

DIAL LITES—TODAY

- 4:00—KNX**—It's homecoming week for Jack Benny and his troupe as they converge on Hollywood following summer vacations all over the world. In the opening program Jack finds himself a man in search of a studio . . . they all seem to be engaged in television activities and it is in one of these that he encounters Alan Young.
- 5:00—KNX**—Frances Langford, whose romantic contralto voice is one of the favorites in the country, will sing with Percy Faith and his orchestra. The three numbers chosen for her appearance are "How Deep Is the Ocean," "Come Rain or Shine" and "I've Got You Under My Skin."
- 5:00—KHJ**—Bobby Benson, juvenile cowboy star, will join his elder western brethren when his adventures are heard every Sunday.
- 5:30—KFI**—The award-winning "Theater Guild on the Air" will return for its sixth season on the air. The opening program will present the stage and screen success "Edward, My Son," starring Rosalind Russell and Charles Laughton.
- 7:00—KFI**—After 10 years as "Take It or Leave It" the radio show which made "The \$64 Question" a household term will assume that name effective today. Jack Parr will continue as emcee and the format will be unchanged.
- 7:00—KECA**—"Flamingo," a song that gave an artist inspiration for a painting, will be featured on Ginny Simms "Song Shop." Her guest will be Artie Wayne, who sings "What, Where and When."

TELE-TIPS

is one trick that no one will want to give