first Hollywood origination of the "Big Show" will be highlighted by the appearance of Judy Holliday, Groucho Marx, Joan Davis, George Sanders, Herb Jeffries and Evelyn Knight . . This will be aired at 3:30 over KFI . . . The "Swing and Sway" rhythms of Sammy Kaye will be heard over KECA at 4:30 . . . A special desurportary program as a

of Sammy Kaye will be heard cial documentary program as a salute to the United Nations. will be aired at 6 over KHJ, with Douglas Fairbanks Jr., as narrator . . . "Religion in American Life" is the theme of a program featuring John Foster Dulles and General Matthew Ridgway as speakers from KNX at 11:45 tonight.