

# Appeal For Blood Donors To Be Made On Red Cross Spot

Leading American Conductor To Complete Current Season As Guest Conductor Of Symphony

How a young woman's blood saves the life of a sailor will be revealed on an NBC-Red Cross broadcast Saturday, at 9:30 p. m. over WEAF.

The half-hour drama, originating in the Hollywood NBC studios, will trace the delivery of a pint of blood from the donor, thru the "plasma process," to a storage ice-box on board a U. S. battleship.

The broadcast closes with an appeal for blood donors thruout the nation.

Edwin McArthur, leading American conductor, completes his current season as guest conductor of the Summer Symphony Saturday, Aug. 15, directing the concert over WJZ from 9 to 9:45 p. m.

For his parting musical gesture, he will present Cadman's lovely American Suite for Strings in three parts: "The Indian," "The Negro," and "The Old Fiddler." The other selections, favorites with all music lovers, will be Sanders' "Little Symphony in G Major" and "Prelude and Love-

Death" from Wagner's Tristan and Isolde.

"Blue Skies" and "Serenade in Blue" head the parade of popular hits to be offered by Tommy Whitley and the Musical Steelmakers during their broadcast over WJZ Sunday at 12:05 a. m.

Other selections will be "Crossroads," "Donkey Serenade" and "We've Got a Job To Do."

For her solo lovely Regina Colbert has chosen "Jealous." She'll be joined by the trio in the second number, "Brother Bill." The Steele Sisters will be heard in "Who Wouldn't Love You?" and "The Thumper Song."

SATURDAY, AUGUST 15

Eastern War Time P. M.—Subtract One Hour for CWT—2 Hrs. for MWT.