

Kyser Show Will Be Heard From Cincinnati Wednesday

Musical Prexy And Troupe In Queen City For Week; Fred Allen To Do Famous "Balcony Scene"

Kay Kyser, nomadic prexy of NBC's "College of Musical Knowledge" programs, will broadcast his weekly class from the stage of the Taft Auditorium in Cincinnati, on Wednesday at 10 p. m. over WEAF.

Kyser and his merry troupe of musicians and vocalists will be filling a week's engagement at Cincinnati's Albee theatre.

In the true tradition of the buffoon who always yearns to play Hamlet, Fred Allen will do the famous balcony scene from Romeo and Juliet as a feature of the "Fred Allen Show" Wednesday at 9 p. m. over WEAF.

The part of Juliet will be taken by Portland Hoffa. Assisting will be the Mighty Allen Art Players, a troupe of thespians guaranteed to handle Shakespeare shakily.

Interviewed as Fred's "Person You Didn't Expect to Meet" will be Arthur Barnett, a member of Bob Porterfield's famous Barter theatre in Abingdon, Va.

Rounding out the hour of mirth and melody will be Harry von Zell, songstress Wynn Murray, the Merry Macs swing quartet, featuring Helen Carroll, and Peter Van Steeden and his Troubadors.

Gracie Allen will be a census taker when she and George Burns take the mike Wednesday, 7:30 p. m. over WABC. Devoting her attention to the battle of the sexes in leap year, Gracie will sing "I Happened To Be In Love." Frank Parker's solo will be "Villia" and Ray Noble will sing "Easy Does It."

Innovation's the thing, believes Marie and Her Merry Men, so they will reverse their usual procedure on the Al Pearce program Wednesday on WABC at 8 p. m., and instead of swinging a classic, they will present a classical rendition of the famous "St. Louis Blues," with Marie performing her usual coloratura cadenzas and trills.

What is believed to be the first time radio has ever presented a Broadway star in a famous characterization prior to a tour of the country will happen Wednesday, 9:00 p. m. over WABC when Ethel Barrymore is presented in "Farm of Three Echoes," her latest Broadway production which closed only a few days ago in preparation for its road tour.

Helen Mack will co-star with Charles Boyer in the "Hollywood Playhouse" drama, "The Aristocrat," Wednesday at 8 p. m. over WEAF. The play, set in Paris in the early 1800's, tells of the wayward son of a wealthy family and his fake "death" to cover up crimes. His plan works so well that his own wife prepares to marry again. Miss Mack has just won wide recognition for her part in the film "His Girl Friday."

Graham McNamee, veteran voice of the kilocycles, is planning a week-end vacation to his home town of St. Paul. As the visit coincides with the winter carnival there, he will M. C. two broadcasts about it over WEAF on Sunday and Tuesday afternoons. . . . Reports say that Don Ameche, who recently ended a long run in the Charlie McCarthy Sunday night show, has signed a contract which

BEST BETS WEDNESDAY

P. M.

- 7:00 — Fred Waring Time, WLW.
- 8:00 — Hollywood Playhouse, WLW.
- 8:00—Al Pearce, WJR.
- 9:00—Fred Allen, WLW.
- 9:00—Radio Guild Drama, WJZ.
- 10:00—Kay Kyser, WLW.

will bring him back to the air.

Kay Kyser will play for a dance in Cleveland Saturday night, announcement over WTAM stated, with a sell-out crowd expected. The tremendous ovations given the Professor's first Hollywood venture, which was shown this week in Lima, has earned Kyser and his band another chance. His next picture is tentatively called "Kay Kyser in Hollywood."

Newspaper and radio polls regarding programs find Jack Benny, Charlie McCarthy, Fred Allen, Bing Crosby, Information Please, Kay Kyser and Bob Hope with the leading programs. Benny leads the comedians, Nelson Eddy the classical singers, Bing Crosby the popular singers, Information Please led the quiz shows, Guy Lombardo topped the orchestra, and Alec Templeton was voted the outstanding new star.

Connie Boswell was voted "America's greatest torch singer" by the students of Columbia university. The recent picture "Swanee River," immortalizing Stephen Foster, has resulted in an increase in the use of Foster melodies on radio programs. Most popular are "Jeanie With the Light Brown Hair" and "Beautiful Dreamer." Joe Louis, heavyweight champion of the world, will appear on the Fred Allen Show, Jan. 31.

Introduction into the home of frequency modulation broadcasting, which provides practically static-free and unusually high-quality reception, is in its preliminary stages. So far three manufacturers have made plans to market special receivers. These are necessary because "F. M." broadcasting, as it is called, does not register on the ordinary set; and because of the wide transmitting band required, waves under ten meters are used. Most transmitters now function in the vicinity of 200-500 meters.

WEDNESDAY, JANUARY 24

Eastern Standard P.M.—Subtract One Hr. for CST, 2 Hrs. for MT.

(Changes in programs as listed due to last-minute network corrections)

5:45—Chas. Sear's Songs—nbc-red-vear
Tom Mix Adventure—nbc

STATIONS THAT MAKE UP