

Joan Davis Craves New Car, Enters Safe-Driving Contest

Joan Davis, who thinks the white line in the middle of highways is for bicycles, enters a safe-driving contest to win a new car during "The Joan Davis Show," Monday at 8:30 p. m. over CBS.

A deathbed confession of a murderer with an alibi will star actor Harry Haines in "Highway to Death" on the "Inner Sanctum" horror mystery program at 8 p. m. over CBS.

Bob Hawk's comedy quiz heard at 7:30 p. m. over CBS, finds Bob armed with questions and rewarding correct answers with cash and cigars. The program's duffle bag of smokes will be divided among the veterans hospitals in Lyons, N. J., and Murfreesboro, Tenn.; U. S. Murphy General hospital, Waltham, Mass.; U. S. Naval hospital, San Diego, Calif., and U. S. Marine hospital, Detroit, Mich. Music, under the direction of Charles White, is furnished by Peter Van Steeden and his band.

Radio notes—Trade gossip is

that something definitely must be done about the slipping Bing Crosby Hooper rating (recently dropped from 24 to 12) . . . Rise Stevens and Jimmy Carroll to headline the "Family Hour" starting Dec. 8 . . . Reports are that Phil Harris is unhappy about the type of character he portrays on his own program with Alice Faye . . . Kate Smith's Sunday night CBS program has taken a phenomenal jump of 3.2 over the previous rating. This gives her a mark of 11.5, highest among gal singers . . . Perry Como's network debut as a solo artist was almost completely unattended. His studio audience on that first show some two years ago consisted of one person—his wife . . . Sammy Kaye, an alumnus of Ohio university, has been elected by its Alumni-ssn as one of the 10 leading graduates.

RADIO GUIDE

MONDAY, NOV. 18
(Lima Time)

- P. M.
5:45—Front Page Farrell—abc
Oklahoma Roundup Cont.—cbs
Tom Mix—mbs
Buck Rogers—mbs-west
Tennessee Jed (Repeat 6:45)—abc
6:00—News Report—abc
Quincy Howe—cbs
Walter Kiernan—abc-east
Hop Harrigan—mbs-west