

DIAL-LITES

TONIGHT—

8:00-KNX — It's another world premiere of an unreleased record when Buddy Clark and Conductor Ray Noble are cut in from New York on the Morgan-Ameche-Langford show.

8:00-KFI—"Archie" snares Dinah Shore to feature his new disc jockey show—first in radio's history to use live talent instead of records—during "Duffy's Tavern."

8:30-KECA—A radio "profile" of Robert Gordon Sproul, president of University of California, will be presented tonight on "Vox Pop."

7:30-KNX—"The Whistler" tells the story of "The Stolen Chance" tonight.

8:00-KECA—Art Linkletter drops in on Abbott & Costello tonight to show the boys how to give things away on their show.

8:30-KFI—"3" is the title for tonight's "Quiet Please" show. What "3" refers to will have to remain a secret until the show is aired.

8:30-KECA—The forthright Mr. Paar will tell the radio audience just what shortages he misses most in America today. Couldn't be the shortage in skirts, could it?

8:00-KFI—More hot water for poor Dennis Day!

9:30-KECA—Why did Morgan come on the Winchell show last Sun, and transcontinentally ask for a sponsor? . . . maybe he'll tell tonight if he's been "bounced."

ANNOUNCEMENT