

TIP OFF THE MORNING:

are contemplating a switch from large to small ones. Reason: they figure better publicity and sales promotion among the firms' own ban-

Three men won double honors in annual poll of radio editors and com-

Today's Radio Highlights

Drama

7 a.m.—Aldrich Family (WIBA): Homer and Henry build doghouses. . . . Screen Guild Players (WISC): Edward G. Robinson, Victor Mature, June Hayoe in "House of Strangers."



COTTEN

. . . FBI in Peace and War (WBBM): agent breaks up draft-dodge racket.

7:30 p.m.—Father Knows Best (WIBA): Anderson children take a hand

in match-making. . . . Mr. Keen (WKOW): "The Nylon Stocking Murder Case."

8 p.m.—Dragnet (WIBA): authentic police case. . . . Suspense (WBBM): Ezio Pinza as singing killer in "Aria from Murder."

8:30 p.m.—Hilton Playhouse (WKOW): Bruce Cabot in "The Golden Herd," western drama.

9 p.m.—Screen Directors Playhouse (WIBA): Joseph Cotten, Mercedes McCambridge in "Spellbound."

. . . The Line-Up (WKOW): hospitalized murder suspect escapes, kidnaping nurse.

9:30 p.m.—"Quiet Town" (WKOW): Helen Hayes in story of stricken community's battle with polio.



HAYES

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Music

7:45 a.m.—Eddy Arnold (WIBA): "Crazy Cause I Love You," "Mother, Queen of My Heart," "I'd Love to Be a Cowboy," "San Antonio Rose."

10:30 a.m.—Jack Berch (WIBA): "I Can't Give You Anything But Love," "I'll Get By," "Everybody Has a Laughing Place," "Just Around the Corner."

11:45 a.m.—Ranch Hands (WIBA): "Because You Love Me," "Sally Goodwin," "Ridin', Ropin'," "Hawaiian Echoes."

5:15 p.m.—Music You Want (WHA-FM): opera atlas.

5:30 p.m.—Curl Massey (WBBM): "Annie Laurie," "Loch Lomond."

8:15 p.m.—Guest Star (WFOW): Page Cavanaugh trio.

9 p.m.—FM Concert (WHA-FM): "Violin Concerto No. 3," Mozart.

Variety

8 p.m.—Original Amateur Hour (WISC): annual "VIP" show, with cabinet members, lawmakers, others of note.

Discussion

10:30 a. m. — PTA Forum (WHA): "Legislation Affecting Rural Schools," Mrs. Robert L. Schumpert, Madison and Assemblyman W. W. Clark (R-Vesper).

11 a.m.—Cooper Union Forum (WHA): "The Art of Growing Older," George Lawton.

3 p.m.—Radio Journal (WHA): Harold A. Engel on his round-the-world trip.

5:15 p.m.—You and the World (WKOW): Prof. Lilla-helle Pitts on singing for personal enjoyment.

8:30 p.m.—Reporters Roundup (WGN): Paul-Henri Spaak of Belgium.

Farm Programs

12:15 p. m. — Farm Service (WIBA): John Kascirski, Princeton, and Roy Ormond on advantages of twice-a-year farrowing.

12:30 p. m. — Farm Program (WHA): "Facts on Sow and Litter Rations," Gus Bohstedt; "Soil Conservation News," M. F. Schweers.

For Children

9:30 a. m. — Music Enjoyment (WHA): "Music of Mozart."

5 p.m.—Playtime (WIBA): "Buck, the Market Horse."

Miscellaneous

10 a.m.—Homemakers (WHA): "We Think in International Terms," Ginnett Hershberg; "Guests in a Danish Home," Gladys Meloche.