

Russian Actress Replaces Olivier On Kate Smith Spot

"What's My Name" Program To Be Altered To Speed Up Show, Increase Number Of Contestants

Eugenie Leontovitch, distinguished Russian actress who has just made her first motion picture after a notable career on Broadway, will be heard in an original radio dramatization on the "Kate Smith Hour" Friday, at 7 p. m., over WABC.

In order to facilitate faster handling of questions on the air and subsequently to increase the number of program contestants, Ed Byron, producer of What's My Name, is instituting a change of format effective Friday, at 8:30 p. m. over WEAJ.

A killer-diller thrill is in store for dialers when Johnny Green and his orchestra swing out with "Boog It" as the instrumental highlight of the "Johnny Presents" program over WABC Friday, at 8 p. m. In direct contrast will be their version of "Imagination" with a vocal by Audrey Marsh and the Swing Fourteen. Other tunes are "Exactly Like You," "The Pessimistic Character," "I Can't Love You Any More" and "Two in a Taxi." The program will also spotlight another Max Marcin "Perfect Crime" story.

A bindlestiff, one of those characters of the west who are not exactly hoboes and not exactly hitch hikers, inspires the Old Ranger's true story, "The Bindlestiff Who Knew His Bible" on the Death Valley Days broadcast, at 7:30 p. m. over WJZ. In the tale a bindlestiff who had read his Bible from cover to cover administered a severe shock to a group of women who tried to reform him.

"The Sacrifice," presenting the story of the big city boy and the small town girl and the unexpected result when he persuaded her to give him up and return home is dramatized by Don Ameche and Claire Trevor on their Friday night program over WEAJ at 9 p. m. Music is by Victor Young's orchestra with vocals by Pat Friday.

Marie Green and her Merry Men will highlight the Al Pearce

program Friday, 6:30 p. m. WABC, when they sing Franz Lehar's popular "Merry Widow." Carl Hoff's orchestra will play "Zie Guenerweisen" featuring Rafael Mendez playing a trumpet solo of the part which is generally played by a violinist. Elmer Blurt (played by Al Pearce) plies his low pressure sales technique in a gas station while the rest of the cast is busy running their own newspaper.

VERMONT ADDS RULES TO CURB OUTDOOR SIGNS

MONTPELIER, Vt., June 14—(UP)—Vermont's outdoor advertising law became stricter this year with the enactment of new amendments, which resulted from a drive for an "unspoiled Vermont."

Every outdoor sign requires a \$1 fee and the larger ones cannot be erected until a fee of 2 1-2 cents a square foot is paid.

In past years election posters have been exempt because of a ruling that signs smaller than 6 square feet could be erected free, but that has been changed so there are no exemptions. Political candidates will have to pay one dollar for every poster.

No sign can be displayed within 300 feet of any public park, playground or cemetery; signs of 300 square feet must be at least 300 feet from the traveled part of a public highway and signs are banned within 300 feet of a highway intersection or a railroad crossing.

FRIDAY, JUNE 14

Eastern Standard P. M.—Subtract One Hour for CST., 2 Hrs. for MT.—Daylight Time One Hour Later

NEW