

# Bob Hope To Give Version Of "Mad Hatter's Ball"

## Robert Benchley To Be Heard Again On Melody And Madness Program; O'Keefe Plans Greatest Horror Sketch

Bob Hope will be "head master" of a man's hat shop on this Tuesday show at 10:00 p. m. over WEAF. This promises to be a modern version of the "Mad Hatter's Ball" from "Alice in Wonderland." The sketch signature, tailored to fit the screamlet, is, appropriately enough, "I Want A Hat With Cherries." Getting away from the hat, Judy Garland, popular screen and radio star, revives that hardy favorite, "I Got Rhythm." The bemoustachioed comedian, Jerry Colonna, and Bill Goodwin, heckle Bob in their inimitable manners. Skinnay Ennis' orchestra, with the leader's vocal refrains, play a special arrangement of six popular tunes.

"Robert Benchley, Broadway's Raving Reporter," who had his tryout on the Melody and Madness program last week, will be heard again on the WJZ broadcast, Tuesday at 9:00 p. m. "How to Bake a Cake," for the benefit of husbands who decide to help their wives in the kitchen, crowded off the last program by "Misinformation Thanks," also will get in. Lennie Hayton's orchestra will continue on the melody end.

A mob of men, armed to the teeth and marching in defense of their homes, a charge of dynamite and the exposure of a group of crooked politicians who are attempting to foreclose on mortgaged land which has been selected as the site for a new dam are the ingredients of the "Big Town" broadcast of Tuesday at 8 p. m. Edward G. Robinson as "Steve Wilson" of the "Illustrated Press," exposes the plot and brings the crooks to justice with the aid of his society editor, "Lorelei," played by Ona Munson, and "Buzz Moore," an old friend who owns a country newspaper.

A horror sketch to end all horror sketches is promised by Walter O'Keefe on his program Tuesday at 8:30 p. m. over WABC, when Bela Lugosi, the super-Frankenstein of the movies, and Charles Atlas, the strong man, will be prominent in the O'Keefe version of a blood-curdler. Atlas will demonstrate how a telephone book feels when it is torn to ribbons before the microphone. Mary Martin, whose appearance on the O'Keefe show was an instant triumph, will sing "The Man With The Mandolin," accompanied by Bobby Dolan and the orchestra, who will also render popular music.

Proof that a city slicker is often just a moth-eaten Mackintosh when a small town wife gets thru with him will be advanced during the Home Study Clinic of Uncle Walter's Dog House program over WEAF Tuesday at 10:30 p. m., Teddy X, hero of the ordeal, learns the shortcomings of city savvy when his simple country lass turns out to be as effective as a French "75." A college medley addressed to Minnesota, Virginia and Columbia also will be featured.

Betty Fields, creator of the role of Henry's sweetheart in radio, cinema and stage versions of the Aldrich Family, will return as guest artist for the Tuesday, broadcast, at 8:00 p. m., over WJZ. Ezra Stone continues in the role of the ubiquitous Henry in the new series.

Moe Berg, scholarly catcher of the Boston Red Sox, will return to the Information Please board of experts over WJZ, Tuesday at 8:30 p. m. Sitting in with John Kieran, Franklin P. Adams and Oscar Levant, he will control himself and answer Clifton Fadiman's questions in only one of the seven languages of which he is master.

Berg's one other experience on the program was last February. A native of New York, he was

### BEST BETS TUESDAY

P. M.

- 8:00—Johnny Presents, WEAF.
- 8:00—Aldrich Family, WJZ.
- 8:30—Walter O'Keefe and Party, WABC.
- 9:00—Archie Shaw, WJZ.
- 9:30—Fibber McGee and Molly, WEAF.
- 10:00—Bob Hope, WEAF.
- 10:30—Uncle Walt's Dog House, WEAF.

graduated from Princeton in 1923, and went immediately into professional baseball. He studied law while with the Chicago White Sox and is a member of the New York bar.

Bob Crosby's Dixie Song Shop orchestra will open their Tuesday session at 9:30 p. m. over WABC with their own version of that old Southern jazz classic, the "Sugar Foot Stomp." This will be followed by the singing of "I Didn't Know What Time It Was," by Helen Ward. Members of the orchestra will play "Exactly Like You," and "I Want the Water with the Water." Bob Crosby will sing "Jealous," and Johnny Mercer's "Newsy-bluesy" will give the listeners the latest news in swing time. The orchestra will close with "I Wanna Go Where You Go."

The ring of a telephone somewhere in the U. S. will mean \$1900 for the subscriber when the lucky number is chosen during Pot O' Gold, Horace Heidt's program, on Tuesday, between 8:30 and 9 p. m. over WEAF. To facilitate the selection of numbers all telephone books of the nation have been bound into volumes of 500 pages each. Thus, if the mechanical selector stops at book 108 it may mean that volume 108 contains phone books of a half dozen small cities, letter and manuscripts will mean another volume which contains less than half the pages from the directory of a single large city. Last Tuesday the call made during the program to Lillian G. Gantz, of Marietta, O., did not reach her. She was given a gift of \$100 and the remaining \$900 was added to the proposed gift on this week's program.

With comedy its keynote, a new weekly program series, Fun With the Famous, featuring Mort Lewis as emcee, will be launched over WJZ at 10:30 p. m. on Tuesday, replacing If I Had the Chance, which is ending its current run. The new show will present on its opening program, Ezra Stone, star of radio's Aldrich Family, Homer Croy, novelist, James Montgomery Flagg, illustrator, and Wallace Butterworth and Parks Johnson, radio interviewers. The guests will relate their most amusing true experiences.

In addition the program will include a dramatization of humorous anecdotes from the lives of those famous in history. Each

### PINOCCHIO AND I



Pinocchio, wooden puppet who was to be released in February. Shown here with Jiminy Cricket, the puppet's conscience, and the Blue Fairy.

### IN PLAYS



Here is Claire Bruce who with James Hendrickson and their troupe of Shakespearean players will present two plays Tuesday in Central High auditorium. Above she is seen as "Portia" in "The Merchant of Venice," to be given at 2:30 p. m. "McBeth" will be presented at 8 p. m.

week a radio listener, selected from those writing in, also will receive ten dollars in cash and an invitation to describe the most comical situation which she or he has ever experienced.

Senator Rush Holt, Democrat from West Virginia, and an opponent of repeal of the embargo clause in the present Neutrality Act, will discuss the reasons for his position Monday, from 9:30 to 9:45 p. m. over WJZ. He will speak from Washington.

Interpretations of famous diaries, letter and manuscripts will be given by Edward A. Weeks, editor of Atlantic Monthly, in the first of a new series on Tuesday, at 9:30 p. m., over WJZ. The series, Meet Mr. Weeks to be conducted in an informal manner, will introduce the radio audience to the human side of literature and authors with discussions of the unpublished notes and manuscripts of famous writers. For his initial broadcast Weeks will focus attention on letters written by Abraham Lincoln, Richard Steel and Captain Robert Scott, the Arctic explorer.

### SALES LEVY GAINS

OTTAWA, Oct. 17—Collection of real estate tax in Putnam-co for the week ending Saturday totaled \$771.24 and represented a sizeable increase compared to the corresponding week of a year ago of \$644.27. Last week, Nichols' office collected \$1,493.71, which included the annual county fair business.