

Today's Radio Highlights

Music

8:30 a. m.—Guest Star (WIBA): Morton Downey.

9 a. m.—Fred Waring (WIBA): Fred Waring, Jr., and children of other Pennsylvanians, guest performers.

10:15 a. m.—**Accordiana** (WIBA): Marlene Couture, Madison, soloist.

1:45 p. m.—**Stars on Parade** (WIBA): new series with Georgia Gibbs, Johnny Guarnieri quintet.

5:30 P. M.—**Vaughan Monroe** (WBBM): "Bewitched," "I Wanna Be Loved," "Theta Lips."

8 p. m.—**Theater of the Air** (WGN): Alyne Dumas Lee, Chicago soprano, in "career performance."

9 p. m.—**Salute to Reservists** (WISC): "There'll Be Some Changes Made," "Why Should I Cry Over You?," "Blue Skies."

10:30 p. m.—**Concert Master** (WIBA): Salvatore Bacaloni, orchestra; "La Vendetta," "Ah! Pieta Signori Miel," "Valencia," "Beautiful Galatea" overture.



DOWNEY

Drama

11 a. m.—**Stars Over Hollywood** (WBBM): Wayne Morris as fighter who gets too mad.

6:30 p. m.—**The Goldbergs** (WBBM): planning a vacation.

7 p. m.—**Gangbusters** (WBBM): diamond and hole in a wall solve robbery.

8:30 p. m.—**Dennis Day** (WIBA): introduces landlady to gallant oldster.

Documentary

1 p. m.—**Recovery Story** (WIBA): how Marshall plan helps Turkey.

4:30 p. m.—**Living 1950** (WIBA): "The Nation's Wish Book" — the mail order catalog.

Sports

12:25 p. m.—**Baseball** (WJJD): Athletics at Chicago.

12:30 p. m.—**Baseball** (WIBA-FM): Cubs at Philadelphia.

2:15 p. m.—**Turf** (WISC): Dwyer Stakes (on WIBA and WKOW at 3:15).

3:45 p. m.—**Turf** (WMAQ): Myrtlewood Stakes.

6:15 p. m.—**Herman Hickman** (WIBA): new program featuring Yale's head football coach.

Discussion

8:45 a. m.—**March of Medicine** (WIBA): Dr. Robert C. Parkin on "Polio."

10:45 a. m.—**Public Affairs** (WMAQ): "The Next Step Forward;" Ruth Tomlinson, England; Esther Hymer, UN observer for General Federation of Women's Clubs; Pauline Mandigo, former U. S. counselor in Germany.

3 p. m.—**Guy Gabrielson** (WKOW): "A Republican Called to Arms."

4:45 p. m.—**Cross Section** (WKOW): farm leaders on "Agriculture's Recommendations for Action."

8:15 p. m.—**Sen. McCarthy** (WFOV): reporting from Washington.

Variety

7 p. m.—**Gene Autry** (WKOW): last show of season.

9 p. m.—**Judy Canova** (WIBA): as Two-Gun Judy, "the toughest gal in Buzzard Gulch."

9:30 p. m.—**Grand Ole Opry** (WIBA): Jimmy Wakely, guest.

Quiz

7 p. m.—**20 Questions** (WISC): Irene Castle, guest.

Special Events

10:45 a. m.—**The Life Bank**



TIP O' THE MORNING:

be in New York for his "Great originally scheduled from Ho he's going east to see about so

Confirmation of the idea, reported television owners tend to return to of TV wears off appeared in Sponsor magazine this month.

A survey of 300 homes in Philadelphia showed that "families owning TV sets for length of time regain interest in radio" and that news and music are the "most TV-proof" evening fare, which radio drama is most vulnerable.

Another survey came up with this:

In March, 1949, only 2.4 per cent of New York's television-equipped homes was listening to radio during the Milton Berle program. In March, 1950, radio listening during the Berle show had

notables donating blood.

3:30 p. m.—**Musical America Awards** (WMAQ): presentation of poll plaque to NBC.

Farm Programs

11 a. m.—**Wisconsin Farm and Home Hour** (WIBA): Harold Calbert, University of Wisconsin department of dairy industry, on history of cheese; Myron Goodell, state department of agriculture, on dairy markets; "Rural Observer," live stock markets, weather.

11:30 a. m.—**American Farmer** (WLS): airlift helps Michigan beet crop.

12 m.—**National Farm and Home Hour** (WIBA): farm officials on Marshall plan aid to European agricultural recovery.

12:30 p. m.—**Farm Program** (WHA): "Poultry News," J. B. Hayes; "4-H Club of the Air," Verne Varney.

For Children

7:45 a. m.—**Carnival of Books** (WMAQ): Andre Norton and "Scarface."

Miscellaneous

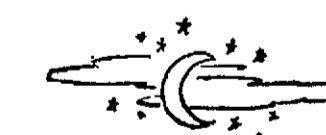
10 a. m.—**Homemakers** (WHA): "Early Speech Correction Is Best," M. Elizabeth Suliver; "Our Campus Visitors," Eunice Heywood.

10:30 a. m.—**Baby Days** (WISC): Dr. S. A. DeLoya on childhood's fears.

11:30 a. m.—**Look Your Best** (WKOW): new fashion feature.



GABRIELSON



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