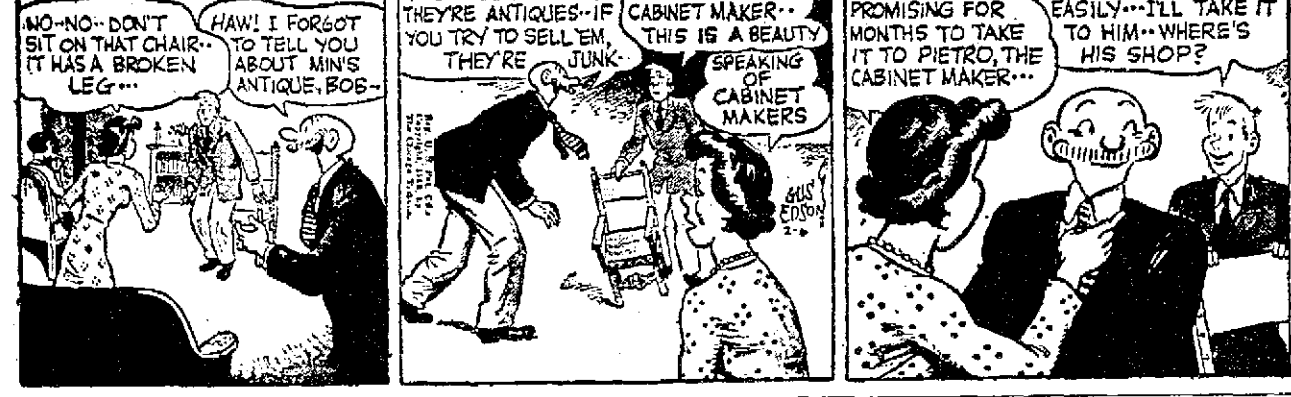
JACK ARMSTRONG HOW D'YA LIKE THAT BY BOB SCHOENKE



ORPHAN ANNIE THEM AS HAS-GITS! BY HAROLD GRAY



THE GUMPS A SIMPLE JOB BY GUS EDSON



Spotlighting the Dial

Popular Programs

Railroad Hour, WOAI, 7 p.m., features Dorothy Kirsten as guest artist in Fritz Kreisler's operetta, "Apple Blossoms."

Arthur Godfrey Time, KTSA, 9:15 a.m., will feature Robert Q. Lewis as "sub" while Godfrey vacations at Miami Beach this week.

Telephone Hour, WOAI, 8 p.m., with Jascha Heifetz as guest soloist in a classical program.

Cedric Adams, KTSA, 2:55 p.m., offers "a little talk and a little tune" on his five-minute program.

Garry Moore, KTSA, 3 p.m., with chatter, song, drama and audience participation.

Talents Scouts, KTSA, 7:30 p.m., with guest emcee to be announced.

Dramatic Programs

Inner Sanctum, KTSA, 7 p.m., stars Arnold Moss as a mysterious roomer who explains that he died five years ago.

Radio Theater, KTSA, 8 p.m., with Betty Hutton in an adaptation of the film musical, "Red Hot and Blue."

Nora Drake, KTSA, 1:30 p.m., asks, "Are Suzanne and Tom making the best test of love?"

Aunt Jenny, KTSA, 11:15 a.m., finds that a good deal of misunderstanding is caused when a widow and her daughter find themselves in love with the same man.

Mark Trail, KMAC, 5 p.m., is an exciting but wholesome new serial for the youngsters. Keeps 'em out from underfoot while supper's cooking.

Discussion

Call Board, KONO, 6:30 p.m., with Amy Freeman Lee telling about the latest symphony concert and two art shows.

Television

Lights Out, WOAI-TV, 8 p.m., in which an aged scientist makes an unholy bargain for eternal youth and the love of a young girl.

Fashions in Your Living Room, WOAI-TV, 8:30 p.m., is the first live fashion show to be presented here. Sponsored by Wolff & Marx, it will be a weekly feature.

TELEVISION

WOAI-TV Channel 4 Monday Evening

6:00—Kukla, Fran and Ollie

6:15—Kukla, Fran and Ollie

6:30—Dance Time

6:45—Telenews

7:00—Billy the Kid's Fighting Pals

7:15—Billy the Kid's Fighting Pals

7:30—Billy the Kid's Fighting Pals

7:45—Billy the Kid's Fighting Pals

8:00—Lights Out

8:15—Fashions in Your Living Room (premiere)

8:45—Report on Television

KEY-TV Channel 5

9:00 A.M.—5 P.M.—Daily with Equipment Tests

tonight!

Your Firestone Dealer presents

"VOICE OF FIRESTONE"

Lauritz Melchior, vocal.

7:30 p.m.

WOAI

Live Model

"Fashions in Your Living Room"

Beauty Seen on the Screen! Another FIRST for Wolff & Marx

8:30 p.m.

WOAI-TV

RADIO

While this newspaper makes every effort to print accurate listings, it cannot be responsible for last-minute changes made by radio stations.

MONDAY, FEBRUARY 6, 1950

	KTSA—550 (CBS)	KMAC—630 (MUTUAL)	KABC—680 (ABC)	WOAI—1200 (NBC)
A.M.				
6:00	Songs at Sunrise	RFD Texas (5 a.m.)	Facts for Farmers	Texas Farm and Home
6:15	Songs at Sunrise	RFD Texas	Big Bill Lester	Farm News—Shomette
6:30	News	Rev. Raymond Richey	Bluebird Mtn. Boys	Fairfield Four
6:45	Deansboro Roundup	Sam Morris	Ranching Roundup	Hired Hands
7:00	Trading Post	Wake Up, S.A.	Martin Agronsky	News—Hawell
7:15	Johnny Lane	Wake Up, S.A.	Hillbilly Hit Parade	Morning Devotional
7:30	News	Wake Up, S.A.	News	Radio Rodeo
7:45	Sports Page	Wake Up, S.A.	Radio Clock	
8:00	Coffee Capers	Robert Hurligh	Breakfast Club	News—Guerra
8:15	Coffee Capers	Tell Your Neighbor	Breakfast Club	Johnny Dugan Time
8:30	News	Hillbilly House Party	Breakfast Club	Johnny Dugan Time
8:45	Johnny Lane	Hillbilly House Party	Breakfast Club	Johnny Dugan Time
9:00	Doctor's Office	Hillbilly House Party	My True Story	Welcome Travelers
9:15	Arthur Godfrey	Hillbilly House Party	My True Story	Welcome Travelers
9:30	Arthur Godfrey	Hillbilly House Party	Betty Crocker	Marriage for Two
9:45	Arthur Godfrey	Hillbilly House Party	Victor M. Lindlor	Rosemary
10:00	Arthur Godfrey	Hillbilly House Party	Modern Romances	We Love & Learn
10:15	Arthur Godfrey	Hillbilly House Party	Modern Romances	Young Dr. Malone
10:30	Plantation Party	Naughton Hillbillies	Dr. Paul	Jack Berch
10:45	Movie Time	Light Crust Doughboys	Crosby & Co.	David Horum
11:00	Wendy Warren	Kate Smith Speaks	Ladies Be Seated	Ma Perkins
11:15	Aunt Jenny	Lanny Ross	Ladies Be Seated	The Brighter Day
11:30	Helen Trent	Bing Sings	Texas Ruby	Star Reporter
11:45	Our Gal, Sunday	Heater's Mail Bag	680 Roundup	Imperial Quartet

	KTSA—550 (CBS)	KMAC—630 (MUTUAL)	KABC—680 (ABC)	WOAI—1200 (NBC)
P.M.				
12:00	News	Cedric Foster	Stamps Quartet	News—Guerra
12:15	Chuck Wagon	Oklahoma Playboys	Newsday Jamboree	Market Reports
12:30	Adolph Hofner	Oklahoma Playboys	Texas Tophands	Smile Program
12:45	Western Hits	Check 'em Jamboree	Del Dunbar	Judy and Jane
1:00	Grady Cole	Ladies Fair	News	Double or Nothing
1:15	Meet the Band	Ladies Fair	Monette Show Show	Double or Nothing
1:30	Nora Drake	Queen for a Day	Hannibal Cobb	Today's Children
1:45	Johnny Galt	Queen for a Day	Hannibal Cobb	News—Guerra
2:00	Nona from Newhere	Bob Paole Show	Bride and Groom	Life Can Be Beautiful
2:15	Hilltop House	Bob Paole Show	Bride and Groom	Good of Life
2:30	Houseparty	Spinning the Tops	Quick As a Flash	Pepper Young's Family
2:45	Houseparty	Spinning the Tops	Quick As a Flash	Right to Happiness

FOLLOWING KTSA PROGRAMS WILL BE BROADCAST ON KTSA AM (550 KC) and FM (101.5 MC) . . . from 3:00 P.M. to 10:30 P.M.

	KTSA—550 (CBS)	KMAC—630 (MUTUAL)	KABC—680 (ABC)	WOAI—1200 (NBC)
3:00	Garry Moore Show	630 Club	Requested for You	Backstage Wife
3:15	Anthony Eden	630 Club	Requested for You	Stella Dallas
3:30	Anthony Eden	630 Club	Money for Music	Lorenzo Jones
3:45	News	630 Club	Money for Music	Young Widder Brown
4:00	Blues, Bounce, B'g	630 Club	Money for Music	When a Girl Marries
4:15	Blues, Bounce, B'g	630 Club	Money for Music	Portia Faces Life
4:30	Hill Country Hits	630 Club	Money for Music	Just Plain Bill
4:45	Hill Country Hits	630 Club	Money for Music	Front Page Farrell
5:00	Uncle Sam	Mark Trail	Challenge of the Yukon	Perry Mason
5:15	The Stars Sing	Mark Trail	Challenge of the Yukon	Light of the World
5:30	News—Niethamer	Tom Mix	Jack Armstrong	Guiding Light
5:45	Lowell Thomas	Tom Mix	Jack Armstrong	News—Williams

	KTSA—550 (CBS)	KMAC—630 (MUTUAL)	KABC—680 (ABC)	WOAI—1200 (NBC)
MONDAY EVENING				
6:00	Beulah	Fulton Lewis	News	Light Up Time
6:15	Jack Smith Sings	Elmer Davis	News	Serenade
6:30	Club 15	Lone Ranger	News of the World	News of the World
6:45	Edward R. Murrow	Lone Ranger	H. V. Kaltenborn	H. V. Kaltenborn
7:00	Inner Sanctum	Cisco Kid	Cisco Kid	Railroad Hour
7:15	Inner Sanctum	Cisco Kid	Cisco Kid	Railroad Hour
7:30	Arthur Godfrey	Henry J. Taylor	Buddy Weed Trio	Voice of Firestone
7:45	Arthur Godfrey	Buddy Weed Trio	Buddy Weed Trio	Voice of Firestone
8:00	Lux Radio Theater	Lincoln Day Box Supper	Lincoln Day Box Supper	Great Artists Series
8:15	Lux Radio Theater	Lincoln Day Box Supper	Lincoln Day Box Supper	Great Artists Series
8:30	Lux Radio Theater	Solo and Soliloquy	Solo and Soliloquy	Band of America
8:45	Lux Radio Theater	Solo and Soliloquy	Solo and Soliloquy	Band of America
9:00	My Friend Irma	Meet the Band	Vaughn Monroe	Houston Symphony
9:15	My Friend Irma	Mutual Newscast	Vaughn Monroe	Houston Symphony
9:30	Bob Hawk Show	Dance Band	ABC Roundup	Dangerous Assignment
9:45	Bob Hawk Show	Dance Band	ABC Roundup	Dangerous Assignment
10:00	News—H. Vincent	News—Mutual	News	News—Williams
10:15	Curt Messy	Dance Parade	Ted Malone	News of the World
10:30	Golden Gloves Tour	Dance Parade	Gems of Thought	Dave Galloway Show
10:45	Golden Gloves Tour	Dance Parade	Recorded Dance Parad	Dave Galloway Show
11:00	News	Dance Parade	News Summary	News—Williams
11:15	Guy Lombardo Orch.	Dance Parade	ABC Dance Band	Fairfield Four
11:30	Frankie Carle Or.	Dance Parade	ABC Dance Band	Dance Music
11:45	Frankie Carle Or.	Until 1 a.m.	ABC Dance Band	Dance Music

Wolff & Marx

brings you something new in

TELEVISION PROGRAMS

The Wolff and Marx Company

Cordially Invites you to

view the Premiere Presentation

of

"Fashions in your Living Room"

on your Television Receiver

Monday Evening, February Sixth,

Nineteen Hundred and Fifty

at Eight Thirty O'clock

and

each Monday Evening thereafter

on

WOAI-TV, Channel Four

WOAI-TV Channel 4

Tonight 8:30 p.m.*

EXPRESS-EVENING NEWS WANT ADS G-2211

TRINITY UNIVERSITY RADIO FORUM

"WHAT INCENTIVES TO ADULT EDUCATION SHOULD BE PROVIDED?"

Speakers: Dr. O. W. Thurston, Prof. Loren E. Jarrell, Prof. Harold S. Nelson, Mr. C. E. Frost

Moderator: Dr. Chas. H. Holmquist

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