

ROCKY CLARK'S LISTENING POST

Those who have been writing radio's obituary since the advent of television were in for another shock last week when one of the biggest advertisers, Philip Morris, signed up a new million-dollar program--on radio, not television! It's the new CBS "Playhouse" program to be heard Thursdays at 10 p.m., starting March 15.

Dorothy McGuire and Louis Calhern are to be starred in "The Heiress" taken from Henry James' novel "Washington Square", on the first program. The series, employing top Broadway and Hollywood stars will present plays taken from the best in the theater, motion pictures and literature, as well as original scripts by such well known writers as William Faulkner, Ernest Hemingway, Hilda Schullberg, John Steinbeck, Lucille Fletcher and Ken Hecht.

MEL ALLEN IN EASTON?

"The Listening Post" understands that sportscaster Mel Allen is planning a country home in Easton, although he won't be able to enjoy it much of the time during the spring and summer when he's busy covering the Yankee baseball games for WINS. Next Saturday, he begins telegraphic reports of the Yankees' pre-season games. Starting March 27 he will cover the games "live" from Phoenix, Ariz.

HEIDT TO TOUR WORLD

Herb Heidt is planning a round-the-world tour of GI bases with his entire company of 80 entertainers and technicians, starting in mid April. The tour is being made under the auspices of the Air Force as a result of Heidt's successful overseas trip last year. Eight or nine of Heidt's CBS radio and television shows will be recorded and filmed during the tour, for late broadcast in the U.S.

CHEERLEADERS ON AIR

Three members of the University of Bridgeport cheerleading squad will be interviewed

on WJAB's "Across My Desk" show tomorrow night at 8:45. Coeds to be heard are Carol Lukachik and Ruth Bowden of Bridgeport and Barbara Dyson of New Jersey. Marlton's Richard Fortin, of Bridgeport, will sing "Non Pity Andrai", accompanied by Anthony Truglia.

NEWS AND GOSSIPY BITS

Duane Decker has a fine story on jazz pianist Willie (The Lion) Smith in the current issue of Naga magazine....Charlie Barnett, who always has a grand band, plays for the dancers tonight at the Ritz....NBC is auditioning a musical dramatic show, "Fate Kelly Blues" starring Jack Webb ("Dragnet" star) with a dixieland band...."Dagmar", the buxom TV blonde, is auditioning for a mid-night disc-jockey show on WNBC. Don McNeil's "Breakfast Club", back from Hollywood, resumes its WJAB-ABC broadcasts from Chicago tomorrow at 9 a. m....Winners of the Dr. Christian script-writing contest will be announced May 16....Tom George will present a full hour of recorded barn dance music on "Country Capers" starting next Saturday at 3:30 p. m. on WJEB. Tom comes from Wheeling, W. Va., where he had a popular show....Yankee Network will cover the New England Inter-Scholastic Basketball Tournament from the Boston Garden, March 17 at 8:30 p. m.

INTERGROUP PANEL

Joseph J. Morrow, personnel director of the Pitney Bowes company, Stamford, and Frank J. McKee, principal of Warren Harding High school, will be heard in a panel discussion following Edward R. Murrow's documentary on employment discrimination, "The Case of Alice Pardee", on the Bridgeport Inter-Group Council program over WJCC tonight at 9 o'clock. The story documents the workings of a state fair employment practices act.

PROGRAM NOTES

Jehanny Andrews, TV singing-pianist, substitutes for vacationing
(Continued on Page Nine)

DIAL SETTINGS

WJAB-1450	WMCA-670
WJIZ-1300	WELI-660
WJCC-600	WJNE-1010
WJSC-640	WTIC-1000
WOR-710	WNEW-1130
WJZ-770	WVZ-1280
WJAO-800	WNHC-1340
WGBS-890	WTC-1400
WJMG-1080	WQXR-1530
WNYC-930	WNLK-1360

SUNDAY RADIO

Sports

3:30—Amateur Hockey: N.Y. Rangers vs. Atlantic City Sea Gulls—WJCC
4:45—Pro Hockey: N. Y. Rangers vs. Montreal Canadiens—WJCC

Variety

1:00—American-Jewish Caravan of Stars; Joey Adams, comic; Melba Gynher, baritone; Al Kelly, doubletalker; others—WJCC
2:00—Music with the Girls; Dolores Dadi, guest—WJCC
3:00—"Rock 'n' Rhythm" with Rocky Clark's Jazz Classics—WJIZ
4:00—"Dollar a Minute" with Bill Goodwin—WJCC
4:30—Jazz Blues in College with Prof. Marshall Alcorn—WJEW
5:00—Meet Frank Sinatra with Eda Fitzgerald and John Parker—WJCC
6:00—PREMIERE: Phil Rogan Show from Travis Air Force Base, Cal.—WJPD
6:00—Tailfinch Bandhead's "Jelly Show" with Margaret Truman, Ethel Merman, Fred Allen, Portland Hoffa, Frankie Laine, Olive Brook and Nash Ashby—WJCC
7:00—Jack Benny show—WJCC
8:00—"Keep the Music" with Jimmy Blake, singing for Bert Parks—WJAB
8:00—Charlie McCarthy show; Robert Cummings, guest—WJCC
8:30—Red Skelton show—WJCC
9:15—Louella Parsons, with Academy Award Nominees—WJAB
9:30—Horace Heidt show, from Kansas City—WJCC
10:00—"Information Please" with Vera Caspary and Charles Holt—WOR

Drama

12:30—Eternal Light: How the World Came to Yonkers—WJCC
6:00—"The Falcon: Case of the Gangster's Girl"—WJCC
8:30—"Marilyn Kane, Private Eye" with William Gargan—WJCC
9:30—Greatest Story Ever Told: Parable of the Two Sons—WJAB
9:30—True Detective: Pandora and the Phoenix Torture—WJCC, WOR
9:30—Charlie Wild: The Case of the Kational Marksmen—WJCC
7:00—Peter Salem: Affair of the Caramel Killer—WJCC, WOR
8:30—Theater Guild: "Hamlet" with John Gielgud, Dorothy McGuire and Pamela Brown—WJCC
9:00—"Gladys Archer" with Janet Waldo—WJCC
10:00—Best of BBC: "A Day in the Life" with Gertrude Lawrence—WJEW

Music

8:00 A.M.—Masterworks: Yehudi Menuhin's "The Four Seasons"—WJCC
10:30 A.M.—Harpington Institute Choir—WJZ
10:30 A.M.—Mr. and Mrs. Opera: Nellini's "Norma"—WJCC
12 Noon—Midday Symphony: Beethoven Symphony No. 2 in D—WJCC
12:30—Piano Playhouse: Stan Freeman and Bill Chilton, with Grant Johannsen and Jess Mills—WJZ
1:00—N.Y. Philharmonic-Symphony, Leonard Bernstein conducting Charles Ives' 2nd Symphony; Eugene List, piano—WJCC
2:30—Anchor Club—WJCC
4:15—Eileen Lewis' Children's Chorus; Olive Rice, English boy soprano—WOR
5:00—Frick Collection Concert; Reginald Kell, clarinet—WJCC
5:30—Sunday Symphony: Beethoven Symphony No. 2 in D—WJCC
6:00—Carnegie Hall Twilight Concert; Jane Gardner, piano—WJCC
8:00—Opera House Verdi's "Falstaff"—WJCC
8:00—Alyssa Levin Opera Concert; Ellen Paul, soprano; Walter Fredericks, tenor—WOR
8:00—Orchestra City Symphony; Violin Alessandro conducting Beethoven Symphony No. 2 in D Major—WJCC
8:30—Adrian of Mainz; Evelyn McCreery, Thomas J. Thomas, Margaret Baum and Jean Dikowich—WJAB
10:30—Eugene Lowell's Choralists; Mine Ventura, tenor—WJCC

Public Affairs

11:30 A.M.—Invitation to Learning; Olfen Fadinan and John Mason Brown on Aristophanes' comedies—WJCC
12 Noon—People's Platform: "What Should We Do About College Athletics?" Jack O'Brien, Milton Gross, Richard Holth and Frank S. Lloyd—WJCC
1:00—Round Table: "What are the Problems of the Puerto Rican?" Jose Ferrer, Joseph Menneret and Clarence Senior—WJCC
1:30—American Forum: Maj. Gen. Lewis B. Harker and Rep. Dewey Short on "The Draft Act"—WJCC
1:30—Juda Israel; Bartley Crum with Eliah Eliaz, Israel's Minister to Great Britain—WJCC
4:00—PREMIERE: "Music America Loves Best" with Talk on Cancer Research by Dr. Charles Cammeron; Eugene Conley, vocalist—WJIZ
5:00—Author Meets Critics: "The Loyalty of Free Men"; Arthur Baldwin and Norman Thomas—WJZ
5:15—"It Could Happen to You"; Rev. Joseph A. Johnson—WJAB
5:30—U.N. Story: Citizens of the World—WJIZ
5:45—PREMIERE: "Victims of Israel" transcribed in Israel—WJIZ
6:30—A. L. Alexander's Mediation Board; Fannie Hurst, Dr. Frank Kingdon and Dr. Nathan D. Perlman—WJCC
8:00—Inter-group Council Series: "The Case of Alice Pardee" with Discussion by Joseph J. Morrow and Frank J. McKee—WJCC
8:00—PREMIERE: Committee on the Present Danger; Dr. Yasser Arafat on "The Atomic Bomb and the Defense of the U. S."—WOR (WJCC at 10:45)
10:00—"Voices and Events" with James Fleming—WJCC
11:00—Post-Telegram Local News—WJAB


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