RADIO PROGRAMS. PERSONALITIES

MRS. ELEANOR ROOSEVELT, HELEN HAYES, BERnard Baruch and Gen. Lucius Clay will be guest speakers on CBS' "Horace Heidt Show" during its next four broadcasts. They will speak on behalf of the unprecedented six-week fund-



raising drive to aid the annual fight against polio, conducted by Heidt's sponsor, Philip Morris & Co., and backed by the National Foundation for Infantile Paralysis, Mrs. Roosevelt speaks Sunday, Nov. 20. Miss Hayes, First Lady of the theater, will appear Nov. 27. Baruch, the country's elder statesman, will broadcast Dec. 4, and Gen. Clay, ex-military governor of occupied Germany, speaks Dec. 11. KTSA--8:30 P.M.

CIRCUSES LOADED WITH CLOWNS can be plenty of fun. But they can also be a headache for Mutual's "Nick Carter, Master Detective." And that's just what happens during his broadcast Sunday when the "Case of the Killers on Parade" is aired. It seems there were too many clowns. As a matter of fact there were too many performers under this particular "big top." One of them was a murderer—but which one? The program on this broadcast will also name the last four new-car winners in its nation-wide contest, KMAC—5:30 P.M.

JACK BENNY AND MARY LIVINGSTONE GO SHOPPING for a Thanksgiving turkey and get their entire troupe involved in a merry mixup, during CBS' "Jack Benny Program" Sunday. Phil Harris, Rochester, Dennis Day and Don Wilson help spark the hilarities. KTSA-6 P.M.

AS USUAL - IT'S DAD WHO TAKES THE BLAME! When the Archer family gets mixed up in department store red tape, you can be sure that Corliss, Dexter and all the "Meet Corliss Archer" characters manage to put Dad Archer in the soup. You'll hear all about this when the show is broadcast Sunday on CBS. "Meet Corliss Archer" is heard every Sunday night at 8:00 p.m. KTSA-8 P.M.

ALFRED LUNT AND LYNN FONTANNE, THE AMERIcan theater's foremost acting couple, will co-star in "The Great Adventure," the whimsical Arnold Bennett comedy, on "Theater Guild on the Air" Sunday, over WOAL Lunt and Miss Fontanne, who are this season celebrating their 25th anniversary as an acting team, are currently starring on Broadway in "I Know My Love." WOAL—1:30 P.M.

THE "HARVEST OF STARS" COMPANY, WITH ITS star, Metropolitan Opera tenor James Melton, broadcasts for the first time from the nation's capital, originating the program of Sunday from Constitution Hall, Washington, D.C. Soprano Jarmila Novotna is guest artist, and Dr. Frank Black conducts the International Harvester Orchestra and Chorus, A patriotic note highlights the show when Melton, with choral background, gives the oath of allegiance to the flag in a stirring musical setting by Ken Christie. WOAI—4:30 P.M.

ACADEMY AWARD WINNER JANE makes her first appearance on "The Family Hour of Stars" Sunday, over CBS, in the radio adaptation of Ernest Hemingway's "A Farewell To Arms." This is the tragic love story of Frederic, an American in the Italian army, and Catherine, an English nurse during World War I. They meet in a hospital where Frederic is recuperating from a wound and fall in love. The rest of the story deals with their story of two people who suddenly find that war is not the answer to anything and that their love is greater than all the fighting and squabbling in the world. But, as in war, death reaps its grim harvest. KTSA-5 P.M.

