

# Brown Bomber Joe Louis To Be Fred Allen Show Guest

Heavyweight Champ And Nasal-Voiced Comedian To "Spar" Verbally Only; Smash Hits On "Avalon Time" Program

Fred Allen, if he doesn't lose his nerve in the meantime, will take on heavyweight champion Joe Louis as his "Person You Didn't Expect To Meet" over WEAJ Wednesday at 9:00 p. m., EST.

The Brown Bomber in training for defense of his fistic crown against the challenge of Arturo Godoy, the South American whirlwind, on Feb. 9, will use Allen only as a verbal sparring partner. The go is scheduled for fifteen minutes, with Harry von Zell as the third man in the ring.

In addition to interviewing the champion, Fred will adopt one of his favorite air characters, "Judge Zeke Allen," and hold hillbilly court, with Portland Hoffa, The Merry Maes, Wynn Murray, The Mighty Allen Art players and Peter van Steeden's Troubadours at the bar of justice. Without moving beyond range of his favorite brass cuspidor, Judge Allen will solve the latest murder in the hill country feud.

"Do I Love You," hit tune from the Broadway success, "Du Barry Was a Lady," will be Dick Todd's contribution to "Avalon Time," Wednesday, at 8:30 p. m., over WEAJ. Todd also will be heard with the chorus in "Red Sails in the Sunset" and Bob Strong's orchestra will play "Rose Colored Glasses" and "Liza." Slap-happy Grandpappy Cliff Arquette will be featured with Don McNeill as master of ceremonies.

Charles Boyer will star in "The Man From Yesterday," dramatized from a story by Leslie Gordon Barnard, in "Hollywood Playhouse," Wednesday, at 8:00 p. m., over WEAJ. Boyer will take the part of a shipwrecked playwright

## BEST BETS WEDNESDAY

P. M.

- 7:00 — Fred Waring Time, WLW.
- 8:00 — Hollywood Playhouse, WLW.
- 8:00—Al Pearce, WJR.
- 9:00—Fred Allen, WLW.
- 9:00—Radio Guild Drama, WJZ.
- 10:00—Kay Kyser, WLW.

who returns to Broadway in time to reclaim a hijacked play. Gale Page will play opposite Boyer.

The nineteenth "Pot o' Gold" program, featuring the music of Horace Heidt and his orchestra plus the \$1,000 telephone call will be presented Tuesday, from 8:30 to 9 p. m. over WEAJ. Heidt will soon set out for a cross-country tour which will bring him and his company back to New York from California in May. The "Pot o' Gold" show will be continued from cities en route. This week's recipient of the \$1,000 gift is G. R. Houston of Marble Hill, Mo., a mechanic.

Ruth Chatterton, starring in one of the world's best known plays, "The Last of Mrs. Cheney," by Frederick Lonsdale, will appear on the Star Theatre Wednesday at 9:00 p. m. It's the story of an ex-shop girl who takes up robbery as a profession, becomes the object of an English Lord's affection, is invited to his house party, steals a string of pearls, is caught, but thru the medium of letter, manages to prove herself superior to the other guests.

"Pastry Rides Again" will be the subject of Gracie Allen's horse drama Wednesday at 7:30 p. m. over WARC when, Gracie, with the aid of George Burns, Tru Bradley, Frank Parker and Ray Noble endeavors to prove that empty saddles are not the only vacancy in the far west. Gracie is busy now trying to learn "Giddyap" with a Turkish accent so an Arabian horse will understand her. Gracie's song is "Way Back in 1939 A. D."

### WEDNESDAY, JANUARY 31

Eastern Standard P. M.—Subtract One Hr. for CST, 2 Hrs. for MT.

(Changes in programs as listed due to last-minute network corrections)

- 6:45—The O'Neills, Sketch—nbc-weaf Tom Mix Adventures—nbc-wjz-east The Dinning Sisters—nbc-blue-west Scattergood Barnes, Serial—cbs-wabc Little Orphan Anne—mbs-chain
- 6:50—Luther-Layman Sing—nbc-weaf News, Dance Music Orch.—nbc-wjz News Broadcasting Period—cbs-wabc Billy and Betty repeat—cbs-midwest Harold Turner at Piano—mbs-chain
- 6:55—Edwin C. Hill—cbs-wabc-basic
- 6:55—News; Malcolm Kaire—nbc-weaf Hedda Hopper on Movies—cbs-wabc Nan Wynn and Her Song—cbs-luxe Dancing Music Orchestra—mbs-chain
- 6:55—Capt. Healy Stamps—weaf-only The Song Busters — nbc-red-chain The Serenaders Prog.—nbc-wjz-east Rud Barton repeat — nbc-blue-west Elmer Davis in Comment—wabc-only H. V. Kaltenborn Talks — cbs-chain
- 6:45—Lil Abner, Sketch — nbc-weaf Lowell Thomas News—nbc-wjz-basic Tom Mix repeat—nbc-blue-midwest European War Broadcast—cbs-wabc Dancing Music Orchestra—mbs-chain
- 7:00—F. Waring Time—nbc-weaf-east Easy Aces, Dramatic Serial—nbc-wjz Amos & Andy, Skit, — cbs-wabc-east Chicago Melody Weavers—cbs-west Fulton Lewis, Jr., Talk—mbs-chain
- 7:15—"I Love a Mystery"—nbc-weaf