

# RADIO PROGRAMS AND PERSONALITIES

BY WAY OF PRELUDE TO ITS JAN. 2 COVERAGE OF the Rose Bowl Game, CBS and K TSA present at 9:30 p.m. Friday a special preview broadcast titled "Salute to the Queen." Headliners will be Edgar Bergen and Charlie McCarthy, Garry Moore, the Queen of the 1950 Tournament of Roses, and Lud Gluskin's orchestra. **K TSA—9:30 P.M.**

A SPECIAL, 25-MINUTE PROGRAM OF CHRISTMAS music has been scheduled by K TSA Friday. Appearing on the program will be the Cedar Crest College Concert Choir. **K TSA—3:35 P.M.**

JANETTE DAVIS, LOVELY LASS FROM Pine Bluff, Arkansas, is featured vocalist on the daily "Arthur Godfrey Program." The CBS star is heard over K TSA Monday through Friday of each week. Listen to Arthur Godfrey today. **K TSA—9:15 A.M.**

THE STARS SING, AN UNUSUAL 15-minute program, featuring music sung by the top vocal artists in America. Featured Friday is the voice of Frank Sinatra. The erstwhile craze of the bobby soxers will sing "It All Depends on You," "If I Ever Lose Again" and "Lost in the Stars." "The Stars Sing" is a regular Monday through Friday feature. **K TSA—5:15 P.M.**

HEAD-MAN HAYMES WELCOMES THE ANDREWS Sisters on Dick Haymes' Club 15 Friday. Club 15 meets every Monday through Friday, bringing the nation's top hit tunes. **K TSA—6:30 P.M.**

EDMUND GWENN WILL BE KRIS KRINGLE ONCE again in "Miracle on 34th Street" when the "Screen Directors' Playhouse" presents an adaptation of the seasonable film Friday. The broadcast, originating in Hollywood, will be presented before a studio audience of several hundred underprivileged children. **WOAI—9 P.M.**

LIZ COOPER IS TAKEN FOR A SLEIGH ride, figuratively and literally, when she and her neighbors borrow a milkman's horse and make a jingle bell trip to the countryside for a yule log, on CBS' "My Favorite Husband," starring Lucille Ball, Friday. The party bogs down when old Dobbin insists upon making all the stops on his milk route. **K TSA—7:30 P.M.**

CHRISTMAS IS PRETTY RUGGED IN ANY DEPARTMENT store. But when you've got a salesgirl like Joan Davis adding to the confusion—it will be tough on her floor-walker, but side-splitting entertainment for you! **K TSA—8 P.M.**

THE HOLIDAY SPIRIT WILL PERVADE THE "WE, THE People" broadcast Friday, via the sparkling personalities of Helen Traubel, golden soprano of the Metropolitan Opera; Jose Ferrer, one of the great dramatic talents of the times; Felix Count Luckner, Germany's naval hero of World War I, and lawyer-philanthropist Charles A. Locke who has given away \$300,000. **WOAI—7:30 P.M.**



Davis



Ball

## BENNY AGAIN LEADS HOOPER RADIO POLL

BY ASSOCIATED PRESS  
NEW YORK, Dec. 22.—Jack Benny is back at the top of the Hooper program poll for the first time since last February and the third time since his transfer from NBC to CBS last year-end.

He took the lead from radio theatre, which had been first all fall, with a percentage gain of 4.1 points to add up to 26. The theater dropped 3.8 points to 22 and second place.

Other shifts among the first ten saw Fibber and Molly change to third from sixth; Godfrey's talent scouts go up one

place to fourth as My Friend Irma dropped to fifth; Bing Crosby advanced to sixth from tenth; Bob Hope gained seventh after being eighth; Mr. Chameleon takes eighth, Amos and Andy ninth, and Charlie McCarthy tenth.

Walter Winchell, who was third last time with 20.9 per cent, lost 4.2 points to fall to twelfth.

### TWENTIETH ANNIVERSARY

K TSA-CBS Newscaster Lowell Thomas has just begun his 20th continuous year of network broadcasting.

## CBS Newsmen Gets City Keys

Allan Jackson of the CBS news staff, has just returned to the capital after a trip to Macon, Ga., that was intended to be a speaking engagement but which turned out to be a prime example of Southern hospitality. As soon as he arrived, he was summoned to the office of Mayor Lewis B. Wilson, who presented him with the key to the city, a police chief's badge and a scroll proclaiming him Macon's honorary chief of police for the day, "with all privileges, rights and courtesies thereunto attached."

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