

# RADIO PROGRAMS AND PERSONALITIES

LUCILLE BALL, AS "LIZ COOPER," LITERALLY BECOMES her husband's "bail and chain" when she and George are accidentally handcuffed together, during the "My Favorite Husband" broadcast, Friday. During the night and day the Coopers are "linked." George finds himself under a dryer with Liz at the beauty parlor, and she later has to stand by the barber's chair while her husband gets a shave. Lucille Ball plays the starring role of "Liz." with screen star Richard Denning as the hapless hubby. Ruth Perrott is the maid. **KTSA—7:30 P.M.**



Ball

SECRETARY OF LABOR MAURICE J. Tobin will hold a press conference on the air when he is interviewed on Mutual's "Meet The Press" program tonight. He will be interviewed by Joseph A. Loftus, of the New York Times; May Craig, of the Portland, Me., Press-Herald; Blair Moody, of the Detroit Times; and Windsor Booth, of Time Magazine. Lawrence Spivak, editor of American Mercury magazine, will moderate the press conference. This interview with the Labor Secretary will come on the eve of the convening of the second session of the 81st Congress. **KMAC—8:30 P.M.**

SUZANNE MAKES A STARTLING CONFESSION . . . and one which might have disastrous consequences Friday on "This Is Nora Drake," a CBS feature. **KTSA—1:30 P.M.**

JIMMY DURANTE MAKES A "CATASTROPHICAL" error on his NBC comedy program Friday. Jimmy takes the advice of his pal, Don Ameche, and exchanges a Christmas gift—a pair of cuff links—at a department store. Belatedly, Jimmy learns the links were worth over \$5,000. Featured performers Vera Vague and Sara Berner join Jimmy in a treasure hunt to reclaim the cuff-links from the latest purchaser. **WOAI—8:30 P.M.**

WHEN MOLLY GOLDBERG GOES IN FOR APARTMENT exchanging, things become so involved that the family winds

up in worse shape than they were originally, on "The Goldbergs" broadcast Friday. Acting as an intermediary, Molly promotes a six-four-two deal to get a larger apartment. "It's simple," she explains to neighbor, Mrs. Herman. "You give me your six rooms; I'll give Mrs. Dutton my four, and she'll give you her two." Everyone involved in the transaction is about to move when Mrs. Herman finds out that her daughter and son-in-law are going to move in with her and she'll need to keep her six rooms. Mrs. Dutton won't relinquish Molly's four rooms, so the Goldbergs



Berg

end up crowded in a two-room apartment. Gertrude Berg, creator and author of "The Goldbergs," stars as "Molly." **KTSA—7 P.M.**

THE FIVE WOMEN WHO WILL BE NAMED ON THE Friday "Queen For A Day" show will be taken to Hollywood for the broadcast one week later, on Jan. 6, when the "Queen of America" will be selected. These five semi-finalists will be selected from the approximately 500 local winners who were named Tuesday. They represent leaders of women's community activity groups throughout the country. The "Queen For A Day" campaign was staged by emcee Jack Bailey to foster the idea of providing national acknowledgment for the work being done at the community level by women's church, social and civic groups. **KMAC—1:30 P.M.**

Prelude attractions to CBS' exclusive coverage of the Orange Bowl and Rose Bowl classics on Monday, Jan. 2, will be aired Friday in special broadcasts. At 3 p.m. KTSA will have a pickup from the Rose Bowl's Kickoff Luncheon in Pasadena. Taking part in the broadcast, which will be emceed by CBS Sports Director Red Barber, will be the coaches of the Rose Bowl teams, California and Ohio State, as well as leading gridiron figures and sports writers. **KTSA—3 P.M.**

"We, the People" looks to the future in its Friday broadcast, with prognostications from Dr. Philly M. Hauser, Director of the Bureau of Census; Broadway raconteur Hy Gardner; and two piano prodigies, ages 92 and 7. Census-taker Hauser's forecast of what he expects to find when noses are counted in 1950 will be, for one, that women for the first time in history will outnumber—by more than 1,000,000—the male population. His job—the biggest quiz game of all!—

will take three years to complete, the largest civilian job the government has ever undertaken. **WOAI—7:30 P.M.**

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