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INTEREST

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CBS Shows Take 1949 Top Honors

For the second year in a row, CBS comedy star Jack Benny has been voted Champion of Champions by American newspaper and magazine editors and critics who gave top honors to a host of CBS personalities and programs in Motion Picture Daily's 14th annual radio poll for Fame.

Bing Crosby took second place in the Champion of Champions categories, and also was named best master of ceremonies, best personality most effective in radio, C.B.S. made a clean sweep of the best comedienne classification. Among the C.B.S. winners were:

Champion of Champions: "Jack Benny Program," "Bing Crosby Show."

Best Comedian: Jack Benny.

Best Comedienne: Eve Arden ("Our Miss Brooks"), Joan Davis ("Leave It to Joan") and Marie Wilson ("My Friend Irma").

Best Comedy Team: Burns and Allen (third place).

Best Master of Ceremonies: Bing Crosby (first place); Arthur Godfrey and Groucho Marx (tied for second place).

Film Personality Most Effective in Radio: Bing Crosby (first place) and Ronald Colman (second place, for appearances on "Family Hour of Stars" and "Jack Benny Program").

Best Popular Male Vocalist: Bing Crosby.

Best Popular Female Vocalist: Dinah Shore of C.B.S.'s "Jack Smith-Dinah Shore-Margaret Whiting Show."

Best Studio Announcer: Don Wilson of C.B.S.'s "Jack Benny Program," Harlow Wilcox of C.B.S.'s "Suspense" (first and second place).

Best News Commentator and Analyst: Edward R. Murrow and Lowell Thomas (first and second place).

Best Sportscaster: Red Barber (third place).

Best Symphonic Orchestra: New York Philharmonic-Symphony (second place).

RADIO PROGRAMS AND PERSONALITIES

PRESIDENT HARRY S. TRUMAN WILL BROADCAST HIS CHRISTMAS GREETING to the nation simultaneously over CBS radio and television, during the annual Christmas Eve tree-lighting ceremony on the south lawn of the White House, Saturday at 4 p.m. During President Truman's talk, which will be broadcast from Independence, Mo., he will push a button turning on the electrical current on the tree in Washington, D. C. The United States Marine Band will open the ceremonies. The crowd, usually about 10,000, gathered on the White House lawn, will be greeted. Ceremonies conclude with carols by the National Press Club Chorus, the traditional cornet solo "Cantique de Noel," and the national anthem, played by the Marine Band. **KTSA—4 P.M.**

THE TRADITIONAL YULETIDE PERFORMANCE OF THE UNIVERSALLY BELOVED dream story, "Twas the Night Before Christmas," telling of an imaginary trip to Santa Claus' North Pole headquarters and his annual trip with his eight tiny reindeer, is given by KTSA-CBS's "Let's Pretend" players Saturday at 10:05 a.m. The poem was dramatized by Nila Mack, who inaugurated the "Let's Pretend" series in 1930 and has written, directed and produced the award-winning fantasy repertory program since its inception. Maurice Brown composes and conducts original music for the Saturday morning stories. **KTSA—10:05 A.M.**

A SPECIAL CHRISTMAS EVE PROGRAM OF OLD MUSIC WILL BE PERFORMED BY the Boston Society of Ancient Instruments and Organist E. Power Biggs from the Germanic Museum of Harvard University, on KTSA-CBS Saturday at 3 p.m. A feature of the program will be three short Christmas Chorale Preludes by various members of the Bach family, Wilhelm Friedemann, Johann Christoph and Johann Sebastian, in which the consort of viols plays the Chorale and the organ continues with the Chorale Prelude on the same theme. **KTSA—3 P.M.**

DOROTHY KIRSTEN, SOPRANO STAR OF THE METROPOLITAN Opera and co-star with Frank Sinatra on WOAI-NBC's "Light Up Time," will be the guest star on "Your Hit Parade" Saturday at 8 p.m. The program features Singers Eileen Wilson and Jeff Clark Raymond Scott conducts the orchestra. **WOAI—8 P.M.**

MORE THAN 900 YOUNGSTERS BETWEEN THE AGES OF SEVEN and 15 have been invited to witness the Christmas Eve program of KTSA-CBS's popular daytime quiz, "Give and Take," Saturday at 12:30 p.m. Each will be given a Yuletide present and five of the group will be chosen to compete for prizes in the question and answer portion of the show. John Reed King emcees. **KTSA—12:30 P.M.**

CHARLES DICKENS' STORY, A CHRISTMAS CAROL, WILL BE PRESENTED ON KTSA at 10:30 p.m., starring Basil Rathbone as Scrooge, Francis X. Bushman, Tommy Cook, and Raymond Lawrence. The story will be narrated by Harlow Wilcox. This story is the companion of all our Christmases, a parable of peace on earth and good will toward men—a traditional part of the Christmas ritual. **KTSA—10:30 P.M.**

VIRGINIA BRUCE HAS BEEN ADDED TO THE GALA KTSA-CBS YULETIDE BROADCAST, "CARE Salute," joining Charles Boyer, Danny Kaye, Francis Lederer, Ricardo Montalban and Alida Valli and the Mexican Boys' Choir, Saturday at 4:30 p.m. Ricardo Montalban will be master of ceremonies of the program, featuring Christmas as a children's holiday, in co-operation with the Children's Fund of CARE of Los Angeles. **KTSA—4:30 P.M.**

THE U.S. ARMY BAND WILL BE SPOTLIGHTED FOR A SPECIAL Christmas program during KMAC-Mutual's "Campus Salute" broadcast Saturday. Songstress Kay Dewitt will be the featured vocalist. **KMAC—12:30 P.M.**

"THE CASE OF THE POLISHED CANNON," DEALING WITH THE clever ruse used by an experienced burglar to rob a city's wealthy, is dramatized in two installments by KTSA-CBS's "Gangbusters" beginning Saturday at 8 p.m., with Michael E. Mitchell, chief of police of San Francisco, as narrator. The shrewd burglar operated in a swank residential area of San Francisco until a chance telephone call lead police to the scene of an argument among double-crossers. "Gangbusters" is a Phillips H. Lord production. **KTSA—8 P.M.**

EDMUND GWENN, WHO WON AN ACADEMY AWARD IN 1947 FOR HIS ROLE AS Santa Claus in "Miracle on 34th Street," plays both Charles Dickens, who will narrate, and penny-pinching Ebenezer Scrooge, in Ralph Rose's adaptation of Dickens' "A Christmas Carol," the special Christmas program of KTSA-CBS's "Stars over Hollywood," Saturday at 12 noon. Robert Bruce is cast as Scrooge's hard-working clerk, Robert Cratchit, who must support nine people on a mere pittance, and whom Scrooge sees at home at the invitation of one of three ghosts he meets on Christmas Day. Tiny Tim, Cratchit's crippled son, will be played by Michael Chapin. Irene Tedrow, Ken Peters, Dick Ryan and Ken Christy complete the cast. **KTSA—12 Noon.**

ROSEMARY CLOONEY WILL BE GUEST VOCALIST ON THE CHRISTMAS Eve program of KTSA-CBS's "Camel Caravan with Vaughn Monroe," Saturday at 6:30 p.m. Monroe will play a medley of Christmas carols, featuring his new song success, "The Jolly Old Man in a Bright Red Suit." The Moon Maids, popular vocal group, assist Monroe in his songs. **KTSA—6:30 P.M.**

RED FOLEY'S THREE ESINGING DAUGHTERS, SHIRLEY, 14; JULIE, 11, and Jennie, 9, will join their dad for the Christmas Eve broadcast of "Grand Ole Opry" Saturday at 9:30 p.m. The four Foleys will sing "Jingle Bells" and "Silent Night." Comedians Rod Brasfield and Minnie Pearl, the Old Hickory Singers and the Oak Ridge Quartet will participate in the Christmas Eve show. **WOAI—9:30 P.M.**

A BROADWAY SANTA CLAUS IS KIDNAPPED ON CHRISTMAS EVE, AND DETECTIVE Danny Clover is assigned to release the bagged Kris Kringle, on CBS's "Broadway's My Beat," Saturday at 5:30 p.m. Larry Thor stars as Clover. Elliott Lewis produces. **KTSA—8:30 P.M.**

IT'S THE DAY OF CHRISTMAS EVE FOR THE GRAVES FAMILY, AND 15-YEAR-old Judy is more blasé about it than her father, Harry, on KTSA-CBS's "Junior Miss" Saturday at 10:30 a.m. Barbara Whiting stars as Judy. Henry Garson is the writer-director. Fran Van Hartesveldt produces. **KTSA—10:30 A.M.**

FOR THE SIXTH CONSECUTIVE YEAR, KTSA-CBS'S "GRAND CENTRAL STATION" will present its traditional Christmas dramatization, "Miracle for Christmas," Saturday at 11:30 a.m. The play deals with a hard-boiled young ambulance driver who regards his job as little more than routine, until he suddenly finds out how wrong he has been. Repeating their roles for the sixth time are Broadway players, Mason Adams as the driver, Gilbert Mack and Madeleine Pierce. "Miracle for Christmas" has been widely hailed by audiences and critics alike. **KTSA—11:30 A.M.**

"IF YOU WANT TO FIND OUR PHANTOM'S ADDRESS, GO WEST, YOUNG MAN, Go West." That's the advice offered by Emcee Dan Seymour on KTSA-CBS's "Sing It Again" quiz, which will offer \$51,000 in prizes for the Phantom's identity, Saturday at 9 p.m. Since Dec. 10, the Phantom has been signing, via recording, these lyrics containing clues to his identity: Two letters lead you to the kind of work I do. They end my namesake's name and bring me home to you. **KTSA—9 P.M.**

SANTA CLAUS HIMSELF VISITS THE KMAC-MBS "TWENTY QUESTIONS" program Saturday prior to making his annual gift-bearing visitations to millions of homes. Bill Slater emcees. **KMAC—7 P.M.**

"THE COWBOY'S STORY OF CHRISTMAS," AN EARTHY DRAMA STEEPED IN THE lore of the purple hills and the painted desert, will be repeated by KTSA-CBS' "Gene Autry Show," Saturday at 7 p.m. Autry sings "Here Comes Santa Claus," "Little Town of Bethlehem" and "Silent Night." Comedian Pat Buttram recites "Sleeping at the Foot of the Bed." Carl Cotner conducts the music and William Burch writes and produces. **KTSA—7 P.M.**

EILEEN FARRELL, SOPRANO, WILL BE THE SOLOIST IN THE ANNUAL CHRISTMAS Carol program on CBS on Christmas Eve, Saturday at 11 p.m. Bernard Herrmann, just returned from an extensive European concert tour, conducts the Columbia Concert Orchestra in such instrumental works as Handel's "March" from the "Occasional" Overture and the "Dream Pantomime" from "Hansel and Gretel." Miss Farrell's songs include Richard Strauss' "The Three Holy Kings" (sung in German), John Ireland's "The Holy Boy, Jesus" (with chorus), "Lo, How a Rose E'er Blooming" by Praetorius and the closing "Silent Night," which she sings with the chorus and orchestra. **KTSA—11 P.M.**

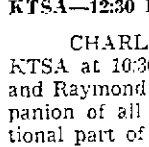
GUY LOMBARDO WILL LEAVE HIS hand behind and bring exciting stories of his hobby as a motorboat racer, as guest of the Yankee Clipper on KTSA-CBS' "Joe DiMaggio Show," Saturday at 9:30 p.m. In addition, the stellar Yankee outfielder will present a deserving youngster with the Joe DiMaggio Award of the Week. Dan Ehrenreich directs. **KTSA—9:30 A.M.**

A PREVIEW OF THE ANNUAL MEETING OF THE American Association for the Advance Science, in New York, which is expected to break all attendance records, will be given by Dr. Howard Meyerhoff, A.A.A.S. administrative secretary, as guest of Watson Davis on KTSA-CBS' "Adventures in Science," Saturday at 2:15 p.m. The A.A.A.S. meeting will begin in New York Monday and run through the week. About 10,000 scientists from all parts of the world are expected to attend. In addition to his preview talk on the A.A.A.S. meeting, Dr. Meyerhoff will discuss the necessity for development of the natural industrial regions of Europe. **KTSA—2:15 P.M.**

ROONEY WRITES MUSIC | JOAN IN BUSINESS
Mickey Rooney jokingly asked Producer William Spier to use all Rooney compositions as background music for a thriller program. The Mick has written scores of pop tunes, as well as a symphony.
Joan Davis, CBS comedy star who recently bought an interest in the long-famous Beverly Hills Tropics Restaurant, will supervise two new divisions of the business—private parties and catering.



Truman



Rathbone



Rathbone



Kirsten



Bruce

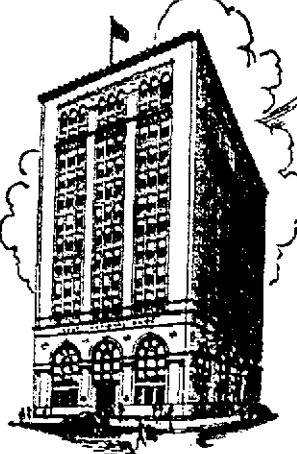
Merry Christmas to You!

- Safety
- Courtesy
- Promptness

The Officers, Directors and Personnel of this Bank wish you a very Merry Christmas and a completely happy holiday season.

Bank Holiday Monday

In accordance with the holiday schedule of the San Antonio Clearing House Association, this Bank will observe Monday, December 26th, as a holiday, when no banking business will be transacted.



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