

# Kyser's Band To Play For "Gone With The Wind" Ball

## Kay And Outfit Scheduled For Special Broadcast For Premiere Of Film In Atlanta Thursday

The music of Kay Kyser and his orchestra will be heard in a special broadcast from Atlanta, Ga., at 11:30 p. m. Thursday, where the musical professor and his boys will be playing at the "Gone With the Wind Ball."

Kyser has been named to the reception committee with Gov. D. Rivers of Georgia and Mrs. W. B. Hartsfield of Atlanta, to welcome stars of the film to the initial showing of the picture "Gone with the Wind," which will have its world premiere Thursday at Atlanta.

The dance, following the picture, will be given in the stars' honor by the Junior League of Atlanta, with the music furnished by Kysers' band. Stars expected include Clark Gable, Vivien Leigh, Ona Munson, Leslie Howard and Olivia de Havilland.

Efrem Zimbalist, world-famous concert violinist and distinguished alumnus of the Music Hall, will return to his alma mater for the broadcast Thursday at 10 p. m., over WEAf. Prexy Bing Crosby and his able assistant, Prof. Bob Burns, will head the welcoming committee. Jack Holt and, Una Merkel, screen stars, also take part in the proceedings.

Scenes from the new Paramount picture, "The Great Victor Herbert," will be presented in a special pickup from New York by Walter Connolly, Allan Jones and Mary Martin, stars of the film, during the Good News of 1940 program Thursday at 9 p. m., over WEAf. Master-of-ceremonies Edward Arnold, M. C., also will present the regulars, Fanny Brice as Baby Snooks, Hanley Stafford as Daddy, Connie Boswell in songs, and Meredith Willson and his orchestra. Willson will feature the premiere of Ferde Grofe's new "American March."

Jim McWilliams will ask questions about the American Indians, mountains and rivers and other subjects on the "Ask-It Basket" program Thursday at 8 p. m. over WABC. Contestants will be called upon to sing, whistle, and emote during the hilarious "Anything Can Happen" basket.

Clifford Barbour's continued interest in Margaret Lloyd reaches another climax when Father Barbour meets the green-eyed divorcee for the first time during the One Man's Family episode, Thursday at 8 p. m., over WEAf. The impression she makes on Barbour is expected to guide the future course of Cliff's romance.

Altho recently voted one of the favorite shows, the Bergen and McCarthy hour will soon be reduced to a half-hour program. Don Ameche and Dorothy Lamour will be among the missing. Favorite radio personality in a newspaper poll was the title won by McCarthy, with Alec Templeton, and Bing Crosby runners-up.

The new coast-to-coast chain, the Transcontinental Broadcasting System, has selected 10 a. m. New Year's Day for its inaugural program. Elliott Roosevelt, president of the chain, has announced.

## BEST BETS THURSDAY

P. M.

- 8:00 — "One Man's Family," WEAf.
- 8:30—Those We Love, Skit, WEAf.
- 9:00—"Good News" Variety, WEAf.
- 9:00—Major Bowes Amateurs, WABC.
- 10:00—Bing Crosby, WEAf.
- 11:30—Kay Kyser, G. W. T. W. premier, WEAf.

The system, with more than 100 stations includes one Ohio station thus far, WTOL of Toledo.

Lionel Barrymore will come back to the Christmas Eve microphone of WABC for another performance of Charles Dickens' "A Christmas Carol." Barrymore missed doing the annual broadcast last year. It will be heard in the regular Orson Welles period, which will step aside.

New Year Bowl games will be presented by various chains, with the Rose Bowl, Orange Bowl and Sugar Bowl receiving most prominence. The Orange Bowl, at Miami, will be handled by Ted Husling over WABC. Bill Stern will broadcast the Sugar Bowl game at New Orleans over WJZ, and Mike Frankovitch and Sam Butler will handle the Rose Bowl game over the Mutual system.

THURSDAY, DECEMBER 14

Eastern Standard—Subtract One Hr. for CST, 2 Hrs. for MT.—P.M.

(Changes in programs as listed due to last minute network corrections)

- 5:30—Jack Armstrong—nbc-weaf-east
- Kitty Keene Sketch—nbc-ten-west
- "The Affairs of Anthony"—nbc-wjz
- It Happened in Hollywood—chs-wabc
- Dancing Music Orchestra—mbs-chain
- 5:45—"Orphan Annie"—nbc-weaf-east
- J. Johnston, Baritone—nbc-ten-west
- Tom Mix Adventures—nbc-wjz-east
- The Dinning Sisters—nbc-blue-west
- Scattergood Baines, Serial—chs-wabc
- 6:00—J. Hynd Guest Book—nbc-weaf
- News & Musical Features—nbc-wjz
- News Broadcast Period—chs-wabc
- Billy and Betty repeat—chs-midwest
- Gus L'Amoreaux Ensemble—mbs-chain
- 6:25—Edwin C. Hill—chs-wabc-basic
- 6:15—News, Malcolm Clarke—nbc-weaf
- Judith Arlen & Her Song—chs-wabc
- 6:30—Dance Music Orches—nbc-weaf
- Dancing Music Orchestra—nbc-wjz
- H. V. Kaltonborn Talks—chs-wabc
- 6:45—Jul' Abner, Skit—nbc-weaf
- Lowell Thomas, News—nbc-wjz-east
- Tom Mix repeat—nbc-blue-midwest
- European War Broadcast—chs-wabc
- Fulton Lewis, Jr., Talks—mbs-chain
- 7:00—F. Waring Time—nbc-weaf-east
- Easy Aces Dramatic Serial—nbc-wjz
- Amos 'n' Andy, Skit—chs-wabc-east
- The Rhythm Rascals—chs-chain-west
- Upton Lewis in repeat—wgrc-wlap
- 7:15—"I Love a Mystery"—nbc-weaf

STATIONS THAT MAKE UP