

DIAL-LITES

TONIGHT

6:00-KNX—A double murder over 75,000 bucks worth of glitter is the mystery that private eye Philip Marlowe has to solve during the story "The Tale of the Mermaid."

6:30-KFI—Here he is again! That favorite of all . . . that voice inflection perfectionist . . . Dennis Day . . . who tonight turns to dressmaking in order to help his landlady, Mrs. Anderson, nab the title of "Best Dressed Woman of Weaverville."

7:00-KFI—Ready and rarin' to go, Judy Canova, that madcap queen of the comics, returns to the airwaves tonight with her own show again . . . but this year at a new time. She's ready to relate her comedy of Cactus Junction.

7:00-KHJ—Here's another at a new time . . . "Comedy Playhouse" . . . and tonight they present the hour-long comedy hit, "Three Men on a Horse." The story involves a Milquetoastian character who picks winning horses as a hobby.

8:00-KNX—Vaughn Monroe and his orchestra return tonight, featuring a new football high light in honor of Stanford and Michigan.

9:00-KECA—"It's Time for Music" is just good listenable music as presented by Buzz Adams and his ABC orchestra.

RADIO ADVERTISING
on Editorial-Feature Page.