Top Flight Stars Will Aid In March Of Dimes Program

Celebrated Artists To Be Heard From 11 To 12 Saturday Night With Cantor As Master Of Ceremonies

Top-flight names of screen and radio, turning their talent to aid of the National Foundation for Infantile Paralysis campaign, will present a brilliant full-hour variety show on Saturday over the coast-to-coast Red network of the NBC.

This special broadcast, "The March of Dimes," will originate in Hollywood and will be heard from 11 to 12 p. m. Eddie Cantor, master-of-ceremonies for the star-studded program, in his capacity as chairman of the March of Dimes of the Air, will explain the purpose of the show the raising of funds thru voluntary 10 cent contributions to fight infantile paralysis.

Among the celebrated artists already scheduled are Connie Boswell, Meredith Willson, Mickey Rooney, Bob Hope, Rudy Vallee, Burns and Allen, Frances Langford, Bob Burns, Frank Parker, Fanny Brice, Bing Crosby, Fibber McGee and Molly, Kenny Baker, Jack Benny, Mary Livingstone, Rochester and Sidney H. Fields.

Benny Ruben, erstwhile comedian of stage, screen and radio, appears at his own request in Arch Oboler's play, "The sensitive Mr. Ginsburg," which is to be presented over WEAF Saturday at 8 p. m. The story concerns a fight manager who finds that his sensitive soul interferes with business.

The true story of "Mother-in-law McGinsey" is the Old Ranger's yarn for the Death Valley Days broadcast Saturday, at 9:30 p. m., over WEAF. Mrs. McGinsey, living with her married daughter, assumes proprietorship of a filling station in the desert after her son-in-law abandons it as a failure. The old woman makes a success of the venture by persuading prospectors to add a lunch counter to the building in exchange for food and clothing.

Lucius Beebe, well-known New York columnist, will appear as guest gag-buster on Milton Berle's Stop Me If You've Heard This One program, Saturday at 8:30 p. m., over WEAF. Beebe's nightly prowlings in the theatre and night club districts amid cafe society and quick-witted entertainers have given him a great store of jokes and anecdotes.

Twenty government inspectors were requested — but only Dale McLauren was sent. Yet this World war ace, alone and unaided, smashed a dangerous west coast narcotics ring in a series of flights and daring detective work, the story of which will be dramatized on Sky Blazers, at 7:30 p. m. Saturday over WABC. McLauren's exploit will be told to Col. Roscoe Turner, master of ceremonies.

Sky Blazers will depict how McLauren flew alone to a desolate section near the Mexican border, where the traffic in narcotics seemed concentrated. A murdered man furnished the first clue on the smugglers. Immediately McLauren's observations led him to their hangout. He captured several of the desperados in a single-handed feat which the government narcotics chief on the west coast estimated would take 20 men.

While flying back to his office with vital evidence involving other members of the ring, McLauren discovered that another plane was following him. Because it was speedier and more modern, its pilot was able to get into position for a death fight with McLauren. In a thrilling climactic sequence, Sky Blazers will tell how McLauren's defiant, well-executed maneuvers bested the smuggler and led to the subsequent capture of the narcotic ring leader.

"Criminals who have breakfast here, usually have dinner in our jail!"—the justifiably proud boast of police in one mid-western city — was defied in 1937 by Michael Kalamyer when he staged a big warehouse robbery, torturing the watchman and his wife and staging a furious gun battle for the loot. His thrilling exploits, and downfall at the hands of the police, will be dramatized on Gang Busters, Saturday, at 8 p. m. over WABC.

BEST BETS SATURDAY

P. M.

7:30 Sky Blazers, WJR.
8:00 - Arch Oboler's Play, WLW.
8:00 "Gang Busters" WJR.
8:30 Milton Berle, WLW.
8:30 Wayne King, WJR.
9:00 - Radio National Barn Dance WOWO.
9:30 - "Death Valley Days," WLW.
10:00 Bob Crosby, WLW.

SATURDAY, JANUARY 20

Eastern Standard P.M.—Subtract One Hr. for CST 2 Hrs. for MT.

(Changes in programs as listed due to last-minute network corrections)

1.55—Metropolitan Opera — nbc-wjz
2:00—Dance Music Orches.—nbc-weaf
The Brush Creek Follies—cbs-wabc
Dancing Music Orchestra—mbs-wgn
2.30—Music Styled for You—nbc-weaf
Dancing Music Orchestra — cbs-mbs
2.45—Vera Brodsky Piano—cbs-wabc
3:00—The Golden Melodies—nbc-weaf
Library Congress Concert—cbs-wabc
Leo Freudberg's Orchestra—mbs-wor
3:30—Dance Music Or —nbc-weaf-mbs
News Broadcast'g Period—cbs-wabc
3:35—Library Conc Cont'd—cbs-wabc
4:00—Campus Town Capers—nbc-weaf
Bull Session Discussion — cbs-wabc
Songs Sweethearts Sing—mbs-chain
4:15—Races from Hialeah — mbs-wor
4:30 KSTP Presents Orc.—nbc-weaf
Buffalo Presents Program—cbs-wabc
4:45—Mischa Borr Ensemb.—mbs-ch.
5:00—Dance Music Orches —nbc-mbs
CBS Concert Orchestra — cbs-wabc
5:30—Dance Music Orchestra—nbc-cbs
Uncle Don's Program—mbs-network
5.45—Alice Blue at Piano—mbs-chain
6:00—Radio's Kindergarten—nbc-weaf
News; Dance Music Orch. — nbc-wjz
News Broadcasting Period—cbs-wabc
Buckeye Four, Hillbilly — mbs-chain
6:05—Albert Warner Talks—cbs-wabc
6.15—Sports; Nan Wynn — cbs-wabc
6:25—News Broadcast—nbc-weaf-wjz
6:30—Religion in the News—nbc-weaf
"Renfrew of the Mounted"—nbc-wjz
What's Art to Me? Prog —cbs-wabc
Dancing Music Orchestra—mbs-chain
6:45—Southwest Serenade — nbc-weaf
European News Broadcast—cbs-wabc
Dancing Music Orchestra—mbs-chain
7:00—What's My Name? — nbc-weaf
Radio's Message of Israel — nbc-wjz
People's Platform Talks — cbs-wabc
Trojan Horses, Dramatic—mbs-chain
7:15—Dancing Music Orch.—nbs-wor
7:30—Art for Your Sake — nbc-weaf
Dancing Music Orchestra — nbc-wjz
The Sky Blazers Program—cbs-wabc
Arthur Hale's Broadcast—mbs-chain
7 45—S. Walter, Sports—mbs-wor-east
8.00—Arch Oboler's Plays — nbc-weaf
The Green Hornet, Drama—nbc-wjz
'Gang Busters,' Dramatic—cbs-wabc
Nama Three—to wor-wgn-wfil-wbal
Dancing Music Orchestra—mbs-chain
8:30—Milt Berle Gag Quiz—nbc-weaf
Youth vs. Age, Quiz Show—nbc-wjz
Wayne King and Orches.—cbs-wabc
Hawaii Sends a Program — mbs-wor
8:55—Elmer Davis, News — cbs-wabc
9:00—Dance Music Orches.—nbc-weaf
Radio National Barn Dance—nbc-wjz
The Saturday Hit Parade—cbs-wabc
G. Fisher; Pioneers' Sons—mbs-wor
9:30—"Death Valley Days"—nbc-weaf
Symphonic Strings Orc. — mbs-chain
9:45—Dance Music Orch.—wabc-only
Saturday Night Serenade—cbs-chain
10:00—Bob Crosby Orches — nbc-weaf
NBC Symp. Orc. (1½ hrs.)—nbc-wjz
Tropical Serenade Orches.—mbs-wor
10:15—Gay Nighties Revue—cbs-wabc
10:30—Dance Music — nbc-weaf-basic
The Grand Old Opry—nbc-red-south
Music by Moonlight Orch.—mbs-wor
10.45—Public Affairs Talks — cbs-wabc
11:00—Dance & News to 1—nbc-weaf