

# Today's Radio Highlights

## Special Events

8:30 p.m. — Gen. Omar Bradley (WBBM): address on "The Military Outlook."

9:30 p.m. — Over the Green Border (WKOW): true story of four refugees from Czechoslovakia; Raymond Massey, narrator.

## Basketball

State high school tournament: 2, 3:15, 7:30, and 8:45 p.m. — WIBA-FM, WFOV, and WWCF. 9 p.m. — WISC and WISC-FM.

## Drama

7 p.m. — Roy Rogers (WIBA): baker denies captured crook's story of \$1,400 theft. . . Richard Diamond (WISC): crook chooses

detective as fall guy in gem case.

7:30 p.m. — This Is Your FBI (WISC): veteran uncovers fraud in bridge construction.

8 p.m. — Ozzie and Harriet (WISC): Ozzie works on Harriet's ego.

8:30 p.m. — Hollywood Playhouse (WIBA): Victor Moore in

"The Coming of Mr. Snover" . . . Mr. District Attorney (WISC): prosecutor pledges own life to

save witness from gang's retribution. . . Challenge to the Underworld (WMAQ): radio listener's tip brings death to wanted criminal.

9 p.m. — Mr. Keen (WIBA): detective breaks alibi in death of ruthless businessman.

10:30 p.m. — Adventures of Maizie (WISC): Ann Sothern prevents a suicide.

11:30 p.m. — Magazine Theater (WISC): "A Shaving Mug at Charley's."

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## Variety

7:30 p.m. — Martin and Lewis (WIBA): with Marlene Dietrich . . . Big Time (WKOW): Georgie Price salutes Arthur Freed, song writer and producer.

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## Discussion

8:30 a.m. — American Culture (WHA): "Culture in the Middle West."

5:30 p.m. — Atomic Age (WHA): "The Modern Mastery of Nature," Bertrand Russell.

9:45 p.m. — Pro and Con (WMAQ): "Is World Government Feasible?," Rep. Brooks Hays (D-Ark.)

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## Music

7:45 a. m. — George Morgan (WIBA): "Down Yonder," "I Walk Alone," "It's the Talk of the Town."

11 a.m. — Jack Berch (WISC): "God Will Take Care of You," "Be My Life's Companion."

2:30 p.m. — Music You Want (WHA): third act of "La Traviata."

5 p.m. — Music of the Masters (WHA): "Symphony No. 92," Haydn.

5:30 p.m. — Curt Massey (WBBM): "Breezin' Along With the Breeze," "Zing Zing Zoom Zoom."

6:15 p.m.—Jack Smith (WBBM): and Dinah Shore: "Ay-Round the Corner," "Whistle While You Work."

6:30 p.m.—Club 15 (WBBM): "When You're Smiling," "Telling Me Why."

8 p.m. — Mario Lanza (WIBA): and Gisele MacKenzie: "Alone Together," "Remember," "I Whistle a Happy Tune," "Love Is the Sweetest Thing," "Jolie Jacqueline," "Celeste Aida" . . . Music-

land U.S.A. (WBBM): salute to spring . . . Paul Weston (WBBM):

Bill Doudna



## TIP O' THE MORNING:

Rosemary Clooney was on her way she will share billing with Lauri Are Singing."

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Max Gordon, whose duo plays the Gold room, is the same org engagements at the Hickory House room of Hotel Schroeder, Milwaukee.

Max's present teammate is whose brother Arnie played guitar.

In New York, the Max Gordon the Mutual network after success net's metropolitan outlet. It also had man and Vaughn Monroe shows.

Gordon's other spots have included Conn.; Silver Frolics, Chicago; Hotel Green's, Pittsburgh; Hotel Northland Springfield, Ill., and Pere Marquette.

In addition, the trio has recorded The Zor Shrine Chanters of Ma-

Wisconsin" over WHA and the state Marshall Straus and Robert Totling.

Frederic Hilary is director. The Quiz Kids will return to radio via CBS-WBBM on Saturdays beginning Mar. 29.

Cedric Foster, Mutual commentator, will broadcast his programs April 1 and 2 from the studios of WISC.

A second Wisconsin woman this week won the jackpot on Ralph Edwards' show (NBC-WMAQ). She was Mrs. Myrtle Sparkes, Rte. 1, Chippewa Falls. Earlier in the month, an Edwards jackpot went to Mrs. Harold Jahsmann, Wausau.

SCHOLARSHIPS: Three freshmen and a graduate student with "superior" musical talent will receive scholarships at the University of Wisconsin next fall, if four eligible students are approved by the university music scholarship committee.

The committee announced terms of the new Elsa A. Sawyer memorial scholarships. Here are the details:

"Application blanks are now available from the committee. Deadline for return of the freshman applications is July 1 and awards will be announced about Aug. 1. Graduate students must have their blanks in by May 15 and the award will be announced June 1.

"The scholarships will go to music majors 'superior musical talent, satisfactory scholastic attainment, and unusual promise in

Gisele MacKenzie, guest. 9 p.m.—FM Concert (WHA-FM): Franck's "Quintet in F Minor."

## Farm Programs

12:15 p.m.—Farm Service (WIBA): "Side Dressing Corn for Early Maturity," C. J. Chapman and Frank Mayfield.

12:30 p.m. — Farm Parade (WKOW): "Grass Farming in Wisconsin," Art Voight, Sauk county.

Farm Program (WHA): "Farm Planting Intentions," Walter Ebling; "Jack Pine for Farm Woods," F. B. Trenk.

## For Children

9:30 a.m. — Rhythm and Games (WHA): "The Seven Step."

1:30 p.m.—Book Trails (WHA): "The Pony Express."

## Miscellaneous

10 a.m. — Homemakers (WHA): Asch's "Moses," Mrs. William Sumner.

11 a.m. — Chef Carson Gullely (WIBA): "Meatless Dishes."