

Gallup, Three Other Experts to 'Analyze' Third Term Tonight



MARION CLAIRE

Frequencies

KMOX	1090	WIND	960
KOIL	1250	WISN	1120
KSTP	1480	WJJD	1130
WBBM	770	WLS	870
WCCO	810	WMAQ	670
WCFL	970	WLW	700
WGNR	870	WMT	630
WGN	720	WOC	1370
WHA	940	WSB	740
WHAB	830	WSM	650
WHO	1040	WTAM	1070
WIBA	1230	WTML	620

These programs are subject to change at discretion of the stations.

WIBA Tonight

- 5:15—Final Football Scores
- 5:25—The Birthday Club
- 5:30—News Edition
- 5:45—The Sports Parade
- 6:00—Dinner Melody
- 6:45—NBC H. V. Kaltenberg
- 7:00—Scandinavian Program
- 7:30—NBC Hollywood Tomorrow
- 8:00—NBC Song of Your Life
- 8:30—News Resume
- 8:35—Allen Roth Presents
- 9:00—NBC Uncle Ezra
- 9:30—NBC Symphony Orchestra
- 11:00—Night News Edition
- 11:15—Club Chanticleer Orchestra
- 11:30—NBC Dane Orchestra

Short Wave Tonight

- Budapest—6:30 p. m.—Poetry and Songs; News Letter in Hungarian and English; National Anthem. HAT4, 9.12 meg., 32.8 m.
- Tokyo—7:05 p. m.—Japanese Music—Koto. JZK, 15.16 me., 19.7 m.
- Berlin—7:15 p. m.—News in English. DJD, 11.77 meg., 25.4 m.; DJZ, 11.80 meg., 25.4 m.
- London—7:30 p. m.—"Britain Speaks." GSC, 9.58 meg., 31.3 m.; GSD, 11.75 meg., 25.5 m.
- London—7:45 p. m.—Headline News and Views. Commentator: George Slocombe. GSC, 9.58 meg., 31.3 m.; GSD, 11.75 meg., 25.5 m.
- Berlin—8:30 p. m.—Dance Tunes and

Dr. George Gallup, director of the American Institute of Public Opinion, will head a group of four experts analyzing the psychological and economic reasons behind President Roosevelt's election in a broadcast at 6 tonight over WBBM.

Gallup, whose articles appear regularly in The State Journal, will join in a discussion with Edward L. Bernays, public relations counsel; Pres. Claude Robinson of Opinion Research corp., and Dr. Gregory Zilboorg, psychiatrist.

Other radio fare tonight:

Religion

6 p. m.—Religion in Education (WMAQ): Russell Colgate, chairman of the Layman's Crusade for Christian Education; Pres. Daniel L. Marsh, Boston university; Dr. Roy G. Ross, general secretary of the International Council of Religious Education.

9:15 p. m.—Public Affairs (WBBM): the Very Rev. Robert I. Gannon, president of Fordham university, talks on the Jesuit university's 100th anniversary and the 400th anniversary of the Jesuits in this country.

Drama

7 p. m.—Knickerbocker Playhouse (WMAQ): "So Many Roses," story of flower tossed to wrong man in a bull ring.

Music

8:35 p. m.—NBC Symphony (WCFL): "Billy the Kid," Copland; "Night Music" from "Symphony No. 7," Mahler; "Symphony No. 5, in C Minor," Beethoven; "Tritsch-Tratsch Polka," Strauss; "Roses from the South," Strauss (on WIBA at 9:30).

9 p. m.—Theater of the Air (WGN): John Carter and Marion Claire in "Robin Hood."

Variety

8 p. m.—Song of Your Life (WIBA, WMAQ): returns to the air with Arthur Schwartz, composer; Al Shyne, singer; Uncle Jim, others. . . . National Barn Dance (WLS): with stars of three "Life With Father" companies—Lillian Gish and Percy Waram, Dorothy Stickney and Louis Howard Lindsay, Dorothy Gish and Louis Calhern—and three dramatic critics, plus music of the 1890s.