

Jack Benny Will Launch New Series Sunday Night

Mary Livingstone, Don Wilson, Dennis Day, Phil Harris And Rochester In Cast For
Premiere Over WEAF

Jack Benny, in the role of a man who would give his kingdom, but very little cash, for a horse, returns to the air Sunday, with Mary Livingstone, Don Wilson, Dennis Day, Phil Harris and Eddie "Rochester" Anderson, over WEAF at 7 p. m. The premiere will be broadcast from WEAF studios.

A pre-view of invasion will be presented Sunday on "We, the People" when all of the operations of an amphibian tank Corps landing are broadcast as the feature of an all-Marine program over WABC at 7:30 p. m.

The Marine Corps, which will be 167 years old on Nov. 10, will be represented by such outstanding warriors as Col William T. Clement, the only known Marine officer to escape from Bataan, and Corporal Harold R. Hazelwood, who received the Navy Cross for Heroism at Midway Islands, and who will tell of maintaining communications at his switchboard under intense Japanese shell fire.

"Open Your Heart" from Bizet's "Carmen" and Serradell's "La Golondrina" will be sung by mezzo-soprano Gladys Swarthout on the Sunday, October 4, "Family Hour" broadcast featuring Deems Taylor and Al Goodman's orchestra at 5:00 over WEAF.

Cesar Saerchinger, NBC news analyst, will examine the question of a European second front next Sunday, in his weekly "Story Behind the Headlines" at 11:15 p. m. over WEAF.

Two members of the Quiz Kids' schoolroom of the air will return to their desks after a long period of mental hibernation combined with summer vacation, for the program to be heard on Sunday at 7:30 p. m. over WJZ.

Napoleon never had a jeep but today's U. S. Army still travels,

SUNDAY, OCTOBER 4

Eastern War Time P.M.—Subtract One Hour for CWT., 2 Hrs. for MWT.

(Changes in programs as listed due to corrections by networks made too late to incorporate.)

1:00—To Be Announced (15 m.) — nbc

like Bonaparte's men, on its stomach:

The vital role of food in the war effort will be demonstrated by "The Army Hour" Sunday at 3:30 p. m. when WEAF microphones trace the Army's food supplies from farm to mess.

1943 Season Already Off To Good Start

CHICAGO, Oct. 3 — (AP) — The national map of moisture reserves left in the soil today bore mute evidence that the 1943 crop season already is off to an excellent start.

Winter wheat and rye and some oats in the south are being seeded — much of the acreage already has been planted — under conditions believed to be in as good shape or better than for any fall period in years, the result of general rains during the growing season.

According to a survey of conditions as of Sept. 24 made by Cargill, Inc., nation-wide elevator concern, subsoil moisture was good in most of the farm belt.

"Poor" spots were in extreme northern Nebraska, southern South Dakota, southwestern and northwestern North Dakota, central Iowa, southeastern Missouri and west central Indiana.

The period of plant growth and hot weather during which sub-