

Today's Radio Highlights

Special Events

10 a. m. — Cardinals (WIBA): Madison barbershop quartet leaves for Alaska; Mayor George Forster, Joe Hermsen of international board, Society for Promotion and Encouragement of Barber Shop Quartet in America.

Music

8:30 a. m. — Stars on Parade (WIBA): Vaughn-Monroe.

1 p. m. — Music With the Girls (WKOW) hits from "A Tree Grows in Brooklyn."



GOODMAN

3:30 p. m. — Big City Serenade (WMAQ): salute to Helena, Mont.

5 p. m. — Guest Star (WIBA): Margaret Whiting.

5:30 p. m. — Vaughn Monroe (WBBM): and Lisa Kirk.

6 p. m. — London Studio Melodies (WIBA): Robert Farnon orchestra, Denny Vaughn in American favorites.

7 p. m. — Surprise Serenade (WMAQ): new program; Joseph Gallicchio orchestra, Ed Davis, baritone; "Waltz in Swingtime," "Fiddle Fiddle," "Southern Roses."

8 p. m. — Musical Album (WIBA): new series; Al Goodman orchestra, Felix Knight, Elaine Malbin. . . Songs for Sale (WBBM): Margaret Whiting and Mel Torme, guests.

9 p. m. — Chicago Theater (WISC): Ruth Slater and Walter Fredericks, guest singers; "career performance" by Penka Lamar, Bulgaria soprano. . . Classical Hour (WKOW): Gershwin concert — "Rhapsody in Blue," "An American in Paris," "Second Rhapsody," "Porgy and Bess" suite.

Drama

10:30 a. m. — Grand Central Station (WBBM): "God's Own Mountain."

11 a. m. — Theater of Today (WKOW): "Happy Landing," story of airways romance. . . Stars Over Hollywood (WBBM): Ann Rutherford as reporter in "Fare-

Power Firm Appoints Information Director

M. H. Frank, executive vice president of the Wisconsin Power and Light Co. announced that W. S. Johnson, public information assistant, has been appointed public information director of the company.

Johnson replaces John E. Canfield who is now vice president in charge of employe and public relations.

Johnson, who will celebrate 25 years of service with the company in November, joined the transportation department of the company's Fond du Lac office in 1926. He transferred to the Fond du Lac

well to Bloops."

2 p. m. — Pursuit of Happiness (WIBA): "Sugar and Dental Health."

7:30 p. m. — World Theater (WHA-FM): "Voyage of Magellan."

8 p. m. — Gang Busters (WKOW): homesick girl's letter helps trap fugitives.

Quiz

7 p. m. — 20 Questions (WISC): Johnny Mercer, guest.

Discussion

8:15 a. m. — Backyard Gardener (WMAQ): next spring's flowers.

8:45 a. m. — March of Medicine (WIBA): "Infantile Eczema," Dr. Robert C. Perkin.

12:30 p. m. — Congress Speaks (WGN): Rep. R. J. Madden, (D.-Ind.)

2:15 p. m. — Adventures in Science (WKOW): "Loyalty and Scientific Security," Dr. H. A. Meyerhoff.

8:15 p. m. — Sen. Joseph McCarthy (WFOV): report from Washington.

Sports

11:25 a. m. — Baseball (WIND): Cubs at Brooklyn.

12:25 p. m. — Baseball (WISC) Cubs at Brooklyn. . . Baseball (WJJD): Red Sox at Chicago.

2:15 p. m. — Turf (WIBA): Brooklyn Handicap.

Variety

12:30 p. m. — Hour of Music (WMAQ): Frankie Laine, Cab Calloway, Dinah Shore, Florian Zambach, Healy and Hayes.

9:30 p. m. — Grand Ole Opry (WIBA): Lulu Belle and Scotty, guests.

Farm Programs

11 a. m. — Wisconsin Farm and Home Hour (WIBA): "What Fertilizers for Flowers and Lawns?", C. J. Chapman; reports from Sauk Dane, Columbia, Iowa, Lafayette, and Dodge counties; Rural Observer; farm news; weather; markets.

12 m. — National Farm and Home Hour (WIBA): Dr. Donald F. Jones on development of non-tasseled corn.

12:30 p. m. — Farm Hour (WHA): State 4-H farm safety speaking contest.

For Children

7:45 a. m. — Carnival of Books ((WMAQ) "The Grandfather Tales."

9:05 a. m. — Let's Pretend (WBBM): "The Emperor's New Clothes."

10 a. m. — Kiddle Jamboree (WFOV): "Capt. Kidd's Cats."

Miscellaneous

10 a. m. — Homemakers (WHA): "Types of Refrigerators," Mrs. Margaret McCordic; "Jams, Jellies, and Preserves in the Making."

4 p. m. — Speak for Yourself (WIBA): showcase for NBC announcers.

10:15 p. m. — Silver Jubilee (WIBA): Jack Pearl, Ben Grauer.