

# RADIO PROGRAMS AND PERSONALITIES

STUDIO AND TELEPHONE CONTESTANTS ON THE tops-in-popularity quiz show, "Hit the Jackpot" will try to solve the "Secret Saying" and win all the valuable prizes in the giant jackpot on Tuesday at 9:00 p.m. over KTSA and CBS. A new De Soto four-door Custom Sedan tops the list of thrilling prizes which will go to the skillful contestant who can correctly answer Emcee Bill Cullen's well-known question, "Do you know the exact words of the De Soto-Plymouth 'Secret Saying'?" Emcee Cullen gives clues to this puzzler—a well-known slogan, phrase, saying or quotation—during the program. **KTSA—9 P.M.**

DAVID HARDING SMASHES A RING OF CLEVER smugglers when he decodes a message saying that the sloop, "Sea Snake," will arrive off New Orleans with a large quantity of diamonds stolen in China. The exciting adventure will be titled "The Case of the Sea Snake," the Counter-Spy episode to be aired at 6:30 p.m. over ABC Tuesday. **KABC—6:30 p.m.**

FOR HIS EMPHASIS ON "THE SMILE IN THE NEWS" in his daily CBS broadcast (CBS, 5:45-6:00 p.m., CST. Mon. thru Fri.), Lowell Thomas has received an award as "most cheerful commentator of the year," from the Optimists Club of Harrisburg, Pa., Nelson Case, announcer on the Lowell Thomas program, interrupted the news broadcast to make the award. President David H. Porter of the Optimists Club sent this citation: "Your constant optimism during your recent grim and unfortunate adventure qualifies you for the honor." The citation noted that, in spite of the fact that he fractured his hip in a fall during his return trip from Tibet, he has been broadcasting as usual, with emphasis on the smile in the news. **KTSA—5:45 p.m.**



Thomas

WHEN A MUSIC LOVER BUYS A RADIO he expects to hear sweet music. Not so with a "Surplus" radio with a time bomb attachment to make it explode, which was bought by an innocent purchaser. The story of the frantic search to find the buyer before the set explodes will be dramatically related during the Tuesday, Mutual broadcast by "John Steele, Adventurer" (8-8:30 p.m., CST). **KMAC—8 p.m.**

HANLEY STAFFORD, FOR SO MANY YEARS THE harrassed "Daddy" to Fanny Brice's "Baby Snooks," again will undertake the upbringing of that incorrigible imp when the show returns to the air at 7:30 Tuesday night over NBC and WOAI. Stafford has stooged for radio's naughtiest brat for so long that his howls of fury are as familiar as Baby Snooks' fiendishly gleeful squeals. Perennially optimistic, Daddy easily is convinced that Snooks has reformed at least, and Snooks takes lightning advantage of poor daddy. **WOAI—7:30 p.m.**

ON A DARK AND FOGGY MIDNIGHT CBS' "MR. AND Mrs. North" meet a man, convinced that his ex-employer means to kill him, Tuesday, Nov. 8 (CBS, 7:30-8:00 p.m. CST.) But when death occurs, it's the reputed would-be killer who dies. Alice Frost and Joseph Curtin star as the Norths. John Loveton produces and directs, and Charles Paul composes and conducts the music. **KTSA—7:30 p.m.**

ENGLISH-BORN CARY GRANT WILL PORTRAY A Scottish adherent of a pretender to the British throne in "Signal to the World," drama on NBC' "Cavalcade of America" Tuesday, Nov. 8 (7:00 p.m.). The screen star will be heard as James McDaniel, who, in 1744, was one of six secret agents sent to the American colonies by Bonnie Prince Charlie, the Stuart pretender, to stir up trouble against King George II. The revolt was set for Salem, N.J. But before that the fiery spy met an independent American girl who could see no point in exchanging one tyrant for another, who thought this was a country that could do better with no king. And in time, James came to see her point. **WOAI—7 p.m.**



Grant

IT'S ELECTION DAY, AND LUIGI, WITH a voting booth set up in his Chicago antique shop, is persuaded by Pasquale to electioneer as a good citizen, with disastrous results to both of them, during CBS' "Life with Luigi," comedy starring J. Carrol Naish, Tuesday, Nov. 8 (CBS, 8:30 p.m.). Alan Reed plays Pasquale. Mac Benoff directs. Lyn Murray conducts the music. **KTSA—8:30 p.m.**