

**LISTEN TO
PARISIAN GARMENT
COMPANY'S
TELLO-TEST
PROGRAM**

**OVER RADIO STATION WICC
THURSDAYS AT 11:15 A. M.
PARISIAN GARMENT
COMPANY, INC.**

952 CRESCENT AVE.

Next To Bridgeport Chain

**VISIT OUR FACTORY SALEROOM
AND SAVE ON WOMEN'S SUITS,
COATS, RAINCOATS AND
CHILDREN'S COATS AND
SNOWSUITS**



**ON THE AIR
SATURDAY
December 13th
WLIZ
1300 On Your Dial**

**ZEMEL BROS.
RECORD CENTRE**

MERRY CHRISTMAS



TODAY'S RADIO

DIAL SETTING

| | |
|-----------|-----------|
| WNAB—1450 | WMCA—570 |
| WICC—800 | WELI—860 |
| WNBC—660 | WINB—1010 |
| WOR—710 | WTIC—1080 |
| WJZ—770 | WNEW—1130 |
| WLAD—800 | WAVZ—1260 |
| WNYC—830 | WNHC—1340 |
| WCBS—830 | WSTC—1400 |
| WHN—1080 | WQXR—1560 |

Daytime Features

- 7:00 A.M.—Morning Devotions; Rev. Melville E. Bulmer—WNAB.
- 8:15 A.M.—Post-Telegram Local News—WNAB.
- 9:00 A.M.—Masterworks; Mozart Sinfonia Concertante in E Flat—WNYC.
- 10:15 A.M.—Martha Deane with Mary Fickford and War Orphan—WOR.
- 10:25 A.M.—Dotty Crocker Magazine; Al Hunter, mystery writer—WNAB.
- 12:00 Noon—Midday Symphony; Mozart Symphony No. 25—WNYC.
- 12:25—Nancy Craig with Dean Earl E. Silvers of Rutgers—WJZ.
- 12:45—Post-Telegram Local News—WNAB.
- 1:00—Opening of Brooklyn Airline Terminal; Lieut.-Gen. George Stratemeyer, speaker—WNBC.
- 2:30—Gilbert & Sullivan; 'Princess Ida'—WNYC.
- 3:00—Barbara Wallis with Justin Herman and Lella Hadley—WOR.
- 3:30—Ari Lichtetter's House Party; Kay Campbell, guest—WCBS.
- 3:45—Radio Harris with Lana Turner—WQXR.
- 4:30—Treasury Band show; Vaughn Monroe orchestra—WJZ.
- 5:00—Gateways in Music; Thomas Hayward, Inno; Alfredo Antonini conducting—WOR.

Evening Highlights

- 7:15—Jack Smith show; John Sebastian, harmonica—WCBS.
- 7:30—Ellery Queen Mystery; 'Mikki Porter—bride'—WNAB, WJZ.
- 7:45—Hollywood Open House, Jim Amos and guests—WQXR.
- 8:00—Candid Microphones—WNAB.
- 8:00—Aldrich Family—WNBC.
- 8:00—FBI in Pease and War! 'Unwilling Witness'—WCBS.
- 8:15—Federation of Catholic Organizations Present Rev. John O. Knott on 'Marriage'—WICC.
- 8:30—Block Party; Lon Clark as 'Nick Carter', guest—WICC, WOR.
- 8:30—Burns and Allen show; Meredith Willson hypnotized—WQXR.
- 9:00—Al Jolson show, Yehudi Menuhin, violinist, guest—WNBC.
- 9:00—Dick Haynes show; Martha Tilton, guest—WCBS.
- 9:00—Labor Arbitration; Herman Stein and J. E. Mandelbaum—WQXR.
- 9:30—'E.P.D., America', Rural Quiz with Joe Kelly—WICC, WOR.
- 9:30—Playhouse of Favorites; Betty Garde in 'The Rivals'—WJZ.
- 10:00—'Mr. President' starring Edward Arnold—WNAB.
- 10:00—Family Theater; Frank McHugh in 'Substitute Santa' with Ray Milland—WICC, WOR.
- 10:00—Reader's Digest; Wayne Morris in 'Gluegys and the Sergeant'—WCBS.
- 10:30—Rep. Karl Mundt on 'A Consistent Foreign Policy'—WNAB.
- 10:30—'Let Truth Be Known' starring Van Heflin—WCBS.
- 11:00—Post-Telegram Local News—WNAB.
- 11:15—Overseas Reports on CARE—WCBS.
- 11:30—First Piano Quartet—WQXR.

TELEVISION PROGRAM