

# Business to Explain Its Public Services on Air at 9 Tonight



Betty Garde, of "My Son and I," is busy sitting in on auditions for a new leading man for the show. Over one hundred male actors have been scheduled for try-outs.

## Frequencies

KMOX	1000	WIND	560
KOLH	1260	WISN	1120
KSTP	1450	WJJD	1130
WBBM	770	WLS	870
WCCO	810	WMAQ	870
WCFL	970	WLW	700
WENR	870	WMT	600
WGN	720	WOC	1370
WHA	940	WSE	740
WHAS	830	WSM	650
WHO	1000	WTAM	1070
WIBA	1280	WTML	620

These programs are subject to change at discretion of the stations.

## WIBA Tonight

- 5:15—Santa Claus at the North Pole
- 5:30—News Edition
- 5:45—The Sports Parade
- 6:00—Dinner Melody
- 6:45—NBC H. V. Kallenborn
- 7:00—NBC Johnny Presents
- 7:30—Accordiana
- 7:45—News Resume: Allen Roth
- 8:00—Concert Ensemble
- 8:30—NBC Fibber and Molly
- 9:00—NBC Bob Hope
- 9:30—NBC Meet Edward Weeks
- 10:00—Night News Edition
- 10:15—Club Chanticleer Orchestra
- 10:30—NBC Mal Hallott Orchestra
- 11:00—NBC European News
- 11:05—NBC Artie Shaw Orchestra
- 11:15—Club Chanticleer Orchestra
- 11:30—NBC Ben Cutler Orchestra

## Short Wave Tonight

- New York City—4:30 p. m.—Time Out for Dancing. WCBX, 9.65 meg., 31.1 m.
- Berlin—5:15 p. m.—Philharmonic Concert. Y. 9.32 meg., 31 m.
- Moscow—6 p. m.—Broadcast in English. RY06, 15.41 meg., 19.9 m.; RNE, 12 meg., 25 m.
- London—6 p. m.—"London Calling." GSC, 9.58 meg., 31.3 m.; GSD, 11.75 meg., 25.5 m.
- Budapest—6:30 p. m.—Feature Program; Songs: ETRszebet Meszaros; Dance Music; National Anthem. HAT4, 8.12 meg., 32.8 m.

"The Public Service of Private Business" will provide the theme for the broadcast portion of the annual meeting of the Better Business Bureau in Chicago. WENR will air the meeting at 9 tonight. The principal address will be delivered by Donald R. Davis, president of General Mills, Inc.

Other outstanding programs for tonight and Wednesdaytime, classified:

## Music

6:15 p. m.—Lanny Ross (WBBM): George Kaufman, songwriter, guest, plus an all-Kaufman program.

9:30 p. m.—The Northerners (WGN): new songs form "Love Thy Neighbor," a Benny-Allen epic.

12 m.—Music You Desire (WENR): Richard Crooks singing selections from Wagner's "Die Meistersinger," Massenet's "Mignon," and Lalo's "Le Roi d'Ys."

## Discussion

9:30 p. m.—Meet Edward Weeks (WIBA, WENR): an interview with Robert J. Landry, radio editor, of "Variety," the least literary magazine in the country.

## Variety

8:30 p. m.—Fibber McGee and Molly (WIBA, WMAQ): some more gossip backfires.

9 p. m.—Bob Hope (WIBA, WMAQ): senseless.

## Drama

7 p. m.—Missing Heirs (WBBM): \$3,000 awaits a war veteran.

7:30 p. m.—First Nighter (WBBM): "Speak Up, Benjamin," a shy young man is coached into a job—by a pretty young lady.

## Miscellaneous

8 p. m.—We, the People (WBBM): the man who collects an overdue bill with poetry explains his system.

## Wednesdaytime

10 a. m.—Betty Cass (WIBA): a new Christmas series, each Monday, Wednesday, and Friday until Christmas.

11:30 a. m.—National Farm and Home Hour (WIBA, WMAQ): "Homemade Homes in Arkansas."