

DIAL LITES—TODAY

- 7:00—KHJ**—"One Great Hour" is a special program presented by the Church World Service. They will point up the plight of young people in Japan and what we all can do to help these innocent victims of the times.
- 11:00—KFI**—H. G. Wells' strange story of the advertising world "Tono Bungay" is dramatized on the "NBC Theater" today. Hamilton Basso, novelist, will comment on the work at intermission.
- 2:00—KECA**—"Piano Playhouse," which is rapidly gaining a host of listeners through their own Fan Clubs, composed of young listeners, today presents pianists Earl Wild and Howard Smith, who will give with a program ranging from Rogers and Hart to Debussy.
- 3:00—KNX**—Lucille Ball moves up with the big boys . . . and as a fitting program for her introduction to the Sunday line-up she puts in a pitch for equal rights . . . for whom? . . . why women, of course!
- 11:15—KNX**—The U. S. Federal Security Administration presents a special program titled "An American in Israel," which describes the tour which has been recently completed by Oscar Ewing throughout this historic land.