

Benny And Gang Plan Trip East For Premiere Of Film

"Love Thy Neighbor" Will Open In Gotham Instead Of Waukegan; Tom Harmon To Be Guest On Stern Sport Show

With the premiere of "Love Thy Neighbor" finally scheduled to take place in New York instead of Waukegan, contrary to Jack Benny's arguments for the past month, Benny and his gang will make hurried plans for their eastern junket during Jack's broadcast over WEAJ Sunday, at 7 p. m.

Tom Harmon, the season's most spectacular football player, and Michigan's great back, will be Bill Stern's guest of honor on the Sports Newsreel of the Air Sunday, at 9:45 p. m. over WJZ.

Glamorous Marlene Dietrich and Fred MacMurray will be co-starred for the first time when they appear in "Desire" on the "Screen Guild Theatre," over WABC Sunday, at 7:30 p. m.

An all-Cole Porter program will be offered by Phil Spitalay on "Hour of Charm" over WEAJ Sunday, at 10 p. m. Evelyn and her violin will be featured in Porter's "Night and Day." Other songs are "I've Got You Under My Skin," "Begin the Beguine," "What Is This Thing Called Love?" and "It's De lovely."

A brand new system of choosing participants for "Double or Nothing" broadcasts has been devised by the show's producers and will be put into effect this week. Competitors will have to pass a sort of entrance examination. Persons who want to take part may write to Walter Compton, "Double or Nothing," 100 East 42nd St. for a questionnaire. Object of the questionnaire is to assure variety and balance in the program. Persons who are chosen will be notified by mail on what Sunday they are to get their chance at some of those shiny silver dollars Compton gives away each week.

Helen Hayes has chosen Dorothy Brandon's famous play, "The Outsider," as her next radio vehicle and will portray the title role created by Katherine Cornell on Broadway, when Miss Hayes is heard over WABC Sunday, at 8 p. m.

The Shadow solves the curse of Shiva Sunday, 5:30 p. m. over WOR when a Hindu mystic predicts death for a wealthy socialite at a seance being held in the rich

man's house. The prediction comes true when a seven handed statue, the goddess of Shiva, falls on the man and kills him. LaMont Cranston holds a fake seance for the suspects and with the aid of his powers to make himself invisible, solves the crime for Commissioner Weston.

Gladys Swarthout, lovely American mezzo-soprano, will be the guest artist on the Sunday Evening Hour. Miss Swarthout has successfully invaded the fields of opera, concert, radio, and motion pictures. Her program for this occasion will be a varied one, including selections by composers from Dvorak to Vincent Youmans.

The romantic true story of how a Union soldier escaped from Morgan's Raiders during the Civil War and was harbored by a young widow in Williamsburg, Ohio, and the post-war happy ending, will be told on the broadcast of "This Land of Ours" over WLW, Sunday, at 10:30 p. m.

The first program in his new series by Andre Kostelanetz, the conductor, over WABC Sunday, at 4:30 p. m., will pay tribute to one of America's most famed composers, the late Victor Herbert. Kostelanetz is now preparing a special medley of Herbert tunes including "When You're Away," "Kiss Me Again" and "Thine Alone." He is also completing a novel arrangement of Cole Porter's "Begin the Beguine."

Claudette Colbert, who causes cracks in Charlie McCarthy's wooden head, will keep a date with her little splinter-legged pal on Sunday, when she is guest of Edgar Bergen and McCarthy at 8 p. m. over WEAJ.

SUNDAY, DECEMBER 1

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