DIAL LITES — TONIGHT

#:36—KFI—Ronald Colman, as "Dr. William Todhunter Hall," president of mythical Ivy College, calls Frederick L. Hovde, president of Purdue University, for one of his long-distance chess moves.

6:30—KNX—If we are to take Bing Crosby seriously tonight we will go along with him on the idea that he will present to his guestar Claudette Colbert some canned perfume which he manufactured in Paris. The stuff is called "Crosby No. 1" and is canned in four delicious flavors—"Bewildered and Begoora."

7:90 KFI—The true experiences of Reporter Kenneth C. Adams of the San Francisco Chronicle, in helping to solve a murder that had the police baffled, will be told tonight on "Blg Story."
7:30—KHJ—A wealthy easterner's will left his cattle ranch in

Arizona to his son. But it turned out to be a "Heritage of Death" as told during the "Cisco Kid" dramatization tonight.
7:59—KECA—More sliver dollars to the studio audience as Lew

Valentine, "Dr. I. Q.," starts his quizzing.

3:30—KHJ—A soldier of fortune and his girl friend become innocently involved in a dangerous affair, when they find an old lady's valuable timepiece at "International Airport."