

Americans take one less lump of sugar in their coffee. It may taste bitter, but the taste of patriotism is sweet. They give up the aluminum double boiler. The stew burns a little, but enthusiasm burns high, and they crow because the men and women on the home front are asked to roll along with the war machine.

Yet few realize how these every-day sacrifices actually add to America's war potential. To acquaint the public with the facts, the War Production board will inaugurate a new radio series, Three-Thirds of a Nation, over WIBA at 9 tonight.

These half-hour Wednesday night programs are designed to let Mr. and Mrs. America see the war situation, to understand fully the vital production drive, and to find their particular place in the broad picture of their country's fight for victory.

A panorama enlisting music, drama, documentation, and sharply angled transitions will keynote each script, and will mark a daring departure in radio technique. The programs will dramatize the inter-relation of things in this total war—showing what one less lump of sugar means to a soldier on the battlefield—what giving up aluminum means toward having enough fighting planes—what the relinquishing of one new auto has to do with getting 45,000 tanks this year.

Tonight's program will deal specifically with sacrifice and sugar, starting with America's yen for sweets through to the loss of the Philippine sugar plantations.

Other attractions tonight:

Discussion

7 p. m. — Dwight H. Green (WBBM): Illinois' governor on "Youth Looks for Leadership."

11:30 p. m. — J Pierpont Moffat (WGN): U. S. minister to Canada on "Canada and the United States Today."



Quiz

7 p. m. — Quiz Kids (WLS): Edwin Goldberger, 13, and David Sher, 9, join Richard Williams, Harve Fischman, and Rita Lauzon.



Music

8:30 p. m. — Spotlight Bands (WGN): Alfredo Gonzales' orchestra.

9:15 p. m. Great Moments in Music (WBBM): Sheila Vogelle makes radio debut with Jean Tennyson, Jan Peerce, and Robert Weede in excerpts from "Mignon."

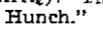


Drama

7:30 p. m. — Manhattan at Midnight (WLS): a dream within a dream.

8 p. m. — Shirley Temple (WBBM): Judy Graves adopts a soldier.

8:30 p. m. — Mr. District Attorney (WMAQ): "The Case of the Dangerous Hunch."

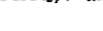


Variety

(WMAQ): "The Tough Kid."

7:30 p. m.—Doghouse (WMAQ): Gerald plans a surprise party for wifey.

8 p. m. — Lower Basin St. (WIBA): Cartoonist Billy DeBeck, Zero Mostel, Paul Laval, Mary Small, Henry Levine . . . Eddie Cantor (WMAQ): and Pvt. Jeffrey Lynn.



Thursdaytime

8:45 a. m. — Thus We Live (WBBM): with Commodore W. E. Longfellow, pioneer lifesaver.

WHA Thursday