

RADIO PROGRAMS AND PERSONALITIES

A THRILLING FLYING TRIP TO SOUTH AMERICA IS just one of the many prizes in the giant jackpot on De Soto-Plymouth's rapid-fire CBS quiz show, "Hit the Jackpot," Tuesday at 9 p.m. over KTSA and CBS. Included in the trip is a two week's stay at a luxury hotel in Lima, Peru, and a flight in a sleeper plane back home via the Panama Canal. Heading the long list of prizes is a new De Soto four-door custom sedan—just waiting for a skillful studio or telephone contestant who can solve the "Secret Saying." Bill Cullen, genial emcee, gives clues to this puzzler—a well-known slogan, phrase, saying or quotation—during the program, and then asks for the right answer. **KTSA—9 P.M.**

PAM AND JERRY NORTH GO TO A FOOTBALL GAME and get kicked around by gamblers with no aversion to violence, on CBS' "Mr. and Mrs. North," heard over KTSA at 7:30 p.m. Tuesday. Pam gets herself intercepted by an industrious lad who's been ordered to kidnap someone else. Joseph Curtin and Alice Frost star as the Norths. John Loveton produces and directs, and Charles Paul conducts the music. **KTSA—7:30 P.M.**

THREE HUMOR SPECIALISTS WILL BANDY QUIPS when Bob Hope plays host to Bing Crosby, his "road" pal of the screen, and cartoonist Ham Fisher, creator of the Joe Palooka comic strip, on NBC's "Bob Hope Show" Tuesday at 8 p.m., over WOAI. Regular cast members who will help in welcoming the guests are vocalist Doris Day, Irene Ryan and Jack ("Put something in the pot, boy") Kirkwood. Music is by the Les Brown orchestra. **WOAI—8 P.M.**

ZEKE SWINNEY IS CROOKED AS A JIGSAW—AND he's got money! He doesn't care what it costs—all he wants is revenge on David Harum! Will good, kind David Harum be able to outsmart Zeke? "David Harum" is heard every day, Monday through Friday, over KTSA. **KTSA—2 P.M.**

SHE NURSES HER PATIENTS BACK TO HEALTH AND happiness; she helps them solve their personal problems—but there are times when she can't ease her own troubles and cars. Listen to the exciting adventures of a beautiful young nurse, when KTSA presents "This Is Nora Drake" every weekday at 1:30 p.m. **KTSA—1:30 P.M.**

CLOSE ON THE HEELS OF THE DEMOCRATIC SWEEP in the Nov. 8 elections, "America's Town Meeting" participants, Tuesday, at 7:30 p.m. over KABC, will fix their sights on the meaning of true liberalism and the question "What Should Be The True Liberals' Program Now?" Speaking the discussion will be Sen. Paul H. Douglas (D., Ill.), Rep. John Davis Lodge (R., Conn.), Philip H. Willkie, son of the late Wendell Willkie, and Dore Schary, vice-president in charge of production for Metro-Goldwyn-Mayer. Questions involved in the issue are the meaning of New York's senatorial election, necessary changes in various parties policies, and liberal program on: (1) government and the rights of the individual, (2) the rights of labor and management, and (3) President Truman's "fair deal" program. **KABC, 7:30 P. M.**

A WEALTHY PLAYBOY DIES BY POISON, AND HIS fiancée and ex-fiancée are suspected, in "Murder in High Society," investigated by Inspector Hearthstone of the Death Squad on CBS' "Mystery Theatre," heard over KTSA Tuesday at 7:00 p.m. Alfred Shirley is heard as Hearthstone. "Mystery Theatre" is produced by Frank and Anne Hummert. **KTSA—7 P.M.**