Gloria Swanson, Menjou To Do Radio Version Of Movie

"Father Takes A Wife," Will Be Presented On "Hollywood Premiere" Broadcast At 9 P. M. Friday Via WABC

Gloria Swanson, who went back to Hollywood recently to star in the film "Father Takes a Wife" opposite Adolph Menjou, will make one of her rare radio guest appearances on the "Hollywood Premier" program Friday at 9 p. m. over WABC, when the two of them appear in a radio dramatization of the picture. Louella Parsons will introduce the stars and femmeece. Felix Mills' orchestra will play and Har-Plastic Made

Penthouse Party, Friday, 9:30 p. m. over WABC. Opposite Jessel will be Kay Carlisle, pretty blond singer of the Grand Ole Opry (UP)-Discovery of a cheap, miprogram, making her first trans- taculously tough plastic -- made continental broadcast. Ilka Chase from bagasse, or crushed sugarwill femmecce. Yvette will sing, cane fiber from which the juice and Paul Baron's orchestra will has been extracted-is the latest be featured.

announcer.

Friday at 8.30 p. m. over WEAF when he entertains his old foot- Gears, gun stocks, automobile ball coach.

be heard in two contrasting soles when she sings Nedda's aria from cabinets, transcription discs (for "Pagliacei" and the popular song, "I'm Thrilled" by Lippman-Dee, during the "Cities Service" program of Friday over WEAF at 7:00 p. m. For his sole, Ross Giaham, baritone, has chosen up to 13,000 pounds do not affect!

Sir Thomas Beecham, world-renowned British symphony conductor, will debut as an "Information Please" guest expert, Fridry, at 7:30 p. m. over WEAF.
He will sit beside another distinguished fellow countryman, Jan
Struther, author of "Mrs. Munver," who will be making her
sixth appearance on the program.
John Kieran and Franklin P Adams, the two regulars, will commanufacture should become a

ing Clifton Fadiman.
Fort Pearson, the WEAF footbell ace, will do the kick-off broadeast in the big Red season from Ohio Stadium, where the Bucks of State university will meet the University of Missouri eleven on Saturday at 1:15 p. m.

FRIDAY, SEPTEMBER 26 Eastern Standard P M -Subtract One

George Jessel has been recalled Of Sugar Cane

NEW ORLEANS, Sept. 26 thore to pull the domestic sugar Campus and gridiron days will industry well out of the doldrums. live again for Tom Wallace (Uncle Walter's Deg House" during the broadeast near Lockport, La., the material has a thousand possible uses:

Lucille Manners, soprano, will bodies, airplane fuselages and cabinets, transcription discs (for which aluminum is needed), cas-

Rose of Tralce" by Glover.

Sir Thomas Beecham, world-reheat and electricity requiring a

John Kieran and Frankin .

ams, the two regulars, will comrlete the foursome of experts facmajor industry and there are al-

1

C

the present plant can fill, The plastic was developed by two chemists--Di. D. F. J. Lynch, now at the Southern regional research laboratory here, and T. R. McElhinney. They worked on ba-basse together in a government

ready more orders on hand than

laboratory at Ames, Ia. After baling and