

ON RADIO . . . "I'm An American Day" theme will be used tonight on "Life With Luigi" on KNX at 6. . . . A newcomer tries to mix business with pleasure and causes, "Death in the Swamps," heard on KHJ at 7. . . . "What Do the Asians Expect of America?" will be discussed on the "America's Town Meeting" over KECA at 9. . . . The president of Temple University will be heard in a special broadcast discussing the Hoover Report, on KECA at 10:30.