

# Spotlighting the Dial

## Premiere Programs

**Bing Crosby Show, KTSA, 8:30 p.m.**—Refreshed by a summer vacation. Der Bingle opens his second season on C.B.S. with his comedy sparring partner, Bob Hope, and singing star, Judy Garland, as guests. Regulars returning to the air include Maestro John Scott Trotter, Jud Conlan's Rhythmaires, and announcer-straight man, Ken Carpenter.

**Dollar a Minute, KTSA, 9 p.m.** With Bill Goodwin as master of ceremonies and time salesman, C.B.S. introduces a new audience participation program which will sell the services of the network to those who have written the most worthy or interesting letters. This may be your opportunity to be heard on a national network.

## Special Program

**You and the World, KTSA, 5:15 p.m.**—Robert Shaplen, an experienced Far Eastern reporter, discusses Mao Tse-tung, boss of Communist

China, and least known of the five world leaders.

**A Place in the Sun, KTSA, 9:30 p.m.**—A dramatic story describing the work done by Community Chest-supported agencies to restore self-esteem and normal interests to elderly unemployables.

**World Series, KMAC, 11:45 a.m.**—The first game of the baseball classic between the New York Yankees and Philadelphia Phillies.

## Dramatic Programs

**Dr. Christian, KTSA, 7:30 p.m.** Jean Hersholt, who portrays the kindly family doctor, will receive a certificate for meritorious service to medicine from the Medical Society of the District of Columbia, first ever given to a nondoctor. The program opens Dr. Christian's 14th year on C.B.S.

**Harold Peary Show, KTSA, 8 p.m.**—Moving to a new time, "Honest Harold" has an unfortunate encounter with "Sincere Sam" Smith, two turns out to be just the opposite of his nickname.

**Richard Diamond, WOAI, 9:30 p.m.**—The famous sleuth, played by Dick Powell, is asked by June Allyson to find her missing husband, whose description looks suspiciously like that of Powell

# TELEVISION

**WOAI-TV**

Channel 4

Wednesday Evening