

Today's Radio Highlights

Special Events

Len Schmitt Talkathon: WIBA at 5:45, 6:30, 8:30, and 11:30 a. m.; 5:15, 6, 7:30, and 8:30 p. m. . . . WMFM at 8 a. m. and 5:45 p. m. . . . WKOW at 5:30, 7:15, 8:45, and 11 a. m.; 12 m.; 12:45, 1:15, 1:45, 3:30, 4, 4:30, 6:15, 6:45, 7:15, and 8 p. m. . . . WISC at 6, 7, 7:30, 9:45, 10:15, and 11:15 a. m.; 12:15, 3:30, 5:30, and 7 p. m.

Music

7:45 a. m. — **George Morgan** (WIBA): "Undecided," "Almost," "Somebody Loves Me."

11 a. m. — **Jack Berch** (WISC): "I Wanna Go Home With You," "If This Isn't Love."

2:30 p. m. — **Music You Want** (WHA): "Cello Concerto in A Minor," Saint-Saens.

4:30 p. m. — **Music of the Masters** (WHA): "Tristan and Isolde" excerpts . . . **Curt Massey** (WBBM): salute to New York City.

5:30 p. m. — **Music Clinic** (WHA): **Donna Tomlinson**, Ashland; **Esther Nesvacil**, Waunakee; **Alice Engelhard**, LaCrosse, and **Joan Herreid**, Susan Gunderson, and **Mary Lou Daniels**, Madison.

9 p. m. — **Promenade Concert** (WIBA): **Roy Shield** conducts summer music . . . **FM Concert** (WHA-FM): third act of "Die Meistersinger."

11:45 p. m. — **Side Street** (WISC): "The Gramophone Shop."

WMFM

(Formerly WFOV)
1641 Meigs.
WEDNESDAY
A. M.

- 6:00 Early Risers
- 7:00 News: Yawn Patrol
- 7:15 North Hall Weather Report
- 7:19 Yawn Patrol
- 7:25 Bond Program
- 7:30 Yawn Patrol
- 7:45 Layman's Call to Prayer
- 7:50 Yawn Patrol
- 7:58 North Hall Weather Report
- 8:00 Talkathon
- 9:00 Stars Sings
- 9:30 Dance Band
- 10:00 Morning Musical Variety
- 10:30 Songs of Yesterday
- 11:00 Old Timers Hall
- 11:30 Navy Band
- 11:45 Sacred Heart Program
P. M.
- 12:00 News: Noontime Prolix
- 1:00 Music to Listen to
- 2:00 Dance Band
- 2:30 Little Show
- 3:30 Dance Band
- 4:00 Juke Box Jamboree
- 4:15 Ted Weems
- 4:30 Easy Listening

Religion

10:15 p. m. — **Your Pastor Speaks** (WIBA): the Rev. F. I. Schmidt, Bethel Lutheran church.

Drama

6:30 p. m. — **Great Gildersleeve** (WMAQ): Giddy decides to diet.

7 p. m. — **Mr. President** (WENR): former president wins senate seat . . . **Johnny Dollar** (WBBM): insurance investigator hunts missing witnesses.

7:30 p. m. — **Dr. Christian** (WKOW): eccentric woman bequeaths fortune to hospital, with a string attached.

Sports

12:25 p. m. — **Baseball** (WIND): Cubs vs. Reds.

7:25 p. m. — **Baseball** (WISC-FM): Tigers vs. White Sox.

9 p. m. — **Boxing** (WKOW): Danny Nardico vs. Lalu Sabotin.

Quiz

7 p. m. — **What's My Line** (WIBA): **Dorothy Kilgallen**, **Hal Block**, **Bennett Cerf**, **Arlene Francis**, **John Daly**.

8 p. m. — **Groucho Marx** (WIBA): "The Best of 'You Bet Your Life'."

Farm Programs

12:15 p. m. — **Farm Service** (WIBA): "My Swine Program," **Franklin Bradley**, Evansville.

12:30 p. m. — **Farm Program** (WHA): "Previewing the American Country Life Conference," **Milo Swanton**; "Around Wisconsin," **Andrew W. Hopkins**.

For Children

5 p. m. — **Uncle Bill** (WMFM): "Hansel and Gretel."

Miscellaneous

10 a. m. — **Homemakers** (WHA): "Early Apples for August Meals," **Mrs. John Slaughter** . . . **Paulo Stone** (WISC); **Capt. Harry Sperber**, Nazi-trial interpreter.

10:45 a. m. — **Dave Garroway** (WIBA); **Tony Bennett**, guest.

8 p. m. — **Origin of Superstition** (WMFM): "Unlucky in Cards, Lucky in Love."

8:15 p. m. — **Excursions in Science** (WMFM): "Biological Engineering."