

ROCKY CLARK'S LISTENING POST

Bob Hope, "Cavalcade of America" and college football are among the additions to the new season's radio schedule this week. Hope, whose own show starts on NBC Tuesday night, is warming up today by doing a guest appearance on CBS' new "Skyway to the Stars" program at 4:30. "The Shadow" and "Sherlock Holmes" are resuming on WICC-MBS today at 5 and 7 p.m., respectively. "Greatest Story Ever Told" returns via WNAB-ABC at 6:30, and "Theater Guild on the Air" at 9:30.

Dave Eiman's "Hobby Lobby," being revived on WOR tonight at 10, is starting out with one of those stunts that may well create an uproar. Howard Klein, a printer whose hobby is hypnotism, is going aloft in an airplane from which he will attempt to hypnotize a portion of Eiman's studio audience.

"Cavalcade," back on NBC Monday at 8 p.m., starts off its new season with Dick Powell, as the Voice of History, introducing heroes that history overlooked in the battle of Gettysburg. Portraying the heroes will be Joan Loring, Stefan Schnabel, Dennis King, Jr., Les Damon, Jimmy McCallion, Horace Braham and others.

The Bob Hope show returns Tuesday night with a new cast, new sponsor and new time—9 o'clock instead of 10. Not only are Jerry Colonna and Vera Vague off the payroll, but so are the eight gag-writers responsible for his shows in the past. Bob has six new writers who are to turn out situation comedy scripts, rather than the straight gags Bob used previously. A dip in his Hooperating last year prompted him to revamp the show. Doris Day and Bill Farrell will share vocal honors. Lee Brown's band will be back.

"Big Town," starring Edward Pawley and Frank Carlton, inherits Hope's former 10 o'clock spot on NBC Tuesday night.

Football Resumes
College football begins over two networks next Saturday. ABC will cover the Texas A. & M. clash with Villanova from Philadelphia at 2:45. CBS will do the Louisiana State-Texas game from Austin, Texas, at 4 pm.

NBC starts its football coverage Sept. 26 with the Notre Dame-Purdue clash. Mutual begins the same day with Army vs. Villanova.

Meanwhile, professional football games are being covered by independent stations. WHN will cover the Giants' games starting the 23rd

in Boston and will also broadcast the benefit game between the Giants and the Chicago Bears next Tuesday at 8:30 p.m.

LONG HAIR DISC JOCKEY

Osma Taylor, who knows his music and appears capable of making it popular among the masses by witty commentary, begins a nightly half-hour program over the Yankee network tomorrow night at 10:30. Presenting selections of the world's great classic music masterpieces, Mr. Taylor frequently will interview famous musicians and singers as his guests. Gladys Swarthout appears on the opening program. Some of the programs are to be carried by WICC, starting Tuesday.

NEWS AND GOSSIPY BITS

Russ Hodges and Jay Jackson have been signed to announce the boxing doubleheader (Walcott-Leavenich and Zale-Cerdan) over WICC-MBS Sept. 21 at 9:30 p. m. ... Ted Malone, recently back from a tour of Europe, leaves Wednesday for a 20-day junket through the U. S., stopping off in various cities long enough to tell his daily WNAB-ABC audience at 11:30 a. m.) what he's seeing. ... A radio version of "L'il Abner" is being offered the networks. It's called "Dogpatch, U.S.A." ... While last Monday's "Big Sister" episode was being aired by CBS, Grace Matthews, star of the series, was presenting hubby Court Benson with a daughter, Andrea. ... Barbara Ellier, who portrays "Susan Collins" in "The Guilding Light", will marry Ozzie Nelson's younger brother, Don, next Friday.

Besides his Wednesday night ABC show which resumes Sept. 29, Bing Crosby has signed for a daytime series via recording. The arrangements included Bing's elec-

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SUNDAY RAD

DIAL SETTINGS

WNAB—1450	WMCA—5700
WLIZ—1300	WELI—9800
WICC—800	WINS—1010
WNBC—650	WTIC—1080
WOR—710	WNEV—1130
WJZ—770	WAVZ—1290
WLAD—800	WNHC—1340
WNYC—430	WNLK—1350
WCBS—880	WSTC—1400
WHN—1060	WQXR—1560

Sports

- 12:00—Sam Tash with Twentieth Century Sporting Club official—WNYC
- 1:00—Baseball: Red Sox vs. Philadelphia—WNYC
- 2:00—Giants vs. Dodgers—WLIB, WMCA, WNYC
- 2:00—Yankees vs. Washington—WINS
- 2:00—Pro Football: Yankees vs. San Francisco 49ers—WINS

Variety

- 9:15 A.M.—Uncle Bill Reads the Sunday Post Comics—WLIB
- 10:00 A.M.—Duke Ellington show, at new time—WMCA
- 10:00—Polka Party, with Frank Wojnarowski Orch.—WLIB
- 1:00—'Albino'—WICC
- 2:45—'Answer Man' at new time—WICC
- 3:00—Life Begins at 80—WICC, WOR
- 4:00—'Guin Kida' with Major Lorenz E. Lehr, president of Chicago Railroad Fair—WNYC
- 4:30—PREMIERE: 'Skyway to the Stars' with Tex McCrary, Kay Armen, Raymond Paige orchestra and Bob Hope, guest—WGBS
- 5:30—'Quick as a Flash' with 'Casey, Crime Photographer'—WICC, WOR
- 5:30—At the Chase with Dolores Crane, Alan Sims, Barclay Allen Orch.—WGBS
- 7:00—'Let's Talk Hollywood' with Robert Young and Esther Williams—WNYC
- 8:00—'Stop the Music' with Bert Parks—WMAZ
- 8:00—My Best Records; Count Basie—WMCA
- 8:00—'E.F.D., America' with Montana Farmers vs. Woman Champ—WNYC
- 8:00—'Winner Take All' with Bill Oullion—WGBS
- 8:00—'Strike It Rich' with Todd Russell—WGBS
- 10:00—PREMIERE: Dave Eiman's 'Kobby Lobby'—WOR
- 10:00—Keracso Held Talent Contest Quarter Finals: John Mungall, Scotty Doggett, Bobby Fuhroed, Bob Gates and the Wingmen—WNYC

Drama

- 10:00—Eternal Light: 'Book of Books' with Dr. Ludwig Lewicki—WNYC
- 1:00—Return Engagement: 'Sam Small's Better Half'—WGBS
- 1:00—Tell It Again: Robert Louis Stevenson's 'Kidnaped'—WGBS
- 2:00—Edward Arnold in 'Mr. President' in Story of Smear Campaign—WMAZ
- 4:00—House of Mystery: 'The Dead Were Whips'—WICC
- 4:00—Favorite Story: 'The Casting Away of Mrs. Leeks and Mrs. Aleshine'—WJZ
- 5:00—PREMIERE: 'The Shadow' with Bret Morrison—WICC, WOR
- 5:00—David Harding, Counterespionage: 'The Vetting Privilege'—WMAZ
- 6:00—Roy Rogers' 'Mystery of the Shining Door Gold Mine'—WICC, WOR
- 6:00—PREMIERE: Greatest Story Ever Told: 'Of Such is the Kingdom'—WMAZ
- 7:00—Hollywood Star Theater: Rosalind Russell and Bill Erwin—WNYC
- 7:00—Sherlock Holmes: 'The Case of the Unwelcome Visitor'—WICC, WOR
- 7:00—Pat O'Brien at Dan Carson, with Virginia Bruce—WNYC
- 7:00—Blondie Goes to a Dance—WGBS
- 8:00—Ave Maria Hour: Life of St. Landulas—WMCA
- 9:00—Secret Missions: 'A Soviet Agent Escapes'—WICC, WOR
- 9:00—PREMIERE: Theater Guild of the Air, representing 'A Bell for Adano' with Robert Montgomery, Julie Hayden and Roger Frye—WMAZ
- 10:00—Escape: 'The Haunted Man'—WGBS

Music

- 9:00 A.M.—Masterworks: Handel Concerto Grosso No. 2—WNYC
- 9:15 A.M.—E. Power Biggs, organ; Emil Kornand, violin, and Joseph Zimmler, cello—WGBS
- 10:00—Songs from Operas: Massenet's 'Werther'—WNYC
- 11:00—Salt Lake Tabernacle Choir and Organ—WGBS
- 12:00 Noon—Midday Symphony: MacDowell Piano Concerto No. 2—WNYC
- 12:00—Piano Playhouse; Earl Wild and Teddy Wilson—WJZ
- 1:00—Music for Connoisseurs: 'The Beggar's Opera' by Gay—WNYC
- 2:00—Opera Concert; Hugh Thompson, baritone; Sylvia Levin conducting—WOR
- 3:00—Robert Merrill, baritone; Euse Case conducting—WNYC
- 3:00—CBS Symphony, Alfredo Antonini conducting—WGBS
- 3:00—Choral Masterpieces: Mendelssohn's 'Elijah'—WNYC
- 4:00—Opera House: Wagner's 'Tristan und Isolde'—WQXR
- 5:00—Surprise Serenade; Frans Pfauf and Bobby Aeri, pianists playing Aronaki Suite; Edward Davies, baritone—WNYC
- 6:00—Family Hour; Earl Wrightson and Mary Henderson, soprano—WGBS
- 6:00—Percy Faith conducting; Jane Freeman, soloist—WGBS
- 7:00—Collector's Items—WQXR
- 8:00—Robert Shaw Chorale—WNYC
- 9:00—Manhattan Merry-Go-Round with Thomas L. Thomas—WNYC
- 9:00—Album of Music; Donald Dame, Joan Dickenson, Margaret Daum and Evelyn MacGregor—WNYC

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