

Advertising Has No Appeal For Parkyakarkus Sunday

Parkyakarkus decides to investigate the old adage that it pays to advertise on the "Meet Me At Parky's" program at 10:30 p. m. Sunday over NBC.

There's no doubt that word-of-mouth advertising is best of all, but Parky can't see how his customers are going to do any of that for him when he keeps their mouths so full. There's only one way to get more business, he figures, and that's to do everything himself.

Fred Allen will merge from his volumes of Encyclopedia Britannica to meet the Quiz Kids when they show up as his program guests at 8:30 p. m. Sunday over NBC. When asked how he felt

matching I. Q.'s with the Quiz Kids, Fred explained, "It's like being on Information Please with your glasses off. Everything looks smaller."

Charlie McCarthy has his old heckling friend, "Chuck" Laughton to bout with on the program heard at 8 p. m. Sunday over NBC. Laughton generally starts off with rubbing the splinter the wrong way. Such things as "mahogany pass" and implications that Bergen's boy is somewhat mentally retarded never make for a harmonious meeting.

Laurette Taylor, beloved American actress; Lt. David Irwin, U. S. Army expert on rescue dogs in the Arctic; and several Army Air Forces prisoners of war will be among Milo Boulton's guests on "We, The People" at 10:30 p. m. Sunday over CBS.

Even when he is wracked with



OPENS AT STATE—Edward G. Robinson runs thru their school lessons with Margaret O'Brien and Jackie Jenkins in this scene from "Our Vines Have Tender Grapes" opening Thursday at the theatre.

Nite Life Footnotes

IMPERIAL CAFE—Harry Minton supervises this downtown oasis. conveniently located just off the Main-st drag.

ROXY BAR—Brothers Tom and Evens Psekos are currently welcoming home their servicemen patrons.

A & A CAFE—Wee Willie Contris is the genial purveyor of properly chilled draft beer at this pioneer nitery.

WALDO BATHSKELLER—Hole-in-the-stocking stomping hits a rhythmic crescendo come 11:30 of an evening.

BLINKING OWL CLUB—Where round and square dancing and

aches, pains, a murder follows detective Nick Charles to the doctor's office in this Sunday's suspenseful episode of "The Adventures of the Thin Man," entitled, "The Case of the Hypnotized 'Horse'," over NBC at p. m. Monday.

After cross-examining a series of weird characters—including a gangster called "Horse" Higgins, and a wacky hypochondriac — Nick is delighted to discover that an attractive woman doctor is subbing for the old family physician.

How Baby Snooks got the chance to climb the famed beanstalk of "Jack and the Beanstalk" is told

Brazil Ballot Favors Dutra

RIO DE JANEIRO, Dec. 8—Returns from Brazil's presidential election continued to trickle today, giving every indication of a landslide victory for Gen. Dutra, arch conservative and former war minister.

Latest figures gave Dutra a half-million vote lead over Gen. Eduardo Gomes, his opposition and nearest rival.

Dutra has polled 1,166,550 votes, Gomes 664,423, and the Communist Yeddo Fiuza, 170,158.

Radio Guide