

"Hour Of Charm" Launches Tale

Details of a nationwide contest to launch "Hour of Charm" will be announced when PH broadcasts "The Hour of Charm" Sunday at 12 p. m. Plans are being made for a coast-to-coast winner chosen will be awarded a 13-week "Hour of Charm" program, and a salary of \$15,000.

Phil Baker, virtuoso of the pleated piano and repository of low-priced gags and witticisms, will join "Dr." Milton J. Cross, "Maestro" Paul Lavallo and the other infidels of music for the "Chamber Music Society of Lower Basin Street" concert, Sunday, at 8:15 p. m., EST, over WEAF.

Harriet O'Rourke, 20-year-old coloratura soprano of Chicago, Ill., and John Brooks McCormack, tenor and former wild animal trainer of Asheville, N. C., were chosen by the Metropolitan Opera Association Board of Judges as two of the four semi-finalists for the first half of the "Metropolitan Opera Auditions of the Air." Miss O'Rourke and McCormack will be heard in a program of operatic selections Sunday at 3:30 p. m., over station WJZ.

The story of a Cajun girl, caught in a bayou flood which sweeps away all her possessions and her hopes for marriage, is told by a cast headed by Joseph Cotten, on "America—Ceiling Unlimited," on Sunday, at 1 p. m., over station WABC. Moran Tudury is the author of this story, "Cajun Cradle," which revolves around the tradition that a girl should not marry unless she has a cradle and a clock.

Comedian Garry Moore, effervescent young man who made himself famous overnight on a weekly program with Jimmy Durante, will be guest on the Radio Hall of Fame Sunday, 6 to 7 p. m. EST over WJZ.

East
(Ch
12-2
T
T
H
1.0
J
T
S
1-1
M
S
1.3
E
S
T
1:4
2 0
C
C
P
2 3
N
N
3 0
M
T
N
T
3 1
H
V
3 2
"F
B
4 0
In
T
L
4 1
4 30
M
A
A
5 00
C
F
T
5 30
Th
5 45
6 00
Th
CL
L