

# Merle Oberon To Be Guest On "Housewarming" Program

Benny Goodman's Orchestra Will Play For New  
Summer Series To Be Heard At 7:30 P. M.  
Thursday Via WEAF

Merle Oberon, noted screen actress and star of numerous feature pictures, will be the first guest when "The Housewarming," new 30-minute variety program, makes its debut over WEAF Thursday, at 7.30.

Benny Goodman's orchestra and Don McNeill, master of ceremonies, will be weekly features of the new program, which also will present a nationally-known singing team each week, beginning with The Smoothies.

Carl Crow, author of "400 Million Customers," recent best-

## THURSDAY, JULY 17

Eastern Standard P. M.—Subtract One Hour for CST., 2 Hrs. for MT.

Daylight Saving Time One Hour Later  
(Changes in programs as listed due to last minute network corrections.)

- 4:30—We the Abbots, Serial—nbc-red
- Drama Behind News—nbc-blue-east
- The Chansonette Or.—nbc-blue-west
- The O'Neill's Serial Series—cbs-Dixie
- Clippers at the Keyboard—cbs-Dixie
- John Sturgess Sings, Ensemble—mbs
- 4:45—Jack Armstrong—nbc-red-east
- Features from Music—nbc-red-east
- Wings on the Watch—nbc-blue-east
- J. Johnston & Song—nbc-blue-west
- To Be Announced (15 mins.)—cbs
- Dance Orches and Some Song—mbs
- 5:00—The Three Suns, a Trio—nbc-red
- Dance Music Orches.—nbc-blue-east
- Greene Wicker Story—nbc-blue-west
- Edwin C. Hill's Comment—cbs-east
- Chicago Dance Orchestra—cbs-west
- News Camp Grant in Review—mbs
- 5:10—Sports Broadcaster—cbs-base
- 5:15—The Three Suns, News—nbc-red
- The Four Polka Dots—nbc-blue-east
- The Burton's Sketch—nbc-blue-west
- Bob Edge Talk About Outdoors—cbs
- 5:30—Speaking of Liberty—nbc-red
- Dancing Music Orch.—nbc-blue-east
- Drama Behind News—nbc-blue-west
- Paul Sullivan & Comment—cbs-east
- Drive Ball from Chicago—cbs-west
- Dance Music Orchestral Period—mbs
- 5:45—Paul Douglas on Sports—nbc-red
- Lowell Thomas, News—nbc-blue-base

seller about China, will turn his attention to South America on Thursday, when he appears as Rex Stout's guest on "Speaking of Liberty" at 5:30 p. m. over WEAF. He will discuss "The Democratic Spirit in South America."

It will be a homecoming week on the "Kraft Music Hall" program over WEAF Thursday at 8 p. m. when Bing Crosby greets Maureen O'Sullivan and Warner Baxter of the movies, the piano team of Bronski and Babin, and the comic, Jerry Lester. All of them have been guests on this program often enough to know their way about.

Phil Silvers, comedy star, and Susan Miller, one of Rudy Vallee's outstanding single discoveries, will visit Vallee's Sealite show, Thursday during WEAF broadcast at 9 p. m. from Hollywood Radio City.

Jean-Marie Beaudet, one of the foremost conductors of Canada, will be guest conductor in the third concert of the Montreal Symphony Orchestra series to be broadcast Thursday over WJZ at 9 p. m.

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