

Gracie Starts New Campaign On Her Broadcast Thursday

It doesn't take much to give Gracie Allen a new idea and when some newlyweds move next door it offers an incentive for her to start a campaign to revive romantic attention from husband, George Burns.

Consequently, during the show to be broadcast at 7 p. m. Thursday over NBC, George is constantly "on the carpet" for any laxness in paying court to his bride of 10 years.

Surpassing the record of the postman who always rings twice, Groucho Marx rings Dinah Shore's doorbell for the 13th time this season when he is guest star on "Dinah Shore's Open House," at 7:30 p. m. Thursday over NBC.

A birthday party turns from a gala celebration to a fantastic night of murder and mayhem as Richard Rogue encounters the

"Impossible Murder" at 7:30 p. m. Thursday over MBS.

On the show "Rogue's Gallery" the dashing Richard, as played by Dick Powell, attends a party for a shrewd — and notorious — criminal attorney, but in the course of the evening is whacked over the head by an unknown assailant and regains consciousness to find that his host has become the victim of a baffling murder.

Until Edward Everett Horton takes over the comedy spot on the Music Hall program in June, Doodles Weaver will be the first in

RADIO GUIDE

P. M.

(Lima Time)

THURSDAY, MAY 15

4:30—Just Plain Bill, Dramatic—nbc

Cimarron Tavern Serial Story—cbs