

Metropolitan Opera Star Appears As Crosby Guest

All-Star Line-Up Engaged For Launching Of
George Jessel's Celebrity Program; Film
Player On "Good News"

Hilda Burke, Metropolitan Opera soprano whose overnight rise to fame resulted when she stepped into a leading role in "Cavalleria Rusticana" after the star suddenly became ill, will be guest of Bing Crosby and Bob Burns on the Kraft Music Hall, Thursday, at 10 p. m. Miss Burke, who made her debut with the Chicago City Opera company in 1929, also has sung with the Philadelphia Opera company and has given several recitals over NBC. She will be heard during the broadcast in operatic arias and will be subjected to one of Bing's interviews.

An all-star lineup has been engaged to launch the George Jessel "Celebrity Program" on its new Thursday night 8 p. m. spot on WEAJ starting Jan. 11. Dialers will hear Franchot Tone, stage and movie idol; Col. Stoopnagle, the man of the daffy definitions; Mary Small, ace vocalist, and Norman Dine, the "Sleep Shop" man who has invented more than 40 ways of insuring a good night's rest. Music will be under the baton of Peter Van Steden with vocals by the Merry Macs.

Scarlett O'Hara's Mammie, Hattie McDaniel, who scored a personal triumph in "Gone With the Wind," will answer questions about her part in the film as a special guest on Good News of 1940 over WEAJ Thursday at 9:00 p. m. Edward Arnold, besides appearing in his regular capacity as emcee of the show will play the lead role in a dramatic sequence, and Raymond Walburn, fluttery stage and screen actor, will make his second consecutive guest appearance, as other highlights of the show.

Fanny Bruce, recently chosen radio's number one comedienne by 700 radio voters in a nation-wide poll, will continue in the role of Baby Snooks, to torment Daddy, played by Stanley Stafford. Other Good News personalities on the program include Comic Boswell, Warren Hull and Meredith Willson's orchestra.

A strictly family conversation, to be held between the 25th millionth car to come off the General Motors assembly line and the first G-M car ever made, will be heard from 10:30 to 11:00 p. m. over WJZ on Thursday.

This special program, March Of Men And Motors, arranged in connection with the completion of the 25th millionth car, will include a brief address by Charles F. Kettering, G-M president, a dramatization describing how the automobile was made, and a concert by the Detroit Symphony Orchestra under the direction of Erno Rapee, with Jan Peerce, tenor, as soloist, and a male chorus of General Motors employes.

Encased in glass, the 25th millionth car will be sent to the Smithsonian Institution in Washington, D. C., after the broadcast.

BEST BETS THURSDAY

P. M.

8:00 — "One Man's Family,"
WEAF.

8:00—Kay Kyser, WOR.

8:30—Those We Love, Skit,
WEAF.

9:00 — "Good News" Variety,
WEAF.

9:00 — Major Bowes Amateurs,
WABC.

10:00—Bing Crosby, WEAJ.

The program will originate in the Masonic Temple of Detroit.

Jose Iturbi, distinguished Spanish conductor-pianist, will direct the Rochester Philharmonic Orchestra in an American Composer's concert during a broadcast over WJZ on Thursday at 9:00 p. m. The broadcast will originate in the auditorium of the Eastman School of Music, University of Rochester.

The "Miracle from the Skies" that saved the Mormons from famine when their fields were invaded by a black swarm of voracious grasshoppers more than 90 years ago, and the story of the incredible man who was immortalized by Robert Louis Stevenson in his classic, "Dr. Jekyll and Mr. Hyde," will be revealed on the Strange As It Seems program, Thursday at 8:30 p. m. over WABC.

It was in 1848 that the crops of the Mormons, just settled in the mountain fastnesses of Utah, were doomed by swarming millions of grasshoppers until their prayers for aid were answered dramatically by winged messengers from the skies. The miracle is commemorated today by one of the world's most unusual monuments on the grounds of the great Mormon temple in Salt Lake City, Utah.

Extension of the Reciprocal Trade Act will be discussed during the NBC broadcast of America's Town Meeting of the Air Thursday at 9:30 p. m. over WJZ.

THURSDAY, JANUARY 11

Eastern Standard P. M.—Subtract One

STATIONS THAT MAKE UP