

# RADIO PROGRAMS AND PERSONALITIES

"GIVE AND TAKE," K TSA-CBS DAYTIME QUIZ, WILL OFFER MEMBERS OF THE radio audience a chance to join members of the studio audience in vying for its big jack pot prizes, beginning Saturday at 12:30 p.m. Heretofore, only studio audience members have been eligible to compete. Under the new rules, listeners will be invited to send in their interpretations of the "Secret Sound," the correct identification of which is worth a jack pot of prizes. Every time a studio contestant fails in his attempt, he will be asked by Emcee John Reed Kjing to draw a home contestant's card from a large revolving drum on stage. Should that card have the correct answer, the jack pot will be awarded to its sender. The current "Secret Sound" has been running for nine weeks, and is now worth \$5,000 in prizes. Approximately 150 persons have tried without success to identify it. One previous sound, that of a gyro-compass, ran for ten weeks before it was identified. **K TSA-12:30 P.M.**

EACH OF TWO "TRUTH OR CONSEQUENCES" CONTESTANTS, NOW TRAVELING together to Providence, R. I., will try to catch the other one asleep sometime this week so that he can swipe his shoes. The one who succeeds will receive a prize of a \$300 gift certificate from Ralph Edwards on Saturday. Edwards and his TRUTH OR CONSEQUENCES show will broadcast at 7:30 p.m. from the stage of the Rhode Island Auditorium in Providence, over WOAI-NEC. **WOAI-7:30 P.M.**

THERE'S \$1,000 CASH MONEY WAITING FOR THE MEMBER OF "County Fair's" weekly studio audience who can remember the names of five people he's introduced to, during the K TSA-CBS broadcast Saturday at 1 p.m. It's not as easy as it sounds. On Oct. 1, Emcee Win Elliot casually introduced a contestant to five individuals with ordinary names. A few minutes later, he offered the audience participant \$100 if he could remember the name of each individual to whom he was introduced. The contestant couldn't. In succeeding weeks, the offer for correct identifications has been increased by \$100 on each broadcast. Now that the cat's out of the bag, so to speak, some wily audience member is going to concentrate, but good, and glom on to a well-earned \$1,000 or more. **K TSA-1 P.M.**



Barrie

BARRY SULLIVAN, STAGE ("THE MAN WHO CAME TO DINNER") AND SCREEN ("Two Years Before the Mast") star, plays a successful insurance agent, Tom Brown, in the K TSA-CBS "Stars Over Hollywood" production of "Good Risk," Saturday at 12 noon. Bob Platt authored "Good Risk." Robert Nye produces, Dave Young directs and Rex Koury conducts the music. **K TSA-12 NOON.**

STAGE AND SCREEN STAR WENDY BARRIE WILL BE THE PANEL GUEST FOR KMAC-Mutual's "Twenty Questions" broadcast at 7 p.m. Saturday. The actress will be joining panelists Fred Van Deventer, Florence Rinard, Herb Polesie and Johnny McPhee for this radio version of the "animal, vegetable or mineral" parlor game favorite. Bill Slater is moderator. **KMAC-7 P.M.**

K TSA-CBS' "GANGBUSTERS" WILL DEVOTE THREE WEEKS TO ITS DRAMATIZATION of "The Case of the Paper Stars," concerning a large gang of criminals whose path of murder and terror shifted back and forth between Indiana, Ohio and New York, beginning Saturday at 8 p.m. Millard T. Matovina, chief of police of Gary, Ind., is narrator. A Phillips H. Lord production, "Gangbusters" is supervised by Richard M. Bradshaw. **K TSA-8 P.M.**

"FORGIVE THEM, FATHER," STARRING MASON ADAMS OF THE cast of the recent "Violet," and Berry Kroeger, cast for the Theatre Guild's "Out of Dust," will be presented by K TSA-CBS' "Grand Central Station" Saturday at 11:30 a.m. George Mathews, currently featured in Tennessee Williams' "A Streetcar Named Desire," is cast in a supporting role. Martin Horrell produces and Ira Ashley directs. **K TSA-11:30 A.M.**



Seymour

WILLIAM E. OGLIVIE, SECRETARY-MANAGER OF THE INTERNATIONAL Live Stock Exposition, will summarize the activities of its 50th annual show when he is Everett Mitchell's guest on "The National Farm and Home Hour" Saturday at 12 noon. Other guests will be the National 4-H Club garden contest winner and other outstanding delegates from the 28th annual National 4-H Club Congress, held in Chicago in conjunction with the International Show. The Homesteaders Orchestra and the Farm and Home Quartet, will offer "Toot, Toot, Tootsie" and "Brazil." **WOAI-12 NOON.**

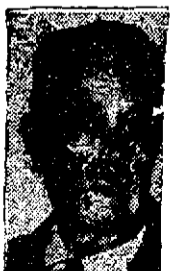
HIGHLIGHTS IN THE EXCITING RING CAREER OF BARNEY ROSS, WHO HELD both the world's welterweight and lightweight crowns, will be dramatized when the retired prize-fighter and World War II Marine Corps hero is the guest of Joe DiMaggio on K TSA-CBS' "Joe DiMaggio Show" Saturday at 9:30 a.m. The Yankee Clipper also will present the Joe DiMaggio Award of the Week to a youngster for an outstanding contribution to his community. Dan Ehrenreich directs. **K TSA-9:30 A.M.**



DiMaggio

LATEST CLUE TO THE FABULOUS PHANTOM OF K TSA-CBS' "SING It Again" is this: To a town in Kansas the stork once went and dropped the Phantom in a tent. The listener who can identify the Phantom and answer one question about him will earn \$54,000 in prizes at 9 p.m. Saturday. Extra clues broadcast during recent weeks by Emcee Dan Seymour: Just clippity-clop to the barber shop and you'll find the Phantom in the crop. His parents made a big to-do because he made goo-goo-goo and moo. We're pretty sure you'd like to know our Phantom singer is a real good Joe. **K TSA-9 P.M.**

EMMERICH KALMAN'S CHARMING OPERETTA, "COUNTESS MARITZA," will be presented by KMAC-Mutual's "Chicago Theater of the Air" program for its broadcast Saturday at 9 p.m. Soprano Nancy Carr and baritone Thomas L. Thomas will be co-starred for the major singing roles. Miss Carr will be heard in the title role, while Thomas will sing the role of Count Tassilo. Contralto Ruth Slater will be heard as Many, the gypsy fortune teller. Marion Claire, producer of the Saturday night series on Mutual, will act as narrator for this broadcast. The "Countess Maritza" story tells of the noblewoman who falls in love with the overseer of her estate, though she knows he is beneath her social station. The overseer is actually a nobleman, too—and then she denounces him as a fortune-seeker. Col. Robert R. McCormick, editor and publisher, will be heard in another of his interesting discussions of timely events. Henry Weber will conduct the orchestra and Robert Trenderler the chorus for this broadcast. The adaptation of which was prepared by Jack La Frande, writer-director for the series. **KMAC-9 P.M.**



McCormick

IN ANTICIPATION OF THE ROSE BOWL GAME, VAUGHN MONROE salutes Ohio State University with its football song, "Ohio State," and the University of California with its "Lights Out March," on K TSA-CBS' "Camel Caravan with Vaughn Monroe" Saturday at 6:30 p.m. Joan Brooks, former Oklahoma schoolmarm who turned blues singer and made a success of it, joins Maestro Monroe as singing guest, in a program of Variety's top tunes. **K TSA-6:30 P.M.**

"THE BREMEN TOWN MUSICIANS," THE CHARMING TALE OF HOW FOUR BARNYARD animals solve the problem of where to live and how to make a living, is presented on "Let's Pretend," on Saturday at 10:05 a.m. over K TSA and CBS. This amusing story is dramatized and directed by Nila Mack, especially for "Let's Pretend." **K TSA-10:05 P.M.**

DER ROSENKAVALIER, THE GAY COMIC OPERA WHICH OPENED THE MET THIS season, will be repeated on Saturday afternoon's broadcast of the Metropolitan Opera. The cast includes Eleanor Steber, Emanuel Liszt, Rise Stevens, High Thompson and Erna Berger, newcomer to the Met. "Opera News on the Air" will take up the first intermission with Boris Goldovsky, Maria Jeritza and Eric Leinsdorf, conductor. During the second intermission, Deems Taylor will quiz Sigmund Spaeth, Robert Bagar and Walter Ducloux, conductor. **KABC-1 P.M.**