

Vallee Alumni To Stage Program Honoring Star

Brian Aherne To Be Dramatic Guest On Kate Smith Hour; Dream That Brought Riches To Be Dramatized

Rudy Vallee alumni, including many of today's most famous radio names, will honor the popular NBC star with a special "Rudy Vallee Alumni Party" to be broadcast over WEAF, Friday, from 10:00 to 10:30 p. m.

Vallee last fall completed a run of 10 years on National Broadcasting Company networks, setting an all-time record for continuous association between radio star and sponsor. During that time, Vallee became recognized as radio's greatest talent discoverer. Among the alumni whose radio careers started on Vallee's show are Edgar Bergen and Charlie McCarthy, Bob Burns, Alice Faye, Joe Penner, Frances Langford, Tommy Riggs and Betty Lou, Burns and Allen.

The celebration program prefaces Vallee's return to the air on Thursday, on a new program to be heard weekly from 9:30 to 10:00 p. m., over WEAF.

Brian Aherne, prominent stage and picture star, will cut short his Cuban honeymoon with cinematress Joan Fontaine to appear as dramatic guest of the "Kate Smith Hour" over WABC Friday, at 8:00 p. m.

Aherne will be presented in an original drama by Kate Smith, the singing star of the show, who will introduce her regular program features included Abbott and Costello, the Ted Straeter Singers, Parker Fennelly and Arthur Allen in a "Snow Village Sketch," and the Jack Miller Orchestra. Ted Collins will act as host of the program.

The story of how a dream was the strange divining rod in the discovery of a fabulous oil gusher will be heard on Bob Ripley's "Believe It or Not" program on WABC Friday, at 10:30 p. m. The program will come from Miami and will introduce Mrs. T. K. Bess of Dania, Fla., who translated her vision of a rich oil strike into incredible reality. Ripley, who is making personal appearances throughout the south to aid the Finnish Relief Fund, will also offer a dramatization of the founding of St. Petersburg, Fla., by a group of Detroit businessmen. Music is under the baton of B. A. Rolfe with vocals by Linda Lee.

Frank Munn, tenor, will present Nick Kenny's "Leanin' on the Ole Top Rail" and "When You Wish Upon a Star" on the "Waltz Time" broadcast of Friday, at 9 p. m., over WEAF. Abe Lyman's orchestra will open the program with the old favorite, "Adorable," and during the broadcast will play "Lover," "In Shadowland" and the "Sari Waltz." The Manhattan chorus will harmonize on "Some Day You'll Find Your Bluebird."

Whitey Ford, Duke of Paducah, who contends that "there's two sides to every question, your wife's and her mother's," will go into detail on the difference, during the "Plantation Party," Friday at 9:00 p. m. over WJZ. Musical solace to men will be offered by the Westerners, Tom, Dick and Harry, Michael Stewart and the orchestra.

Music typical of the Old South will be sent to the South Pole as a feature in the third of a series of newspaper-sponsored programs to the Antarctic, to be heard in

BEST BETS FRIDAY

P. M.

- 8:00—Kate Smith Hour, WJR.
- 8:00 — Col. Lemuel Q. Stoopnagle, WLW.
- 9:00—Johnny Presents, WJR.
- 9:00 — "Plantation Party," WOWO.
- 9:30—What's My Name, WLW.
- 9:30—First Nighter, WJR.

the United States over WEAF Friday at 11:30 p. m.

This salute program, sponsored by the Atlanta Journal and its station WSB, also will bring the voices of a mother and two wives to three explorers "down under" with the U. S. Antarctic Service Expedition, thru General Electric's short wave station, WGEO. Mrs. A. C. Giles of Conyers, Ga., is to speak to her son, Walter R. Giles, a pilot at West Base. Mrs. L. S. Sims of Lincolnton, Ga., and Mrs. J. Glenn Dyer of Stockbridge, Ga., will send messages to their husbands who are aboard the U. S. S. Bear with Rear Admiral Richard E. Byrd.

The musical broadcast will be given by Minna Hecker, coloratura soprano; the Emory University Glee club, known as "the South's Sweetest Singers," directed by Dr. Malcolm H. Dewey, and the WSB orchestra, augmented by 20 musicians and directed by Perry Bechtel and Earle Landis. In conclusion, George C. Biggers, vice president and general manager of the Atlanta Journal, will send the greetings of his newspaper to the expedition.

STATIONS THAT MAKE UP THE NETWORKS

(Note: Refer to this box for stations of networks indicated after each program item. All programs are carried by key stations and basic chains or groups thereof unless specified.)

NBC-WEAF (RED): Basic — East: weaf wibr wuac when wtam wwl wtic kyw wene wesh wjar wgy wrc wdel wtag wthg wjac wneu wraw wspd; Midwest: wmaq who wlre wdaf wtng k-t-p wow kad; South: wmbg wsb wbr wdx wnc wsmb wfaa whap kpre kark wky woal ktba kyoo, Mountain: kaa kdyl

NBC-WJZ (BLUE): Basic — East: wjl wbal whz wice webr whk wxyz wfm kdka wean wham wba weyr wmal waby wlu wtjn wbc wmf; Midwest: wmt wenr wis kao wowo wren wten kwk well wben wtdf wihm wjfm kowh kma kscj; South: wrtd kfdm kgko kxyz ktok waga wjbo wsgn kts wmp wdsu; Mountain: kvod klt kuta

NBC OPTIONAL STATIONS operate either RED or BLUE—East: wsn wrdo wibz wlv wuai wcol wing wkbo wgal wfca wbow wbr work whz cmx cbl cfm cfc cgl; Midwest: webe wabl wgl wood wba kvam